We Live By Our Ability To Innovate!



Ideal Jacobs (Malaysia) Corporation Bhd (857363-U)

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10

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IDEALJACOBS MALAYSIA

Ideal Jacobs (Malaysia) Corporation Bhd

(857363-U) (Incorporated in Malaysia under the Companies Act 1965)

PUBLIC ISSUE OF 30,000,000 NEW ORDINARY SHARES OF 10 SEN EACH IN OUR COMPANY AT AN ISSUE PRICE OF 27 SEN PER ORDINARY SHARE PAYABLE IN FULL ON APPLICATION COMPRISING:

- 2,000,000 NEW ORDINARY SHARES OF 10 SEN EACH AVAILABLE FOR APPLICATION BY THE PUBLIC; AND
- 28,000,000 NEW ORDINARY SHARES OF 10 SEN EACH FOR PRIVATE PLACEMENT TO SELECTED INVESTORS

IN CONJUNCTION WITH THE LISTING OF OUR COMPANY ON THE ACE MARKET OF BURSA MALAYSIA SECURITIES BERHAD.

ADVISER, SPONSOR, SOLE UNDERWRITER AND SOLE PLACEMENT AGENT



MIDF AMANAH INVESTMENT BANK BERHAD (23878-X)





INVESTORS ARE ADVISED TO READ AND THERE ARE CERTAIN RISK FACTORS UNDERSTAND THE CONTENTS OF THIS PROSPECTUS. IF IN DOUBT, PLEASE CONSULT A PROFESSIONAL ADVISER.

PROSPECTUS | IDEAL JACOBS (MALAYSIA) CORPORATION BHD (857363-U)

PROSPECTUS

This Prospectus is dated 29 April 2011



Laser cutting process

WHICH PROSPECTIVE INVESTORS SHOULD CONSIDER. TURN TO PAGE 24 FOR "RISK FACTORS".

INVESTORS ARE ADVISED TO NOTE THAT COMPANIES LISTED ON THE ACE MARKET MAY BE OF HIGH INVESTMENT **RISK**

Company No. 857363-U

STATEMENTS

The directors and promoters of the company have seen and approved this prospectus. They collectively and individually accept full responsibility for the accuracy of the information. Having made all reasonable enquiries, and to the best of their knowledge and belief, they confirm that there is no false or misleading statement or other facts which if omitted, would make any statement in the prospectus false or misleading.

MIDF Amanah Investment Bank Berhad, being the Adviser, Sponsor, Sole Underwriter and Sole Placement Agent acknowledges that, based on all available information, and to the best of its knowledge and belief, this prospectus constitutes a full and true disclosure of all material facts concerning the offering.

STATEMENTS OF DISCLAIMER

A copy of this prospectus has been registered with the Securities Commission Malaysia. The approval, and registration of this prospectus, should not be taken to indicate that the Securities Commission Malaysia recommends the offering or assumes responsibility for the correctness of any statement made or opinion or report expressed in this prospectus. The Securities Commission Malaysia has not, in any way, considered the merits of the securities being offered for investment.

The Securities Commission is not liable for any non-disclosure on the part of the company and takes no responsibility for the contents of this document, makes no representation as to its accuracy or completeness and expressly disclaims any liability for any loss you may suffer arising from or in reliance upon the whole or any part of the contents of this prospectus.

INVESTORS SHOULD RELY ON THEIR OWN EVALUATION TO ASSESS THE MERITS AND RISKS OF THE INVESTMENT. INVESTORS WHO ARE IN ANY DOUBT AS TO THE ACTION TO BE TAKEN SHOULD CONSULT THEIR STOCKBROKERS, BANK MANAGERS, SOLICITORS, ACCOUNTANTS OR OTHER PROFESSIONAL ADVISERS IMMEDIATELY.

Approval has been or will be obtained from Bursa Malaysia Securities Berhad for the listing of and quotation for the securities being offered. Admission to the Official List of Bursa Malaysia Securities Berhad is not to be taken as an indication of the merits of the invitation, corporation, or its securities.

A copy of this prospectus, together with the application form, has also been lodged with the Registrar of Companies who takes no responsibility for its contents.

OTHER STATEMENTS

Companies listed on the ACE Market may have a limited operating history or may not have any profit track record prior to listing. Such companies may be of high investment risk. As with all investments, prospective investors should be aware of all potential risks in investing in such companies and should make the decision to invest after giving due and careful consideration by referring to, among others, the prospectus, latest financial statements and corporate announcements. You are strongly recommended to seek advice from a securities professional/adviser.

The issue, offer or invitation for the offering is an exempt transaction under Section 213 of the *Capital Markets & Services Act 2007* and is therefore not subject to the approval of the Securities Commission Malaysia.

If the approval of Bursa Malaysia Securities Berhad is not granted before the expiration of 6 weeks from the date of issue of the prospectus (or such longer period as may be specified by the Securities Commission), all monies received by applicants shall be repaid within 14 days after the corporation becomes liable to pay it. In the event such monies are not repaid, the provision of Section 243(2) of the *Capital Markets & Services Act 2007* shall apply.

Investors are advised to note that recourse for false or misleading statements or acts made in connection with the prospectus is directly available through Sections 248, 249 and 357 of the *Capital Markets & Services Act 2007*.

Securities listed on Bursa Malaysia Securities Berhad are offered to the public premised on full and accurate disclosure of all material information concerning the issue for which any of the persons set out in Section 236 of the *Capital Markets & Services Act 2007*, e.g. directors and advisers, are responsible.

This prospectus has not been and will not be made to comply with the laws of any jurisdiction other than Malaysia, and has not been and will not be lodged, registered or approved pursuant to or under any applicable securities or equivalent jurisdiction or with or by any regulatory authority or other relevant body of any jurisdiction other than Malaysia. No action has been taken or will be taken to ensure that this prospectus complies with the laws of any country or jurisdiction other than the laws of Malaysia.

We will not, prior to acting on any acceptance in respect of the Public Issue make or be bound to make any enquiry as to whether you have a registered address in Malaysia and will not be deemed to accept any liability in relation thereto or not any enquiry or investigation is made in connection therewith.

It shall be your responsibility to ensure that your application for the Public Issue would be in compliance with the terms of the Public Issue and would not be in contravention of any laws of countries or jurisdictions other than Malaysia to which you may subjected. We will further assume that you had accepted the Public Issue in Malaysia and will be subject to the laws of Malaysia in connection therewith.

However, we reserve the right in our absolute discretion to treat any acceptance as invalid if we believe that such acceptance may violate any law or legal applicable legal or regulatory requirements.

It shall be your sole responsibility to consult your legal or other professional adviser on the laws to which the Public Issue or you are or might be subjected to. Neither we nor our Adviser nor any other advisers in relation to the Public Issue shall accept any responsibility or liability in the event that any application made by you shall become illegal, unenforceable, avoidable or void in any country or jurisdiction.

ELECTRONIC PROSPECTUS

The contents of the electronic prospectus ("Electronic Prospectus") and the paper / printed copy of this prospectus registered with the Securities Commission are the same. You may view or download a copy of the Electronic Prospectus from Bursa Malaysia Securities Berhad's website at www.bursamalaysia.com.

You are advised that the Internet is not a fully secured medium, and that your Internet Share application (as defined herein) may be subject to the risks of problems occurring during data transmission, computer security threats such as viruses, hackers and crackers, faults with computer software and other events beyond the control of the Internet Participating Financial Institutions (as defined herein). Risks due to computer viruses, spyware, data transmission, fraudulent or 'phishing' websites, computer security threats, faults with computer software and other events are beyond the control of and will not be borne by Bursa Malaysia Securities Berhad and the Internet Participating Financial Institution(s).

In relation to any reference in this prospectus to third party Internet sites (referred to as "Third Party Internet Sites") whether by way of hyperlinks or by way of description of the Third Party Internet Sites, you acknowledge and agree that:

- (i) we and our Adviser do not endorse and are not affiliate in any way to the Third Party Internet Sites. Accordingly, we and our Adviser are not responsible for the availability of, or the content or any data, information, file or other material provided on the Third Party Internet Sites. You shall bear all risks associated with the access to or use of the Third Party Internet Sites.
- (ii) we and our Adviser are not responsible for the quality of products or services in the Third Party Internet Sites, particularly in fulfilling any of the terms of your agreements with the Third Party Internet Sites. We and our Adviser are also not responsible for any loss or damage or cost that you may suffer or incur in connection with or as a result of dealing with the Third Party Internet Sites or the use of or reliance on any data, information, file or other material provided by such parties:
- (iii) any data, information, file or other material downloaded from the Third Party Internet Sites is done at your discretion and risk. We and our Adviser are not responsible, liable or under obligation for any damage to your computer system or loss of data resulting from the downloading of any such data, information or other material.

Where an Electronic Prospectus is hosted on the website of the Internet Participating Financial Institutions, you are advised that:

- (i) the Internet Participating Financial Institutions are only liable in respect of the integrity of the contents of the Electronic Prospectus, to the extent of the contents of the Electronic Prospectus situated on the web server of the Internet Participating Financial Institutions which may be viewed via your web browser or other relevant software. The Internet Participating Financial Institutions shall not be responsible in any way for the integrity of the contents of any Electronic Prospectus which has been downloaded or otherwise obtained from the web server of the Internet Financial Institutions and thereafter communicated or disseminated in any manner to you or other parties.
- (ii) while all reasonable measures have been taken to ensure the accuracy and reliability of the information provided in an Electronic Prospectus, the accuracy and reliability of an Electronic Prospectus cannot be guaranteed as the Internet is not a fully secured medium.

The Internet Participating Financial Institutions are not liable (whether in tort or contract or otherwise) for any loss, damage or cost, you or any other person may suffer or incur due to, as a consequence of or in connection with any inaccuracy, change, alteration, deletion or omission in respect of the information provided in an Electronic Prospectus which may arise in connection with or as a result of any faults with web browsers or other relevant software, any fault on your or any third party's personal computer, operating system or other software, viruses or other security threats, unauthorised access to the information or systems in relation to the website of the Internet Participating Financial Institution and/or problems occurring during data transmission, which may result in inaccurate or incomplete copies of information being downloaded or displayed on your personal computer.

If in doubt about the validity or integrity of an Electronic Prospectus, you should immediately request from us, our Adviser or MIDFCCS, a paper / printed copy of this prospectus. The Electronic Prospectus submitted to the Securities Commission and Bursa Securities Malaysia Berhad is intended to be exactly the same as the registered paper / printed copy. However, the contents of the paper / printed copy of this prospectus which is registered with the Securities Commission shall prevail if there is any discrepancy between the contents of the Electronic Prospectus and the paper / printed copy of this prospectus.

TABLE OF CONTENTS

Indic	ative T	imetable	i
Defi	nitions		ii
Glos	sary of	Technical Terms	vi
	-	n of Information	viii
	nange I		ix
	-	Directory	
COL			х
1.	Infor 1.1	mation Summary Background Information on our Group	1 1
	1.2	Competitive Advantages and Key Strengths	3
	1.3	Summary of Risk Factors	3
	1.4	Summary of Financial Information	4
	1.5	Promoters, Substantial Shareholders, Directors and Key Management	7
	1.6	Principal Statistics relating to the Listing Scheme Expected Proceeds from the Public Issue	8
	1.7 1.8	Utilisation of Proceeds from the Public Issue	8 9
	1.9	Dividend Policy	9
2.	Parti	culars of the Public Issue	11
	2.1	Notes on Applications for our Public Issue Shares	11
	2.2	Purpose of Listing	12
	2.3	Public Issue Financial Data	12
	2.4	Public Issue Spread and Details	12
	2.5 2.6	Listing of and Quotation for our Shares Dilution	12
	2.0	Basis of Arriving at the Public Issue Price	13 14
	2.8	Share Capital	14
	2.9	Proposed Utilisation of Proceeds from the Public Issue	15
	2.10	Financial Impact from Utilisation of Proceeds	19
	2.11	Placement Fees and Brokerage	20
	2.12	Underwriting	21
3.		Factors	24
	3.1	Risk Factors	24
	3.2	Risks Relating to our Industry, Operation and Business and Investment in our Shares	24
4.	Infor 4.1	mation on Our Group Group Overview	37
	4.2	Overview Of Our Business Activities	37 45
	4.3	Development and Achievement Milestones and Recognition	53
	4.4	Our Products, Services and Operations	55
	4.5	Operational Facilities	74
	4.6	Production Output, Capacity and Utilisation	75
	4.7 4.8	Supply of Raw Materials and Finished Products Technology Used	77
	4.0	Marketing Strategies and Distribution Network	81 83
	4.10	Intellectual Property	86
	4.11	Principal Markets	90
	4.12	Seasonality	91
	4.13	Major Customers	92
	4.14	Major Suppliers	95
	4.15	Material Plant And Equipment	98
	4.16 4.17	Material Capital Expenditure and Divestures Material Plans to Construct, Expand or Improve Facilities	101
	4.17	Properties	102 103
	4.19	Approvals, Major Licences and Permits Obtained	103
	4.20	Dependency on Contracts/Arrangements/Licences	111
	4.21	Non-Interruption in Business Operations	111

TABLE OF CONTENTS

4.22	Future Plans and Prospects	111
4.23	Industry Overview	121
4.24	Outlook of the Industry	137
		139
		139
		141
		149
		150
		157
		159
		159
		160
5.9 5.10	Employees Promoters, Directors and/or Substantial Shareholders' Benefit	160 161
Appr	ovals and Conditions	162
		162
		162
0.2	Moratonum on our Shares	102
		164
		164
		171
		171
		171
		174
		174
1.1	Declaration by Sponsor and Advisers	175
		176
		176
		177
8.3		177
8.4	Liquidity and Capital Resources	
		203
8.5	Trend Information	203 213
8.5 8.6	Trend Information Dividend Policy	
	Trend Information	213
8.6 8.7	Trend Information Dividend Policy	213 214
8.6 8.7 Accc	Trend Information Dividend Policy Proforma Consolidated Financial Information puntants' Report	213 214 216 236
8.6 8.7	Trend Information Dividend Policy Proforma Consolidated Financial Information puntants' Report	213 214 216 236 314
8.6 8.7 Acco Repo	Trend Information Dividend Policy Proforma Consolidated Financial Information ountants' Report orts Independent Market Research Report	213 214 216 236
8.6 8.7 Acco Repo 10.1	Trend Information Dividend Policy Proforma Consolidated Financial Information puntants' Report	213 214 216 236 314 314
8.6 8.7 Acco 10.1 10.2 10.3	Trend Information Dividend Policy Proforma Consolidated Financial Information puntants' Report prts Independent Market Research Report Legal Opinion on Relevant Laws and Regulations of PRC	213 214 216 236 314 314 345
8.6 8.7 Accco 10.1 10.2 10.3 Direc	Trend Information Dividend Policy Proforma Consolidated Financial Information ountants' Report Independent Market Research Report Legal Opinion on Relevant Laws and Regulations of PRC Legal Opinion on Relevant Laws and Regulations of Thailand	213 214 216 236 314 314 345 354
8.6 8.7 Accco 10.1 10.2 10.3 Direc	Trend Information Dividend Policy Proforma Consolidated Financial Information ountants' Report Independent Market Research Report Legal Opinion on Relevant Laws and Regulations of PRC Legal Opinion on Relevant Laws and Regulations of Thailand	213 214 216 236 314 314 345 354 357
8.6 8.7 Accco 10.1 10.2 10.3 Direco Furth 12.1 12.2	Trend Information Dividend Policy Proforma Consolidated Financial Information nuntants' Report Independent Market Research Report Legal Opinion on Relevant Laws and Regulations of PRC Legal Opinion on Relevant Laws and Regulations of Thailand ctors' Reports ner Statutory and Other General Information Share Capital Articles of Association	213 214 216 236 314 314 345 354 357 358
8.6 8.7 Accco 10.1 10.2 10.3 Direco Furth 12.1 12.2 12.3	Trend Information Dividend Policy Proforma Consolidated Financial Information ountants' Report Independent Market Research Report Legal Opinion on Relevant Laws and Regulations of PRC Legal Opinion on Relevant Laws and Regulations of Thailand etors' Reports Ner Statutory and Other General Information Share Capital	213 214 216 236 314 314 345 354 357 358 358
8.6 8.7 Accco 10.1 10.2 10.3 Direc Furth 12.1 12.2 12.3 12.4	Trend Information Dividend Policy Proforma Consolidated Financial Information buntants' Report orts Independent Market Research Report Legal Opinion on Relevant Laws and Regulations of PRC Legal Opinion on Relevant Laws and Regulations of Thailand ctors' Reports her Statutory and Other General Information Share Capital Articles of Association Limitation of Rights Material Contracts	213 214 216 236 314 314 345 354 357 358 358 358 358
8.6 8.7 Accco 10.1 10.2 10.3 Direc Furth 12.1 12.2 12.3 12.4 12.5	Trend Information Dividend Policy Proforma Consolidated Financial Information ountants' Report orts Independent Market Research Report Legal Opinion on Relevant Laws and Regulations of PRC Legal Opinion on Relevant Laws and Regulations of Thailand ctors' Reports ner Statutory and Other General Information Share Capital Articles of Association Limitation of Rights Material Contracts Material Litigation or Arbitration	213 214 216 236 314 345 354 357 358 358 358 358 358 363 363 363 363
8.6 8.7 Accco 10.1 10.2 10.3 Direco Furth 12.1 12.2 12.3 12.4 12.5 12.6	Trend Information Dividend Policy Proforma Consolidated Financial Information ountants' Report orts Independent Market Research Report Legal Opinion on Relevant Laws and Regulations of PRC Legal Opinion on Relevant Laws and Regulations of Thailand ctors' Reports ner Statutory and Other General Information Share Capital Articles of Association Limitation of Rights Material Contracts Material Litigation or Arbitration Repatriation of Capital and Remittance of Profits	213 214 216 236 314 345 354 357 358 358 358 358 363 363 363 369 369
8.6 8.7 Accco 10.1 10.2 10.3 Direc Furth 12.1 12.2 12.3 12.4 12.5 12.6 12.7	Trend Information Dividend Policy Proforma Consolidated Financial Information ountants' Report Independent Market Research Report Legal Opinion on Relevant Laws and Regulations of PRC Legal Opinion on Relevant Laws and Regulations of Thailand etors' Reports Ther Statutory and Other General Information Share Capital Articles of Association Limitation of Rights Material Contracts Material Contracts Material Litigation or Arbitration Repatriation of Capital and Remittance of Profits General Information	213 214 216 236 314 345 354 357 358 358 358 358 363 363 363 369 369 370
8.6 8.7 Accco 10.1 10.2 10.3 Direc Furth 12.1 12.2 12.3 12.4 12.5 12.6 12.7 12.8	Trend Information Dividend Policy Proforma Consolidated Financial Information nuntants' Report nuntants' Report Independent Market Research Report Legal Opinion on Relevant Laws and Regulations of PRC Legal Opinion on Relevant Laws and Regulations of Thailand etors' Reports ner Statutory and Other General Information Share Capital Articles of Association Limitation of Rights Material Contracts Material Contracts Material Litigation or Arbitration Repatriation of Capital and Remittance of Profits General Information Consents	213 214 216 236 314 345 354 357 358 358 358 358 363 363 363 369 369 370 370
8.6 8.7 Accco 10.1 10.2 10.3 Direc Furth 12.1 12.2 12.3 12.4 12.5 12.6 12.7 12.8 12.9	Trend Information Dividend Policy Proforma Consolidated Financial Information ountants' Report Independent Market Research Report Legal Opinion on Relevant Laws and Regulations of PRC Legal Opinion on Relevant Laws and Regulations of Thailand etors' Reports Ther Statutory and Other General Information Share Capital Articles of Association Limitation of Rights Material Contracts Material Contracts Material Litigation or Arbitration Repatriation of Capital and Remittance of Profits General Information	213 214 216 236 314 345 354 357 358 358 358 358 363 363 363 369 369 370
	Inform Mana 5.1 5.2 5.3 5.4 5.5 5.6 5.7 5.8 5.9 5.10 Appre 6.1 6.2 Relat 7.1 7.2 7.3 7.4 7.5 7.6 7.7	Information on Our Promoters, Substantial Shareholders, Directors and Key Management 5.1 Promoters and Substantial Shareholders 5.2 Directors 5.3 Audit, Remuneration and Nomination Committees 5.4 Corporate Governance and Internal Control 5.5 Our Key Management and Technical Personnel 6.6 Declaration of Promoters, Directors and Key Management 5.7 Family Relationships 5.8 Existing or Proposed Service Agreements 5.9 Employees 5.10 Promoters, Directors and/or Substantial Shareholders' Benefit Approvals and Conditions 6.1 6.1 Approvals and Conditions 6.2 Moratorium on our Shares Related Party Transactions and Conflicts of Interest 7.1 Existing and Proposed Related Party Transactions and Conflicts of Interest 7.3 Outstanding Loans made to/for the benefit of Related Parties 7.4 Interest in Similar Businesses 7.5 Interest in other Businesses or Corporations which are Customers or Suppliers of Our Group 7.6 Recurrent Related Party Transactions of Revenue or Trading Nature 7.7 Declaration by Sponsor and Adviser

TABLE OF CONTENTS

13.	Proce	edures for Application and Acceptance	372
	13.1	Opening and Closing of Applications	372
	13.2	Methods of Application	372
	13.3	Procedures for Applications	372
	13.4	General Conditions for Applications	372
	13.5	Applications Using Application Forms	374
	13.6	Applications Using Electronic Share Application	376
	13.7	Applications Using Internet Share Application	381
	13. 8	Applications and Acceptances	390
	13.9	CDS Accounts	391
	13.10	Notice of Allotment	392
	13.11	List of Authorised Depository Agents	393

INDICATIVE TIME TABLE

The indicative timing and sequence of events leading up to the listing of and quotation for our entire enlarged issued and fully paid-up share capital on the ACE Market of Bursa Malaysia Securities Berhad is as follows:

KEY DATES

Issue of prospectus / Opening of the Applications	29 April 2011
Closing of the Applications	6 May 2011
Balloting of Applications	10 May 2011
Allotment of Public Issue Shares	16 May 2011
Tentative Listing date	18 May 2011
	_

This timetable is subject to any changes which may be necessary to facilitate implementation procedures.

Our Directors reserve the right to extend the closing date for applications for our Public Issue Shares. Unless so extended the application period shall end at 5.00 p.m. on 6 May 2011.

If the closing date of the Public Issue is extended, the dates for balloting and allotment of our Public Issue Shares and our Listing will be extended accordingly. Such extended dates will be announced by way of advertisements in widely circulated English and Bahasa Malaysia daily newspapers.

The following definitions or acronyms are used in this prospectus:

ACE Market	The alternative market of Bursa Securities
Act	The Companies Act, 1965 or any statutory modification, amendment or re-enactment thereof for the time being in force
ADA	Authorised Depository Agent
ADA Code	ADA (Broker) Code
Admission	Admission of Securities to the Official List of the ACE Market of Bursa Securities and "admitted" will be construed accordingly
Adviser	MIDF Amanah Investment Bank Berhad (23878-X)
Application(s)	The application for the Public Issue Shares by way of Application Form or by way of Electronic Share Application or Internet Share Application
Application Form(s)	The application form(s) used in applying for the Public Issue Shares
ATM	Automated Teller Machine
Baht	Thai Baht, the legal currency of Thailand
BNM	Bank Negara Malaysia
Board or Directors	Board of Directors of Ideal Jacobs
Board of Supervisors	The Board of Supervisors of IJX who are responsible for reviewing the financial affairs of IJX, monitoring the acts of the directors and senior officers of IJX in the performance of their duties and other supervisory duties
Bursa Depository	Bursa Malaysia Depository Sdn. Bhd. (165570-W)
Bursa Securities	Bursa Malaysia Securities Berhad (635998-W)
CDS	Central Depository System
Central Depositories Act	The Securities Industry (Central Depositories) Act, 1991 or any statutory modification, amendment or re-enactment thereof for the time being in force
CMSA	The Capital Markets and Services Act 2007, or any statutory modification, amendment or re-enactment thereof for the time being in force
Depositor	A holder of a Securities Account
EBIT	Earnings before interest and taxation
EBITDA	Earnings before interest, taxation, depreciation and amortisation
Electronic prospectus	A copy of a prospectus that is issued, circulated or distributed via the Internet, and/or an electronic storage medium, including but not limited to CD-ROMs
EPS	Earnings per share
Fidelity Law Firm	Fidelity Law Firm, the solicitors conducting due diligence on IJX and the legal adviser on the laws of the PRC
FPE	Financial period ended / ending

FRS	Financial Reporting Standards
FYE	Financial year ended / ending
GDP	Gross Domestic Product
Ideal Jacobs Group or our Group	Ideal Jacobs and its subsidiaries, IJT and IJX
ldeal Jacobs or Company	Ideal Jacobs (Malaysia) Corporation Bhd. (857363-U)
IJT	Ideal Jacobs Corporation (Thailand) Limited (0105552099957)
IJT Acquisition	The acquisition of 99,998 shares of IJT by Ideal Jacobs from the IJT Vendors
IJT Vendors	Meng Bin, Chia Ching Kang and Paul Jordan, the parties who transferred their respective shares in IJT amounting to 99,998 shares to Ideal Jacobs pursuant to the acquisition of IJT by Ideal Jacobs
IJUS	Ideal Jacobs Corporation, USA (221960248/000)
IJX	Ideal Jacobs (Xiamen) Corporation (350200400008183)
IJX Acquisition	The acquisition of the entire contributed registered capital of IJX amounting to USD1,260,000 by Ideal Jacobs from the IJX Vendors
IJX Vendors	IJUS and Foo Chong Lee, the parties who sold their respective proportions of contributed registered capital in IJX to Ideal Jacobs pursuant to the IJX Acquisition
Internet Participating Financial Institution(s)	Participating financial institution(s) in the Internet Share Application, as listed in Section 13.7(b)
Internet Share Application	Application for the Public Issue Shares through an Internet Participating Financial Institution
Latest Practicable Date or LPD	31 March 2011 being the last practicable date for information to be obtained and disclosed in this prospectus prior to registration of this prospectus with the SC
Licensed Countries	The countries specified in the Territorial, Licensing and Technical Assistance Agreement, which includes the countries within the boundary of Asia comprising, Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, Uzbekistan, the PRC, Hong Kong, Macau, Japan, North Korea, South Korea, Mongolia, Republic of China (Taiwan), Brunei, Myanmar, Cambodia, East Timor (Timor-Leste), Indonesia, Laos, Malaysia, Philippines, Singapore, Thailand, Vietnam, Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan, Sri Lanka, Armenia, Azerbaijan, Bahrain, Cyprus, Georgia, Iraq, Iran, Israel, Jordan, Kuwait, Lebanon, Oman, Palestine, Qatar, Saudi Arabia, Syria, Turkey, United Arab Emirates, Yemen, and existing customers of Ideal Jacobs in Russia and Poland.
Listing	Admission, listing of and quotation for the entire issued and share capital of our Company comprising 120,001,000 Shares on the ACE
	Market of Bursa Securities

Listing Scheme	The Public issue of 30,000,000 new ordinary shares of 10 sen each in our company at an issue price of 27 sen per ordinary share payable in full on application comprising 2,000,000 new ordinary shares of 10 sen each available for application by the public and 28,000,000 new ordinary shares of 10 sen each for private placement to selected investors
Market Day	A day on which Bursa Securities is open for trading in securities
МІ	Minority interest
MIDF Investment	MIDF Amanah Investment Bank Berhad (23878-X)
MIDFCCS or Issuing House	MIDF Consultancy and Corporate Services Sendirian Berhad (11324-H)
NA	Net assets attributable to ordinary equity holders of the listed corporation
NBV	Net book value
NTA	Net tangible assets
Official List	A list specifying all securities which have been admitted for listing on the ACE Market and not removed
Participating Financial Institution(s)	Participating financial institution(s) for Electronic Share Application as listed in Section 13.6(b)(xvi)
ΡΑΤ	Profit after taxation
РВТ	Profit before taxation
PE Multiple	Price earnings multiple
PRC	Peoples' Republic of China
Prescribed Security	Shares of a company that are prescribed by Bursa Securities to be deposited in the CDS subject to the provision of the Central Depositories Act and the Rules of Depository
Promoters	IJUS, Andrew Conrad Jacobs, Meng Bin and Foo Chong Lee
prospectus	This prospectus dated 29 April 2011 issued by our Company in respect of the Public Issue
Public Issue	The invitation by our Company to the public to subscribe for the Public Issue Shares at the Public Issue Price, payable in full upon Application, subject to the terms and conditions of this prospectus
Public Issue Price	27 sen per Public Issue Share
Public Issue Share(s)	The 30,000,000 Shares, which are the subject of the Public Issue
RM and sen	Ringgit Malaysia and sen respectively, the legal currency of Malaysia
RMB or yuan	Renminbi or yuan, the legal currency of the PRC

Rules of Depository	The Rules of Bursa Malaysia Depository Sdn Bhd including any amendment that may be made from time to time
SBC International Law Firm	SBC International Law Firm, the solicitors conducting due diligence on IJT and the legal adviser on the laws of Thailand
SC	Securities Commission Malaysia
SC Guidelines	Securities Commission Equity Guidelines
Securities Account	An account established by the Bursa Depository for a Depositor for the recording of deposit of securities and for dealing in such securities by the Depositor
Share(s)	Ordinary share(s) of 10 sen each in Ideal Jacobs
Sole Placement Agent	MIDF Amanah Investment Bank Berhad (23878-X)
Sole Underwriter	MIDF Amanah Investment Bank Berhad (23878-X)
Sponsor	MIDF Amanah Investment Bank Berhad (23878-X)
USA	The United States of America
USD or US\$	US Dollar, the legal currency of USA
Territorial, Licensing and Technical Assistance Agreements	The Territorial, Licensing and Technical Assistance Agreement dated 8 June 2010 and the Supplemental Territorial, Licensing and Technical Assistance Agreement dated 12 November 2010 entered into between Ideal Jacobs and IJUS containing the salient terms and conditions as detailed in Section 12.4(c)
WFOE	Wholly Foreign-Owned Enterprise

GLOSSARY OF TECHNICAL TERMS

Below are descriptions/definitions of some of the technical terms and abbreviations commonly found in our industry.

Bar Code Labels	Labels that are printed with an array of parallel lines and spaces of variable widths and are machine-readable representations of information. Some uses of bar code labels are in products identification at point-of-sale or tracking items in a warehouse
Die-cutting	A process, which involves imparting or cutting out the products into any shape or geometric patterns and designs including square, rectangle, circular and others. Die-cutting processes use steel rule dies, rotary or circular dies, thermal and clicker dies, as well as machined compound and progressive dies
EMI	Electromagnetic Interference
EMI/RFI Shielding Materials	Shielding materials commonly laminated with aluminium foils and high dialectric insulation films that are die-cut to shape to act as reflective barriers and enclosures. EMI shielding is used to prevent interference with nearby electronic components and devices
EMI Shielding Plastic Panels	Plastic panels made from polycarbonate or other plastic materials and installed with adhesive foam strips onto electronic equipment or its housings to protect from electromagnetic interference due to electromagnetic conduction or electromagnetic radiation emitted from other external sources that carry rapidly changing electrical charges in electrical circuits
EMS	Electronics Manufacturing Services
Faceplates	Injection moulded parts designed to fit over a device or equipment. They act as a removable protective shield and are installed to separate the inner workings of a machine or electrical equipment
Gaskets	Commonly made from flexible materials such as rubber and plastic foam and laminated with an adhesive backing. Gaskets are used as a mechanical seals to fill the space or gap between two surfaces, generally to prevent leakage or to create an air-tight or water-tight seal
Industrial Labels	Labels used in industrial product applications such as in electrical components and equipment, as opposed to consumer based products such as personal care, food and beverage and other products
IT	Information technology
Injection Moulded Parts	Parts that are formed from the injection moulding process where hot molten resin or plastic is injected under high pressure into a mould
Insulators	Insulators are made from materials that have high electrical resistance and poor conductivity
Labels	Face material with an adhesive backing, and are usually die-cut into various shapes and sizes
Lamination	A process of applying a transparent plastic or polymer film to the surface of one or both sides of a printed material to enhance its appearance and increase its durability

GLOSSARY OF TECHNICAL TERMS

Laser Cut	A process of cutting sheets of plastics, rubber, foam or metal into various shapes, patterns or intricate designs of variable sizes using a laser beam. Laser cutting does not require any tooling and fixtures, and is a form of non-contact cutting method. It follows the geometric patterns as designed in a computer or from direct input in the form of electronic data from a computer-aided design drawing
Nameplates	Usually attached to equipment, nameplates are designed to withstand exposure to adverse conditions. Nameplates usually contain information or data such as serial numbers of components, electrical requirements, type and model numbers, date of manufacture and other instruction rating
Overlays	Large labels printed with decorative and informative letters and images. They are commonly used in membrane switches or electronic control panels displaying printed text and pictograms and diagrams. An overlay is a type of nameplate
R&D	Research and development
RFI	Radio frequency interference
Rolled Labels	Labels that are printed in a roll form. Rolled Labels usually consist of face materials with an adhesive backing and is dispensed from a spool ready to be stuck on to parts
Screen Printing	A method of printing in which the ink is forced through the image area of a properly stretched fabric by the use of a squeegee
Security Labels	Labels that incorporate one or more anti-counterfeiting or anti-forgery attributes such as holograms
Thermoplastic Composites Materials	A plastic material composed of various types of polymers or resins and other additives

PRESENTATION OF INFORMATION

"We", "us", "our" and "ourselves" refers to our company, Ideal Jacobs, and where relevant, includes other companies in our Group

"our Group" or "the Group" refers to the Ideal Jacobs Group

Beliefs, expectations, estimates and opinions are those of our Directors

Acronyms, abbreviations and technical terms used in this prospectus are contained in the Sections on "Definitions" and "Glossary of Technical Terms"

Unless specifically stated otherwise, all references to Sections shall refer to sections of this prospectus

References to the singular shall include the plural and vice versa

References to the masculine gender shall include the feminine and neuter genders and vice versa

References to persons shall include companies or corporations

The use of words such as "could", "would", "may", "believe", "plan", "expect", "intend", "estimate" "anticipate", "aim", "forecast" and similar expressions identify forward-looking statements which are based on assumptions and subject to known and unknown risks, uncertainties and contingencies. Forward-looking statements represent our Directors' views and beliefs with respect to the future of our Group, but are not meant to be a guarantee

Actual results may differ materially from information contained in forward-looking statements. For further explanation on the reasons for this difference see **Section 3** on Risk Factors and **Section 8.3** on our management's discussion and analysis of our financial condition and results of our operations

Information contained on our Group's website or on any other website directly or indirectly linked to such website does not form part of this prospectus and should not therefore be relied upon

Any act or enactment referred to in this prospectus is a reference to that act or enactment for the time being amended or re-enacted and includes any rules or regulations made under such act or enactment

The word "approximately" used in this prospectus is to indicate that a number is not an exact one, but that number is usually rounded off to the nearest tenth/ hundredth or one/ two decimal places. Any numeric discrepancies in the tables included in this prospectus between the listed amounts and the totals thereof are due to rounding differences

This prospectus includes statistical data provided by us and various third parties and cites third-party projections regarding growth and performance of the industries in which we operate. This data is taken or derived from information published by industry sources and from our internal data. In each such case, the source is stated in this prospectus, provided that where no source is stated, it can be assumed that the information originates from us. In particular, certain information in this prospectus is extracted or derived from report(s) provided by independent business and market research consultants, Vital Factor Consulting Sdn Bhd. We believe that the statistical data and projections cited in this prospectus are useful in helping you understand the major trends in the industries in which we operate. However, neither we nor our advisers have independently verified these data. Neither we nor our advisers make any representation as to the correctness, accuracy or completeness of such data and accordingly, you should not place undue reliance on the statistical data cited in this prospectus

Similarly, third-party projections, including the projections from the independent business and market research consultants, cited in this prospectus are subject to significant uncertainties that could cause actual data to differ materially from the projected figures. Hence, you should not place undue reliance on the third-party projections cited in this prospectus

EXCHANGE RATES

The average and closing exchange rates as outlined in the table below are extracted from published information by BNM. The average exchange rate for each financial period is the average of the closing exchange rates on the last day of each month during that financial period. These exchange rates have been presented solely for information only and should not be construed as a representation that those Baht, RMB or USD amounts could have been, or could be, or was converted into RM, at any particular rates, the rates stated below, or at all.

	BAHT10	BAHT100 : RM		RMB : RM		US\$: RM	
	average	closing	average	closing	average	closing	
FYE 2007	9.9561	9.8308	0.4518	0.4534	3.4277	3.3115	
FYE 2008	9.9719	9.9498	0.4819	0.5084	3.3345	3.4675	
FYE 2009	⁽¹⁾ 10.2588	10.2774	0.5157	0.5019	3.5225	3.4265	
FPE 2009	10.2712	10.2064	0.5189	0.4998	3.5451	3.4125	
FPE 2010	10.0980	10.3803	0.4756	0.4662	3.2278	3.1115	
						(Source: BNM)	

Note:

IJT was incorporated on 17 September 2009 and its first FYE was 31 December 2009. The average exchange rate computed for the FYE 2009 for Baht was based on the last remaining 4 months to FYE 31 December 2009.

The high and low exchange rates between Baht and RM, RMB and RM and between USD and RM for each of the past 6 months prior and up to the LPD were as follows:

	BAHT10) : RM	RMB : RM		US\$: RM	
	low	high	low	high	low	high
October 2010	10.221	10.4194	0.4614	0.4688	3.0820	3.1180
November 2010	10.3503	10.4824	0.4621	0.4747	3.0825	3.1635
December 2010	10.2338	10.4976	0.4667	0.4734	3.0855	3.1540
January 2011	9.8327	10.1879	0.4623	0.4649	3.0516	3.08
February 2011	9.8767	10.0049	0.4608	0.4661	3.0335	3.0655
March 2011	9.9321	10.0726	0.4609	0.4657	3.0252	3.0605

(Source: BNM)

As at LPD, the closing exchange rate between Baht and RM was Baht100 to RM10.001, between RMB and RM was RMB1 to RM0.4619 and between USD and RM was USD1 to RM3.0253.

The above exchange rates have been calculated with reference to exchange rates quoted from the BNM website and should not be construed as representations that the RMB or USD amounts actually represent such amounts or could be or was converted into the RM at the rate indicated, or at any other rate, or at all. Fluctuations in the exchange rates between the RMB and the RM will affect the RMB equivalent of the RM price of our Shares on Bursa Securities and the RM equivalent of any cash dividend paid by us in RMB.

We believe that we have extracted the relevant information in its proper form and context in this prospectus, and have not verified the above exchange rates.

BOARD OF DIRECTORS

Name	Designation	Address	Occupation	Nationality
Andrew Conrad Jacobs	Non-Independent Non-Executive Chairman	22 Hickory Rd. Short Hills, NJ 07078 USA	Director	American
Meng Bin	Chief Executive Officer / Managing Director	No.101/1015 Xian Yue Road,Villa Bali, Xiamen, Fujian, PRC	Director	Chinese
Hing Kim Tat	Independent Non- Executive Director	No.20, Jalan USJ 1/3 K, Grandville, 47600 Subang Jaya, Selangor, Malaysia	Lawyer	Malaysian
Wee Hock Kee	Independent Non- Executive Director	78, BU 11/7 Bandar Utama 47800 Selangor, Malaysia	Director	Malaysian
Koong Lin Loong	Independent Non- Executive Director	No.18, Jalan BU 12/4 Bandar Utama Damansara 47800 Petaling Jaya, Selangor, Malaysia	Accountant	Malaysian

AUDIT COMMITTEE

Name	Designation	Directorship
Hing Kim Tat	Chairman	Independent Non-Executive Director
Wee Hock Kee	Member	Independent Non-Executive Director
Koong Lin Loong	Member	Independent Non-Executive Director

REMUNERATION COMMITTEE

Name	Designation	Directorship
Wee Hock Kee	Chairman	Independent Non-Executive Director
Hing Kim Tat	Member	Independent Non-Executive Director
Koong Lin Loong	Member	Independent Non-Executive Director

NOMINATION COMMITTEE

Name	Designation	Directorship
Koong Lin Loong	Chairman	Independent Non-Executive Director
Wee Hock Kee	Member	Independent Non-Executive Director
Hing Kim Tat	Member	Independent Non-Executive Director

Company Secretaries	:	Lim Seck Wah MAICSA 0799845 41, Jalan Taming Indah 2 Taman Taming Indah Bandar Sungai Long 43000 Kajang Selangor Darul Ehsan, Malaysia Tang Chi Hoe (Kevin) MAICSA 7045754 B198 Jalan Batu Berani Taman Kok Lian 51200 Kuala Lumpur, Malaysia
Registered Office	:	Level 15-2, Sheraton Imperial Court Jalan Sultan Ismail 50250 Kuala Lumpur, Malaysia Telephone no. : (03) 2692 4271 Facsimile no. : (03) 2732 5388
Head Office	:	Suite 12.1, 12 th Floor, East Wing, Rohas Perkasa, No. 8 Jalan Perak, 50450 Kuala Lumpur, Malaysia Telephone no. : (03) 2166 1079 Facsimile no. : (03) 2166 2079
Website	:	www.idealjacobs.com.my
E-Mail	:	info@idealjacobs.com.my
Registrar and Transfer Office	:	Mega Corporate Services Sdn. Bhd. (187984-H) Level 15-2, Sheraton Imperial Court Jalan Sultan Ismail 50250 Kuala Lumpur, Malaysia Telephone no. : (03) 2692 4271 Facsimile no. : (03) 2732 5388
Auditors and Reporting Accountants	:	SJ Grant Thornton (AF-0737) Level 11, Sheraton Imperial Court Jalan Sultan Ismail 50250 Kuala Lumpur, Malaysia Telephone no. : (03) 2692 4022 Facsimile no. : (03) 2732 5119
Due Diligence Solicitors on Ideal Jacobs and adviser for the Public Issue	:	Lee Choon Wan & Co Advocates & Solicitors 12, Lorong Dungun Damansara Heights 50490 Kuala Lumpur, Malaysia Telephone no. : (03) 2093 0078 Facsimile no. : (03) 2094 1750 / 2094 5631

Due Diligence Solicitors on IJX and the legal adviser on laws of the PRC	:	Fidelity Law Firm 7F Water Biz Mansion No.157 W.Lianqian Rd Xiamen 361008 PRC Telephone no. : (+86) 592 590 9988 Facsimile no. : (+86) 592 590 9989
Due Diligence Solicitors on IJT and the legal adviser on laws of Thailand	:	SBC International Law Associates Company Limited 317 Kamol Sukosol Building Level 8 Suite 8B Silom Road Bangkok 10500 Thailand Telephone no. : (+660) 2631 2066 Facsimile no. : (+660) 2631 2990
Principal Bankers	:	China Merchants Bank, Xiamen Branch 1/F, Hong Tai Building, North Section of Hubin East Road, Xiamen, Fujian, PRC Telephone no. : (+86) 592 582 2202 Facsimile no. : (+86) 592 586 0501 HSBC Amanah Malaysia Berhad Bukit Bintang Branch 33 Jalan Sultan Ismail 50250 Kuala Lumpur, Malaysia Telephone no. : (03) 2050 7676 Facsimile no. : (03) 2142 5470 Bangkok Bank Public Company Limited
		333, Silom Road, Bangrak Bangkok 10500 Thailand Telephone no. : (+660) 2231 4333 Fax no. : (+660) 2233 3355
Risk Management and Internal Control Consultants	:	Audex Governance Sdn. Bhd. (469101-V) B10-15, Tower B, Megan Avenue II 12, Jalan Yap Kwan Seng 50450 Kuala Lumpur, Malaysia Telephone no. : (03) 2166 1229 Facsimile no. : (03) 2166 8229
Independent Business and Market Research Consultants	:	Vital Factor Consulting Sdn. Bhd. (266797-T) 75C & 77C, Jalan SS22/19 Damansara Jaya 47400 Petaling Jaya Selangor Darul Ehsan, Malaysia Telephone no. : (03) 7728 0248 Facsimile no. : (03) 7728 7248
Issuing House	:	MIDF Consultancy and Corporate Services Sendirian Berhad (11324-H) Level 8, Menara MIDF 82, Jalan Raja Chulan 50200 Kuala Lumpur, Malaysia Telephone no. : (03) 2173 8888 Facsimile no. : (03) 2173 8677

Adviser, Sponsor, Sole Underwriter and Sole Placement Agent	:	MIDF Amanah Investment Bank Berhad (23878-X) Level 8,9,10,11,12, Menara MIDF 82, Jalan Raja Chulan 50200 Kuala Lumpur, Malaysia Telephone no. : (03) 2173 8888 Facsimile no. : (03) 2173 8277
Listing Sought	:	ACE Market of Bursa Securities

This Section of the prospectus highlights some summary information about our Group. You should read and understand the whole prospectus before deciding whether or not to invest in our shares.

Bursa Securities has approved the Admission and Listing of our entire enlarged issued and fully paid-up share capital on the ACE Market of Bursa Securities via its letter dated 30 August 2010.

This prospectus is dated 29 April 2011. A copy of this prospectus, together with the relevant application forms has been registered with the SC and lodged with the Registrar of Companies.

1.1 BACKGROUND INFORMATION ON OUR GROUP

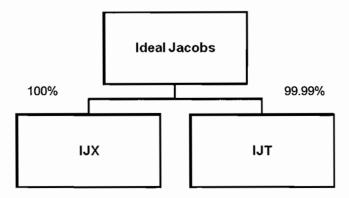
CORPORATE STRUCTURE

Ideal Jacobs was incorporated under the Act in Malaysia as a private company limited by shares on 18 May 2009. Subsequently on 6 April 2010 it was converted into a public company limited by shares. The principal business activity of Ideal Jacobs is investment holding.

IJX was established under the laws of the PRC as a WFOE company with limited liability on 3 February 2005. It became a wholly owned subsidiary company of Ideal Jacobs on 23 March 2010. The principal business activity of IJX is the manufacture of industrial labels, nameplates and laser/die-cut products and fabrication of plastic parts.

IJT was incorporated under the laws of Thailand as a private company limited by shares on 17 September 2009. It became a 98% and 99.99% owned subsidiary of Ideal Jacobs on 11 December 2009 and 27 April 2010 respectively. The principal business activity of IJT is the manufacture of industrial labels and nameplates and die-cut products.

Our Group structure is as follows:

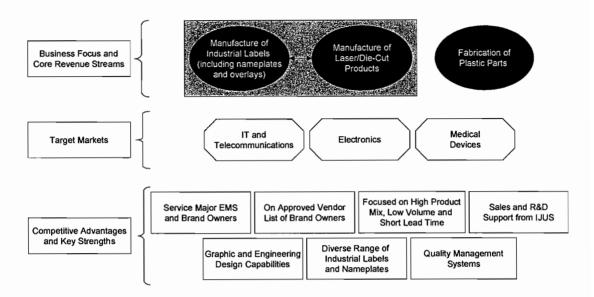


1.

INFORMATION SUMMARY

OUR BUSINESS

Our business model is depicted in the figure below:



Our business is focused on the manufacture of industrial labels and nameplates, and laser/die-cut products. Our secondary business is in the fabrication of plastic parts. Nameplates are special types of labels, while laser/die-cut products are commonly part of the total label industry. In support of our business, we also provide in-house graphic and engineering design as a value-added service to our customers.

Our head-office is in Kuala Lumpur, Malaysia while our main manufacturing facility is in Xiamen, PRC, and we have commenced our manufacturing in Samut Prakan Province, Thailand in March 2010.

In January 2011, we started setting-up our die-cutting line in Suzhou, PRC and plan to commence operation by the second quarter of 2011. As part of our future plans, we intend to commence manufacturing of industrial labels in the same facility in Suzhou, PRC by second half of 2011.

As at LPD, we also have sales engineers covering markets such as Shanghai/ Suzhou, Shenzhen, Wuhan, Qingdao, Ningbo, Beijing/Tianjin and the Fujian province in the PRC.

Detailed information on our Group is as set out in Section 4.1.

REVENUE STREAM

For the FYE 31 December 2009, the manufacture of industrial labels, nameplates, and laser/die-cut products accounted for 71.5% of our total revenue, amounting to approximately RM10.2 million. Within this category, screen printed labels, and nameplates accounted for 46.3% of our total revenue while 11.7% of our total revenue was derived from rolled labels. This is followed by rubber and plastic foams at 10.5% and insulators at 3.1%.

Fabrication of plastic parts accounted for 20.8% of our total revenue for the FYE 31 December 2009. This includes faceplates, EMI shielding plastic panels and latches.

Details on our financial information are set out in Section 8.

1.2 COMPETITIVE ADVANTAGES AND KEY STRENGTHS

- (a) We service major EMS companies and brand owners of the IT, telecommunications, electronics and medical devices industries
- (b) We are on the approved vendor lists of brand owners
- (c) Our business model is focused on high product mix, low volume and short lead time
- (d) We have sales and research and development support from IJUS
- (e) We have graphic and engineering design capabilities
- (f) We have the capabilities to produce a diverse range of industrial labels and nameplates
- (g) We have quality management systems in place

Details on our competitive advantages and key strengths are discussed in Section 4.2.1(c).

1.3 SUMMARY OF RISK FACTORS

Industry Risks

- (a) We face continuous competition in our industry
- (b) We are vulnerable to fluctuations in raw material prices
- (c) We are exposed to foreign exchange risks
- (d) We are vulnerable to changes in political, economic and regulatory conditions
- (e) Our business may be affected by the global financial crisis

Operational and Business Risks

- (a) We are dependent on our Directors and key management team
- (b) Our business may be affected by our customer's product life-cycle
- (c) We are dependent on our major customers
- (d) We are dependent on our major suppliers
- (e) Our reliance on IJUS
- (f) Failure or delay in implementing our future plans
- (g) We are dependent on the information technology, telecommunications, electronics and medical devices industries
- (h) We are exposed to environmental risks
- (i) We are designated to operate in certain geographical areas

Risks Related to Investment in our Shares

- (a) No prior market for our Shares
- (b) Capital market risks and share price volatility
- (c) Control by Promoters
- (d) Achievement of business targets and payment of dividends
- (e) Future fund raisings dilute shareholders' equity and restrict our operations or dividend payments
- (f) The historical proforma consolidated statements of financial position and proforma consolidated statements of comprehensive income included herein may not reflect our actual financial position, results and cashflow
- (g) Failure or delay in Listing
- (h) Delay between Admission and trading of our Shares
- (i) Disclosure regarding forward-looking statements

Please note that though the risks affecting our Group, its business and in investing in our Shares are discussed in detail in **Section 3**, we can give no assurance that the risk factors which we have listed out are exhaustive and that there is no possibility of any other risks materially and adversely affecting our Group, its business, its profitability or the market price of our Shares.

1.4 SUMMARY OF FINANCIAL INFORMATION

PROFORMA CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME OF OUR GROUP

The Proforma Consolidated Statements of Comprehensive Income of Ideal Jacobs Group for the past three (3) FYE 31 December 2007 to 2009, FPE 31 October 2009 and FPE 31 October 2010 are provided for illustrative purposes, based on the audited and unaudited financial statements of Ideal Jacobs, IJT and IJX by assuming that the Ideal Jacobs Group has been in existence throughout the financial years/ periods under review.

The table below should be read in conjunction with the detailed discussion of our financial information in **Section 8**, our Directors' Report in **Section 11** and other information set out in this prospectus. The risk factors discussed in **Section 3** must also be taken into account when interpreting our financial information.

31 December 2007	31 December 2008	31 December 2009	31 October 2009 ⁽⁴⁾	31 October 2010
(audited)	(audited)	(audited)	(unaudited)	(audited)
RM	RM	RM	RM	RM
4,106,016	7,562,817	14,207,759	11,069,282	13,406,651
2,341,626	4,035,466	8,685,861	6,727,019	7,945,287
1,290,895	2,354,002	5,880,769	5,007,957	4,471,668
-	-	-	-	-
(258,427)	(294,068)	(343,078)	(263,062)	(427,368)
-	-	(724)	(729)	(10,845)
1,032,468	2,059,934	5,536,967	4,744,166	4,033,455
-	(211,881)	(590,876)	(436,756)	(387,636)
1,032,468	1,848,053	4,946,091	4,307,410	3,645,819
57.03	53.36	61.13	60.77	59.26
25.15	27.24	38.97	42.86	30.09
25.15	24.44	34.81	38.91	27.19
1.15	2.29	6.15	6.33 ⁽³⁾	5.38 ⁽³⁾
1.15	2.05	5.50	5.74 ⁽³⁾	4.86 ⁽³⁾
0.86	1.54	4.12	4.31 ⁽³⁾	3.65 ⁽³⁾
	2007 (audited) RM 4,106,016 2,341,626 1,290,895 - (258,427) - 1,032,468 57.03 25.15 25.15 25.15 1.15 1.15	2007 2008 (audited) (audited) RM RM 4,106,016 7,562,817 2,341,626 4,035,466 1,290,895 2,354,002 - - (258,427) (294,068) - - 1,032,468 2,059,934 - (211,881) 1,032,468 1,848,053 57.03 53.36 25.15 27.24 25.15 24.44 1.15 2.29 1.15 2.05	2007 2008 2009 (audited)(audited)(audited)RMRMRM $4,106,016$ $7,562,817$ $14,207,759$ $2,341,626$ $4,035,466$ $8,685,861$ $1,290,895$ $2,354,002$ $5,880,769$ $ (258,427)$ $(294,068)$ $(343,078)$ $ (724)$ $1,032,468$ $2,059,934$ $5,536,967$ $1,032,468$ $1,848,053$ $4,946,091$ 57.03 53.36 61.13 25.15 27.24 38.97 25.15 24.44 34.81 1.15 2.05 5.50	2007 2008 2009 $2009^{(4)}$ (audited)(audited)(audited)(unaudited)RMRMRMRM4,106,0167,562,81714,207,75911,069,2822,341,6264,035,4668,685,8616,727,0191,290,8952,354,0025,880,7695,007,957(258,427)(294,068)(343,078)(263,062)(724)(729)1,032,4682,059,9345,536,9674,744,166-(211,881)(590,876)(436,756)1,032,4681,848,0534,946,0914,307,41057.0353.3661.1360.7725.1527.2438.9742.8625.1524.4434.8138.911.152.055.505,74 ⁽³⁾

Notes:

(1) Based on our enlarged share capital of 90,001,000 Shares

(2) Based on our entire enlarged issued and paid up share capital of 120,001,000 after the Public Issue and Listing

(3) Annualised to 12 months for comparison purposes

(4) The consolidated statements of comprehensive income for the FPE 31 October 2009 is

unaudited and is included for comparison purpose only

PROFORMA CONSOLIDATED STATEMENTS OF FINANCIAL POSITION OF OUR GROUP

The Proforma Consolidated Statements of Financial Position of Ideal Jacobs Group as at 31 October 2010 as set out below are provided for illustrative purposes only to show the effects of the transactions as mentioned in **Section 8.7** on the assumption that these transactions were completed on 31 October 2010.

	As at 31 October 2010 RM	Proforma I Public Issue of shares RM	Proforma II Utilisation of Proceeds RM
SHARE CAPITAL	9,000,100	12,000,100	12,000,100
SHARE PREMIUM	-	5,100,000	4,240,005
TRANSLATION RESERVE	(213,198)	(213,198)	(213,198)
STATUTORY RESERVE	454,438	454,438	454,438
UNAPPROPRIATED	,		101,100
PROFIT	2,626,951	2,626,951	486,946
Total shareholders' equity	11,868,291	19,968,291	16,968,291
NON CURRENT LIABILITY			
Finance creditor	107,666	107,666	107,666
	11,975,957	20,075,957	17,075,957
Represented by: NON-CURRENT ASSETS Property, plant and equipment	3,898,188	3,898,188	7,198,188
Deferred tax assets	199,639	199,639	199,639
Goodwill on consolidation	146,779	146,779	146,779
Total non-current assets	4,244,606	4,244,606	7,544,606
CURRENT ASSETS			
Inventories	1,560,050	1,560,050	1,560,050
Trade and other	1,000,000	1,000,000	1,000,000
receivables	6,319,469	6,319,469	4,430,651
Amount due from holding			044.050
company Cash and bank balances	- 1,160,662	- 9,260,662	211,258 2,710,852
Fixed deposits with a	1,100,002	3,200,002	2,710,052
licensed bank	2,727,270	2,727,270	2,727,270
Total current assets	11,767,451	19,867,451	11,640,081
CURRENT LIABILITIES			
Trade and other payables	2,034,915	2,034,915	2,034,915
Amount due to holding	. ,		
company	1,927,370	1,927,370	-
Amout due to a Director	46,620	46,620	46,620
Tax payable	27,195	27,195	27,195
Total current liabilities	4,036,100	4,036,100	2,108,730

	As at 31 October 2010 RM	Proforma I Public Issue of shares RM	Proforma II Utilisation of Proceeds RM
NET CURRENT ASSETS	7,731,351	15,831,351	9,531,351
	11,975,957	20,075,957	17,075,957
NUMBER OF ORDINARY SHARES	90,001,000	120,001,000	120,001,000
NET TANGIBLE ASSETS PER ORDINARY SHARE OF: - RM0.10 EACH (RM)	0.13	0.17	0.14
NET ASSETS PER ORDINARY SHARE OF: - RM0.10 EACH (RM)	0.13	0.17	0.14

Auditors' qualification

As set out in the Accountants' Report in **Section 9**, the financial statements of the companies within our Group for the financial years/financial periods under review were not subject to any audit qualification.

1.5 PROMOTERS, SUBSTANTIAL SHAREHOLDERS, DIRECTORS AND KEY MANAGEMENT

The names and designations of our Promoters, substantial shareholders, Directors and key management are set out below:

Promoters and substantial shareholders	 IJUS Andrew Conrad Jacobs Meng Bin Foo Chong Lee
Directors	 Andrew Conrad Jacobs, Non-Independent Non-Executive Chairman Meng Bin, Chief Executive Officer / Managing Director Hing Kim Tat, Independent Non-Executive Director Wee Hock Kee, Independent Non-Executive Director Koong Lin Loong, Independent Non-Executive Director
Key management	 Meng Bin, Chief Executive Officer / Managing Director of Ideal Jacobs Lim Peng Keat, Chief Finance Officer of Ideal Jacobs Paul Jordan, General Manager of IJT Du Xixi, General Manager of IJX Chia Ching Kang, Business Development Manager of Ideal Jacobs Zou Jie, Assistant to Chief Executive Officer / Managing Director He Nali, Costing & Engineering Centre Manager of IJX Liu Lihui, Sales Manager of IJX Zhao Hua, Finance Manager of IJX Suwaleerat Kawinsungkom, Sales Manager of IJT

Further details of our Promoters, substantial shareholders, Directors and key management are set out in **Section 5**.

1.6 PRINCIPAL STATISTICS RELATING TO THE LISTING SCHEME

	No. of Shares	Share Capital (RM)
Authorised share capital	250,000,000	25,000,000
Existing issued and fully paid-up share capital of 10 sen each	90,001,000	9,000,100
New Shares to be issued pursuant to the Public Issue	30,000,000	3,000,000
Entire enlarged issued and paid up share capital upon Listing	120,001,000	12,000,100
ISSUE PRICE PER SHARE	27 se	en
PROFORMA CONSOLIDATED NA		
Proforma consolidated NA as at 31 October 2010 (based on our entire enlarged issued and paid up share capital after the Listing and after deducting the estimated listing expenses of RM3,000,000)	RM16,968,291	
Proforma consolidated NA per share (based on our entire enlarged issued and paid up share capital)	14 sen	
PROFORMA CONSOLIDATED NTA		
Proforma consolidated NTA as at 31 October 2010 (based on our entire enlarged issued and paid up share capital after the Listing and after deducting the estimated listing expenses of RM3,000,000).	RM16,821,512	
Proforma consolidated NTA per share (based on our entire enlarged issued and paid up share capital).	14 sen	
OUR MARKET CAPITALISATION (based on the Public Issue Price and our entire enlarged share capital after the Listing).	RM32,40	0,270

Further details on the Listing scheme are set out in Section 2.

1.7 EXPECTED PROCEEDS FROM THE PUBLIC ISSUE

Our Public Issue Shares, if fully subscribed, will result in us receiving gross proceeds of RM8,100,000.

Further details on the proposed utilisation of proceeds from the Public Issue are set out in **Section 2.9.**

1.8 UTILISATION OF PROCEEDS FROM THE PUBLIC ISSUE

Proposed utilisation	RM	Percentage of total proceeds (%)	Time frame for utilisation
Establish an industrial label manufacturing plant in Suzhou, PRC	1,500,000	18.5	within 9 months
Launch a new production line for engineered thermoplastic composite products in Samut Prakan Province, Thailand	1,000,000	12.3	within 12 months
Establish an industrial label manufacturing plant in the northern region of Malaysia	800,000	10.0	within 12 months
Working capital for our Group ⁽¹⁾	1,800,000	22.2	within 12 months
Estimated listing expenses ⁽²⁾	3,000,000	37.0	within 2 months
TOTAL	8,100,000	100.0	

Note:

(1) As at LPD, there is an amount owing by Ideal Jacobs to IJUS amounting to USD687,326 (approximately RM2.1 million) of which approximately RM1.3 million were utilised for payment of listing expenses and approximately RM0.3 million and RM0.5 million were utilised for the operations of our Head Office in Kuala Lumpur, Malaysia and as working capital for IJT respectively. The amount owing to IJUS by Ideal Jacobs is interest free and repayable on demand.

Ideal Jacobs intends to utilise approximately RM0.8 million from part of the proceeds allocated for working capital to repay the amount owing to IJUS utilised for the operation of Head Office in Kuala Lumpur, Malaysia and working capital of IJT.

(2) Ideal Jacobs had made payments for listing expenses amounting to approximately RM1.3 million funded by the amount owing to IJUS. It intends to utilise approximately RM1.3 million from part of proceeds allocated for payment of listing expenses to repay this amount owing to IJUS.

Detailed information on the utilisation of proceeds from the Public Issue is set out in **Section 2.9**.

1.9 DIVIDEND POLICY

The declaration and recommendation of interim and final dividends are subject to the discretion of our Board and any final dividend for a particular year is subject to the approval of our shareholders. It is the Board's intention to pay dividends to our shareholders to allow them to participate in our profits. However, our ability to pay dividends or make other distributions to our shareholders will depend upon a number of factors, including our earnings, capital requirements, general financial conditions and our distribution reserves.

For the FYE 31 December 2009, there were no dividends declared and paid by Ideal Jacobs Group except for the dividend paid by IJX of approximately RM1,906,004 (RMB3,695,955). IJX has also declared a dividend of approximately RM1,207,250 (RMB2,500,000) on 22 February 2010 payable to the IJX Vendors and which was paid on 11 June 2010, 18 June 2010 and 25 June 2010. On 13 January 2011, IJX has declared dividend of approximately RM800,500 (RMB1,731,560) which was paid to Ideal Jacobs on 25 January 2011. On 30 March 2011, IJX has further declared dividend of approximately RM801,731,560) which was paid to Ideal Jacobs on 11 April 2011.

Our Board intends to adopt a progressive dividend policy, subject to the factors stated in **Section 8.6**. We intend to recommend and distribute approximately 10% to 15% of our PAT for the FYE 31 December 2011.

You should note that the foregoing statements are merely statements of our present intention and do not constitute a legally binding obligation in respect of our future dividends. Our dividend policy is subject to modification at our Board's sole and absolute discretion.

No inference should be made from any of the foregoing statements as to our actual future profitability or our ability to pay dividends in the future. Further details on our dividend policy are set out in **Section 8.6**.

This prospectus details our offer to the public of our Public Issue Shares at the Public Issue Price of 27 sen each.

We have received clearance from the SC for issuance of this prospectus and a copy of this prospectus has been registered with the SC. A copy of this prospectus, together with the application forms, has also been lodged with the Registrar of Companies who takes no responsibility for its contents.

Acceptance of applications for the Public Issue will be conditional upon approval being granted by Bursa Securities for our Listing. Listing of and quotation for our Shares will commence after, amongst others, receipt of confirmation from Bursa Depository of the receipt of allotment and allocation information for the crediting of the Public Issue Shares, and receipt of an undertaking that all notices of allotment will be issued and despatched to all successful applicants prior to the date of listing and quotation of the Shares, failing which any allotment and allocation made on an application to subscribe for and/or purchase of our Shares pursuant to this prospectus is required under Malaysian law to be void.

Pursuant to the Listing Requirements, we must have at least 25% of the total number of Shares for which Listing is sought in the hands of a minimum of 200 public shareholders holding not less than 100 Shares each at the point of our Listing. In the event the above requirement is not met, we may not be allowed to proceed with our Listing on the ACE Market. If this occurs, monies paid in respect of all Applications will be returned to the applicants.

As our Shares are Prescribed Securities pursuant to Section 14(1) of the Central Depositories Act, the Public Issue Shares allotted through this prospectus will be deposited with Bursa Depository directly, and any dealings in these Shares will be carried out in accordance with the Central Depositories Act and the Rules of Depository.

2.1 NOTES ON APPLICATIONS FOR OUR PUBLIC ISSUE SHARES

Each applicant for our Public Issue Shares must have a CDS Account.

Applications for our Public Issue Shares can only be submitted via an original Application Form which accompanies this prospectus.

All enquiries on the Application Forms for the Public Issue Shares may be directed to MIDFCCS. Notwithstanding this, investors should note that information relevant to an investment in our Public Issue Shares is contained in this prospectus.

The Public Issue is only intended to be made available in Malaysia or to any person in Malaysia. The distribution of this prospectus and the making of the Public Issue in other jurisdictions outside Malaysia may be restricted by law or be illegal.

If you are unsure of any information contained in this prospectus, you should consult your stockbroker, bank manager, solicitor, accountant or other professional advisers.

Further details on the procedure for Application for our Public Issue Shares are set out in **Section 13.**

2.2 PURPOSE OF LISTING

We have undertaken the Listing for the purposes of:

- (a) allowing us access to capital markets and raise funds for our Group's future and continued expansion, diversification and growth;
- (b) enhancing our Group's recognition and profile and augment our corporate reputation so that our customer base can be expanded; and
- (c) allowing the Malaysian public and institutions to participate in the equity and growth of our Group.

2.3 PUBLIC ISSUE FINANCIAL DATA

Number of Shares offered under the Public Issue	30,000,000
Total number of Shares on completion of the Public Issue	120,001,000
Market capitalisation at the Public Issue Price	RM32,400,270

2.4 PUBLIC ISSUE SPREAD AND DETAILS

Number of Public Issue Shares offered	30,000,000	
Public Issue Price	27 sen	
Allocation and allotment:	27 501	
Malaysian Public via Balloting 2,000,000 Public Issue Shares, representing 1.67% of our entire enlarged issued and paid- up share capital upon Listing via ballot		
Selected investors via Placement 28,000,000 Public Issue Shares, representing 23.33% of our enlarged issued and paid-up share capital upon Listing, will be made available for private placement to selected investors.		

All the 2,000,000 Public Issue Shares made available to the Malaysian public via balloting have been fully underwritten by MIDF Investment as the Sole Underwriter. Please refer to **Section 2.12** for details.

There is no minimum subscription amount to be raised from the Public Issue.

2.5 LISTING OF AND QUOTATION FOR OUR SHARES

We had applied to Bursa Securities for our Admission and Listing and approval had been obtained from Bursa Securities via their letter dated 30 August 2010.

2.6 DILUTION

Dilution occurs when the Public Issue Price of our Shares is higher than our proforma consolidated NA per Share after the Public Issue.

Prior to the Listing Exercise, the proforma consolidated NA per Share is 13 sen based on the consolidated NA of RM11,868,291 as at 31 October 2010 before the Public Issue and the utilisation of proceeds and based on our issued and paid-up share capital of 90,001,000 Shares.

Pursuant to the Public Issue Price of 27 sen per Share and after adjusting for the effects of the utilisation of proceeds, the proforma consolidated NA of our Group as at 31 October 2010 will increase to 14 sen per Share based on our entire enlarged issued and paid-up capital of 120,001,000 Shares.

This will result in an immediate increase in adjusted NA of 1 sen per Share to our existing shareholders and an immediate dilution in NA of 13 sen per Share to our new investors. The following table illustrates such dilution on per Share basis:

Public Issue Price	27 sen
Proforma consolidated NA per Share as at 31 October 2010 before Listing	13 sen
Increase in proforma consolidated NA per Share contributed by new investors	1 sen
Proforma consolidated NA per Share after the Listing and after deducting the estimated Listing expenses	14 sen
Dilution in NA per Share to new investors	13 sen
Percentage of Dilution to Public Issue Price	48%

The following table summarises the total number of Shares acquired by our Directors, key management and substantial shareholders or persons connected with any of the foregoing during the period of 3 years prior to the date of this prospectus and the average cost per share to them.

	Substantial Shareholders		Persons Connected
	IJUS	Foo Chong Lee ⁽¹⁾	Chew Siok Mei ⁽²⁾
Number of Shares	54,000,000	36,000,000	4,455,000
Total consideration (RM)	5,400,000	3,600,000	500,000
Average price per Share (RM)	10 sen	10 sen	11 sen

Note:

(1) Foo Chong Lee is the wife of Meng Bin, our Chief Executive Officer/Managing Director

(2) Chew Siok Mei is the wife of Hing Kim Tat, our Independent Non-Executive Director

2.7 BASIS OF ARRIVING AT THE PUBLIC ISSUE PRICE

The Public Issue Price has been determined by our Directors and our Adviser and Sponsor, MIDF Investment, after consideration of the following:

- (a) our Group's competitive advantages and key strengths and operating and financial history, as outlined in **Sections 4.2.1, 4.2.2, 8.1** and **8.3**;
- (b) our Group net EPS of 4.12 sen per Share for the FYE 31 December 2009 and annualised net EPS of 3.65 sen per Share for the FPE 31 October 2010 based on our entire enlarged issued and paid up capital of 120,001,000 shares and computed based on the PAT for the FYE 31 December 2009 of RM4,946,091 and PAT for the FPE 31 October 2010 of RM3,645,819 translating to a proforma net PE multiple of 6.55 times and 7.40 times;
- (c) our proforma consolidated NA as at 31 October 2010 of 14 sen per Share, based on our entire enlarged issued and paid-up share capital after the Listing and the utilisation of the proceeds; and
- (d) the overview and outlook of the industry as outlined in Sections 4.23, 4.24 and 10.1 vis-a-vis the future plans and prospects of the Group in Section 4.22.

Our Board and MIDF Investment are of the opinion that the Public Issue Price is fair and reasonable.

The market price of our Shares upon Listing is however subject to the inherent unpredictability of the capital market and other uncertainties that may affect the price of our Shares when they are traded. You should form your own views on the valuation of the securities and the reasonableness of the bases used.

2.8 SHARE CAPITAL

	No. of Shares	Share Capital (RM)
Authorised share capital	250,000,000	25,000,000
Issued and fully paid-up share capital		
Existing as at the LPD	90,001,000	9,000,100
New Shares to be issued pursuant to the Public Issue	30,000,000	3,000,000
Enlarged share capital upon Listing	120,001,000	12,000,100

We have only 1 class of shares which are ordinary shares of 10 sen each. All our Shares including the Public Issue Shares rank *pari passu* with one another in all respects including voting rights and rights to all dividends and distributions that may be declared subsequent to the date of allotment hereof.

Subject to any special rights attaching to any Shares which our Company may issue in the future, the holders of Shares in our Company shall, in proportion to the amount paid-up on the Shares held by them, be entitled to share in the whole of the profits paid out by our Company as dividends and other distributions and in any surplus in the event of our liquidation, in accordance with our Articles of Association. However, the Public Issue Shares will not be entitled to any dividends, rights, allotments or other distributions declared made or paid prior to the date of allotment and issue of the Public Issue Shares.

At every general meeting, each shareholder shall be entitled to vote in person or by proxy or by attorney, and on a show of hands, every person present who is a shareholder or representative or proxy or attorney to a shareholder shall have 1 vote and on a poll, every shareholder present in person or by proxy or by attorney or other duly authorised representative shall have 1 vote for each Share held.

A shareholder is entitled to appoint 2 proxies to attend the same meeting; if 2 proxies are appointed, only the proxy who is either specifically nominated by the shareholders and if no such nomination has been made, the proxy whose name is ranked first, is allowed to vote on a show of hands. A proxy may but need not be a member of the Company. If he is not a member, the proxy need not be an advocate, an approved company auditor or a person appointed by the Registrar of Companies.

There is no limitation on the right to hold securities in our Company, including no limitation on the right of non-resident or foreign shareholders to hold or exercise voting rights on the securities imposed by law or the constituent documents of the Company.

2.9 PROPOSED UTILISATION OF PROCEEDS FROM THE PUBLIC ISSUE

The Public Issue is expected to raise gross proceeds of RM8,100,000 which shall accrue to the Company.

	Time frame for utilisation	Amount (RM)	Percentage of total proceeds (%)	Notes
Establish an industrial label manufacturing plant in Suzhou, PRC	within 9 months	1,500,000	18.5	(a)
Launch a new production line for engineered thermoplastic composite products in our factory located at Samut Prakan Province, Thailand	within 12 months	1,000,000	12.3	(b)
Establish an industrial label manufacturing plant in the northern region of Malaysia	within 12 months	800,000	10.0	(c)
Working capital for our Group	within 12 months	1,800,000	22.2	(d)
Estimated listing expenses	within 2 months	3,000,000	37.0	(e)
Total		8,100,000	100.0	

Note: Any proceeds pending actual utilisation will be placed on fixed deposit with a bank in Malaysia.

(a) Establish an industrial label manufacturing plant in Suzhou, PRC

We had on 13 January 2011 entered into a lease agreement for the lease of a premise located at Gangtian Industrial Square, Suzhou, PRC for use as a factory and office. We have started the setting up a die cutting line in January 2011. We had on 2 April 2011 entered into a construction project contract with Suzhou Tri Falcon Decoration Engineering Co., Ltd to renovate the premise. The construction project shall commence on 2 April 2011 and it shall be completed by 2 May 2011. We are expecting the operation to commence in the early 2nd quarter of 2011. Upon listing, we plan to expand the factory to a manufacturing plant for labels, nameplates, including laser/ diecut labels and nameplates. Once completed by late 2nd quarter 2011, the production capacity of the plant is estimated to be approximately 4.5 million pieces of screen labels and 7 million pieces of rolled labels per annum.

The plant will allow us to further address business opportunities by targeting EMS companies and brand owners operating within the IT, telecommunications, electronics and medical devices industries in Suzhou, PRC

We will utilize internally generated fund of approximately RM300,000 and approximately RM1,500,000 of the proceeds from the Public Issue to fund the business expansion in Suzhou including the cost of setting up the factory and the purchase of the following machinery and equipment:

	Estimated Cost
	RM
3 units of screen printing machines	720,000
2 units of material cutting machines	80,000
2 units of laminating machines	20,000
3 units of material cleaning machines	75,000
3 units of die-cutting machines	65,000
1 unit of air compressor	10,000
2 units of roll-to-roll machines	390,000
8 units of computers	25,000
Furniture and fittings	25,000
Factory renovation and improvement	350,000
Production tools	40,000
Total	1,800,000

(b) Launch a new production line for engineered thermoplastic composite products in our existing manufacturing plant in Samut Prakan Province, Thailand

Part of our new business expansion plan in venturing into engineered thermoplastic composite products is to set up one production line for engineered thermoplastic composite products in our existing factory in Samut Prakan Province, Thailand. The production plant is based on using the forming process to manufacture the engineered plastic composite products.

Our engineered thermoplastic composite materials exhibit various properties including, among others, impact resistant, blast resistant, corrosion resistant, fire resistant, weather resistant, mouldability and lightweight. Some of the potential applications for our engineered thermoplastic composite materials include telecommunications, barrier protection, marine parts, and safety and architectural applications. Further description of our engineered thermoplastic composite materials is set out in Section 4.22.1 (d)(i).

The actual applications in relation to our Group's engineered thermoplastic composite materials have yet to be determined, as no sales contract have been signed.

We will utilise part of the proceeds from the Public Issue of approximately RM1,000,000 to fully fund the set up of the new production line in Samut Prakan Province, Thailand including the purchase of the following machinery and equipment:

	Estimated Cost
	RM
1 unit of new custom made press	800,000
Testing equipment	100,000
Band saws, drill press and prototyping room	100,000
Total	1,000,000

We expect to commence setting up the new production line at IJT by end of 2011 and expect completion by the 1st quarter of 2012. Upon completion, the production capacity of the new production line is estimated to be approximately 200,000 pieces of engineered thermoplastic composite products per annum.

IJUS is obligated to provide us with technological know-how and technical assistance to allow us to manufacture and sell these engineered thermoplastic composite products by virtue of the Territorial, Licensing and Technical Assistance Agreements as further described in **Section 12.4(c)**.

The R&D on the engineered thermoplastic composite products by IJUS commenced in September 2008. As of LPD, approximately USD1,970,000 has been invested by IJUS toward this product in the form of salaries of employees involved, implementation of a prototyping facility, materials and cost of samples and product testing. Products and applications have been tested and will continue to be tested.

This product is currently at the R&D stage and is undergoing extensive product testing, market research, product design and prototyping. The product has not been commercialized as of LPD.

(c) Establish an industrial label manufacturing plant in the northern region of Malaysia

As part of the Group's geographical expansion plan, we intend to set up a new industrial label manufacturing plant in Malaysia. The Group has yet to identify a specific location for its industrial label manufacturing plant in Malaysia. However, we intend to locate it in one of the northern states in Malaysia.

To capitalise on our current core competency in manufacturing of industrial labels and nameplates, and laser/die-cut products, we plan to target the IT and telecommunication industries in Malaysia.

This new expansion into Malaysia will provide us with the opportunities for business growth as well as expand our market coverage. We will utilise RM800,000 to fully fund the expansion in Malaysia including the cost of setting up of the factory and purchase of the following machinery and equipment:

	Estimated Cost
	<u>RM</u>
2 units of screen printing machines	480,000
1 unit of material cutting machine	25,000
1 unit of laminating machine	10,000
2 units of material cleaning machines	50,000
2 units of die-cutting machines	25,000
1 unit of air compressor	10,000
8 units of computers	25,000
Furniture and fittings	25,000
Factory renovation and improvement	150,000
Total	800,000

We intend to commence setting up the manufacturing plant in the northern region of Malaysia during the 3rd quarter of 2011 and expect completion by the 4th quarter of 2011. Upon completion, the production capacity of the plant is estimated to be approximately 3 million pieces of screen labels per annum.

(d) Working capital for our Group

Gross proceeds of approximately RM1,800,000 will be reserved for general working capital for our Group to finance the day to day operations of each company within our Group including for payment of salaries for additional staff, purchase of raw materials, supplies, and additional operational expenses due to the new business expansions. These additional working capital funds will enhance our Group's cash flow and enable us to operate our business and expansions smoothly without us having to depend on external funding.

The proportion of proceeds to be utilised for each company within our Group is as follows:

- Ideal Jacobs RM500,000 will be reserved for the operation of the factory to be established in the northern region of Malaysia while RM500,000 will be reserved for the operation of the Head Office in Kuala Lumpur, Malaysia
- (ii) IJT RM800,000 will be utilised as working capital for IJT. The operations of IJT commenced in March 2010 and it will require working capital for purchases of raw materials and the increase in operational expenses

As at LPD, there is an amount owing by Ideal Jacobs to IJUS amounting to USD687,326 (approximately RM2.1 million) of which approximately RM1.3 million were utilised for payment of listing expenses and approximately RM0.3 million and RM0.5 million were utilised for the operation of Head Office in Kuala Lumpur, Malaysia and working capital of IJT respectively.

Ideal Jacobs intends to utilise approximately RM0.8 million from part of the proceeds allocated for working capital to repay the amount owing to IJUS utilised for the operation of Head Office in Kuala Lumpur, Malaysia and working capital of IJT. The amount owing to IJUS by Ideal Jacobs is interest free and repayable on demand.

(e) Estimated Listing expenses

Our estimated listing expenses consist of the following:

	(RM)
Professional advisors	2,400,000
Fees to authorities	60,000
Underwriting commissions, placement fees and brokerage	200,000
Printing, advertising and miscellaneous	340,000
Total	3,000,000

Note:

If the actual Listing expenses are higher than budgeted, the deficit will be funded out of the portion allocated for working capital. Conversely, if the actual Listing expenses are lower than budgeted, the excess will be utilised for working capital purposes.

Ideal Jacobs had made payments for listing expenses amounting to approximately RM1.3 million funded by the amount owing to IJUS. It intends to utilise approximately RM1.3 million from part of proceeds allocated for payment of listing expenses to repay this amount owing to IJUS. The amount owing to IJUS by Ideal Jacobs is interest free and repayable on demand.

2.10 FINANCIAL IMPACT FROM UTILISATION OF PROCEEDS

The financial impact of the utilisation of the proceeds from the Public Issue is as follows:

(a) Growth

With the proceeds from the Public Issue, our Group will be able to continue to maintain or expand our market share in the local and overseas markets. For the expansion, the Group has diversified and expanded our user-industry sectors to the automotive and medical devices industries. Using our core competencies in the industrial labels especially the screen printed labels, we will continue to develop new applications for other industry sectors.

(b) Financial Position

Our financial position would be further strengthened in terms of NA backing and better cashflow position and we will be poised to capitalize on the business opportunities that are available to the Company. The enhanced financial position coupled with the potential ability to raise funds from debt will enable the Group to portray further confidence to its suppliers and customers to maintain its existing or increase business relationships with our Group. We will also be in a better position to negotiate better terms from both our suppliers and customers.

2.11 PLACEMENT FEES AND BROKERAGE

2.11.1 Placement Fees

We will pay to our Sole Placement Agent placement fees at the rate of up to 2.5% of the value of the 28,000,000 Public Issue Shares reserved for private placement under **Section 2.4**.

2.11.2 Brokerage

We will pay to the relevant parties, brokerage incurred on the sale of 2,000,000 Public Issue Shares under **Section 2.4** at the rate of 1.0% of the Public Issue Price per Share in respect of successful applications bearing the stamp of member companies of Bursa Securities, members of the Association of Banks in Malaysia, members of the Malaysian Investment Banking Association and/or the Issuing House.

2.12 UNDERWRITING

An underwriting agreement has been entered into by our Company and the Sole Underwriter on 3 March 2011 to underwrite the 2,000,000 Public Issue Shares at the rate of 2.5% of the value of the shares to be underwritten. The salient terms of the underwriting agreement are set out below. Unless otherwise stated, all capitalised terms shall have the same meanings as defined in the said underwriting agreement.

Clause 2 - Underwriting Commitment

The Underwriter agrees to underwrite the Underwritten Shares not taken up or applied for by the public by 5.00 p.m. on the Closing Date or the Extended Closing Date, as the case may be.

The underwriting commitment of the Sole Underwriter shall not at any time exceed the total value of the Underwritten Shares at the Issue Price.

Clause 5 - Conditions precedent

- 5.1 Unless waived by the Underwriter, the obligations of the Underwriter under this Agreement shall be conditional upon the fulfillment and/or satisfaction of the following:-
 - (a) Bursa Securities having approved the admission of the Company to the Official List and the listing and quotation of the entire issued and paid up share capital of the Company;
 - (b) approval in principle from the SC having been obtained in respect of the Prospectus, the registration of the Prospectus with the SC pursuant to the CMSA and the subsequent lodgement of the Prospectus with the Companies Commission of Malaysia;
 - (c) all other necessary approvals and consents required in relation to the Public Issue and the Issue Shares including but not limited to governmental approvals having been obtained and being in full force and effect;
 - (d) the issuance of the Issue Shares having been approved by the shareholders of the Company in general meeting;
 - (e) there having been, on or prior to the Closing Date or the Extended Closing Date, as the case may be, no breach of any representation, warranty, covenant, undertaking or obligation of the Company in this Agreement or which is contained in any certificate, statement, or notice provided under or in connection with this Agreement or which proves to be incorrect in any material respect;
 - (f) there having been, on or prior to the Closing Date or the Extended Closing Date, as the case may be, no material adverse change, or any development involving a prospective material adverse change, in the financial condition or business or operations of the Group or in the prospects or future financial condition or business or operations of the Group from that set forth in the Prospectus, nor the occurrence of any event nor the discovery of any fact rendering inaccurate, untrue or incorrect to such extent which is or will be material in any of the representations, warranties, covenants and undertakings and obligations of the Company herein contained; and

- (g) the Underwriter receiving a copy certified by a director or secretary of the Company to be a true resolution of the Board of Directors of the Company approving the Listing Exercise, the Prospectus, this Agreement and the issuance of the Issue Shares and authorizing a person or persons to sign this Agreement on behalf of the Company.
- 5.2 In the event any of the conditions set forth in Clause 5.1 are not satisfied within three (3) months from the date of this Agreement, the Underwriter shall, subject as mentioned below in this clause, be entitled to forthwith terminate this Agreement by notice in writing given to the Company whereupon the following shall take place within three (3) Market Days of the receipt of such notice:
 - (a) the Company shall make payment of the Underwriting Commission to the Underwriter; and
 - (b) each party shall return all other monies (in the case of the Underwriter, after deducting the Underwriting Commission due and owing to the Underwriter hereunder) paid to the other party under this Agreement (except for monies paid by the Company for the payment of the expenses as provided hereunder);

and thereafter, this Agreement shall become null and void and of no further force and effect and none of the parties shall have a claim against the other save and except in respect of any antecedent breaches.

Clause 12 - Termination

- 12.1 Notwithstanding anything herein contained, the Underwriter may by notice in writing to the Company given at any time before the Closing Date or the Extended Closing Date, as the case may be, terminate, cancel and withdraw its commitment to underwrite the Underwritten Shares if:-
 - (a) the approval of Bursa Securities for the admission of the Company to the Official List or for the listing of and quotation for the entire issued and paidup share capital of the Company on the ACE Market of Bursa Securities is withdrawn or procured but subject to the conditions not acceptable to the Underwriter;
 - (b) there is any breach by the Company of any of the representations, warranties or undertakings contained in Clauses 3 and 4, which is not capable of remedy or, if capable of remedy, is not remedied within such number of days as stipulated in the notice given to the Company; or
 - (c) there is failure on the part of the Company to perform any of its obligations herein contained; or
 - (d) there is withholding of information of a material nature from the Underwriter which is required to be disclosed pursuant to this Agreement which, in the opinion of the Underwriter, would have or can reasonably be expected to have, a material adverse effect on the business or operations of the Group, the success of the Public Issue, or the distribution or sale of the Issue Shares; or
 - (e) there shall have occurred, or happened any material and adverse change in the business or financial condition of the Group; or

- (f) there shall have occurred, or happened any of the following circumstances: -
 - (i) any material change, or any development involving a prospective change, in national or international monetary, financial, economic or political conditions (including but not limited to conditions on the stock market, in Malaysia or overseas, foreign exchange market or money market or with regard to inter-bank offer or interest rates both in Malaysia and overseas) or foreign exchange controls or the occurrence of any combination of any of the foregoing; or
 - (ii) any change in law, regulation, directive, policy or ruling in any jurisdiction or any event or series of events beyond the reasonable control of the Underwriter (including without limitation, acts of God, acts of terrorism, strikes, lock-outs, fire, explosion, flooding, civil commotion, sabotage, acts of war or accidents);

which, would have or can reasonably be expected to have, a material adverse effect on, and/or materially prejudice the business or the operations of the Group as a whole, the success of the Public Issue which has or is likely to have the effect of making any material part of this Agreement incapable of performance in accordance with its terms.

- 12.2 In the event that this Agreement is terminated pursuant to **Clause 12.1**, the Underwriter and the Company may confer with a view to deferring the Public Issue by amending the terms of this Agreement and enter into a new underwriting agreement accordingly, but neither the Underwriter nor the Company shall be under any obligation to enter into a fresh agreement.
- 12.3 Upon any such notice(s) being given pursuant to **Clause 12.1**, the Underwriter shall be released and discharged from its obligations hereunder whereupon the following shall take place within three (3) Market Days of the receipt of such notice:
 - (a) the Company shall make payment of the Underwriting Commission to the Underwriter; and
 - (b) each party shall return all other monies (in the case of the Underwriter, after deducting the Underwriting Commission due and owing to the Underwriter hereunder) paid to the other party under this Agreement (except for monies paid by the Company for the payment of the expenses as provided hereunder);

and thereafter, this Agreement shall become null and void and of no further force and effect and none of the parties shall have a claim against the other save and except in respect of any antecedent breaches.

3.1 RISK FACTORS

The following are potential risks which our Board views as having a possible adverse impact on the future performance of our Group or on the market prices of our Shares. Some of these risks can be mitigated by employing contingency plans and/or safeguards. Other risks however are inherent or beyond our control and cannot be mitigated.

Before deciding to invest in our Company you should carefully consider the following risk factors (which in our view are comprehensive but not exhaustive) and their respective mitigating or contingency plans/safeguards.

3.2 RISKS RELATING TO OUR INDUSTRY, OPERATION AND BUSINESS AND INVESTMENT IN OUR SHARES

3.2.1 Risks affecting our industry

(a) We face continuous competition in our industry

Our business faces competition from other manufacturers of industrial labels, nameplates, and laser/die-cut products in PRC and also in Thailand where we commenced manufacturing operations in March 2010. Although our Group has forged strong relationships with our customers, we will continue to face competition from our peers in the industry. As a mitigating factor, we believe that our proven track record as an approved vendor of brand owners of IT, telecommunications, electronics and medical devices, some of which include Alcatel-Lucent, USA Ciena International Inc., Sun Micro Systems Inc., and Arris Group Inc., and our team of experienced and skilled personnel will enable our Group to remain competitive in the future. In addition, we also provide value-added services, such as graphic and engineering design to support our core products and services, which creates an added competitive advantage to our business.

Nonetheless there is no assurance that our Group will be able to continue to be competitive in the future in light of competition from existing players and/or potential entrants into the industry.

(b) We are vulnerable to fluctuations in raw material prices

Polymer materials are commonly used as face stock for the label manufacturing industry. The increase in oil prices may impact prices of polymer materials.

In most situations, increases in the price of raw materials are usually factored into the pricing of our products. Some examples of polymer-based raw materials used in the manufacturing of labels include double-sided and single-sided tapes, polyester tapes and films. However most of these are regarded as downstream polymer materials, which have undergone some form of value-adding, for example, the incorporation of special adhesive, to form the raw materials used by label manufacturers.

In addition, industrial labels are usually necessity items and considering the relatively low cost of labels, any increase in prices would not normally deter users from using polymer-based labels.

We source polymer related materials (including polycarbonate and polyester) that are used as face stock for our industrial labels manufacturing. In addition to polymerbased materials, some other raw materials that we used for the manufacturing of industrial labels are adhesive materials and ink. These materials are also available in a number of overseas countries and locally in the PRC.

Since inception of our business, we have not faced any material interruptions to our business due to shortage of main raw materials. This is because all our main raw materials are easily sourced in PRC as well as from other countries.

In the past, we have faced price fluctuations for our main raw materials. However, we have been able to pass cost increases to our customers.

(c) We are exposed to foreign exchange risks

For the FYE 2009 and FPE 31 October 2010, our revenue was mainly derived from our manufacturing facility and operations in PRC. As a result, we are exposed to foreign exchange risks as 51.5% and 48.5% of our revenue for the FYE 2009 were transacted in USD and RMB respectively. Similarly, 29.8% and 70.2% of our purchases for the FYE 2009 were also transacted in USD and RMB respectively. For the FPE 31 October 2010, 62.5% and 37.5% of our revenue were transacted in RMB and USD respectively. For the FPE 31 October 2010, 67.0% and 32.4% of our purchases were also transacted in RMB and USD respectively. A small proportion of 0.6% of our purchases were also transacted in Thai Baht for the FPE 31 October 2010.

For the last three financial years, the impact of being exposed to foreign currency on our business was minimal.

We adopt prudent foreign currency management by seeking a natural hedge whereby a proportion of our foreign currency revenue will be used for our purchases which are made in foreign currencies. However there is no assurance that any adverse fluctuations in foreign exchange rates in the future will not materially impact on the revenue of our Group.

In addition, since our Group revenue is mainly derived from sales in USD and RMB, the relative strength or weakness of the USD and the RMB compared to the RM may also have an adverse impact on our financial performance due to the necessary conversion of these currencies into RM for purposes of our financial statements.

(d) We are vulnerable to changes in political, economic and regulatory conditions

Our business is, to a large extent, dependent on the general economic conditions in PRC and Thailand where our manufacturing facilities are currently based and in the future, Malaysia. Therefore adverse developments in the political, economic and regulatory conditions in PRC, Thailand and Malaysia could materially impact our manufacturing operations and prospects of our Group.

Our risks in these countries may include, but not be limited to the changes in general economic, business and credit conditions, political leadership, government legislations and policies affecting manufacturers, inflation, interest rates, currency exchange controls, risks of war, expropriation, nationalisation, employment of foreign workers, and methods of taxation. As for Thailand, there are additional risks of possible disruption in our operations due to the recent political instability.

(e) Our business may be affected by the global financial crisis

Any prolonged and/or widespread downturn such as the recent global financial turmoil has affected PRC and other global economies. Industrial labels are largely dependent on the demand for electronic and electrical products and various machinery and equipment, and any downturn in the economy is likely to impact on consumer and business spending and confidence.

For the FYE 31 December 2009 and FPE 31 October 2010, the PRC market alone accounted for 50.3% and 65.8% of our total revenue respectively. The next largest markets were Thailand, Hong Kong and the USA, which respectively accounted for 16.5%, 13.7% and 13.3% of our total revenue for the FYE 31 December 2009. As for the FPE 31 October 2010, the next largest markets were the Thailand, USA and Hong Kong, which accounted for 11.2%, 10.9% and 6.4% of our total revenue respectively. Hence, a slowdown in PRC and/or other global economies is likely to reduce demand for a wide range of products, including labels, which would have an impact on the performance of our Group.

As industrial labels are regarded as important or mandatory parts of many electronics and electrical products and medical devices, it is likely that demand for these products will still continue, albeit at a lower expenditure level during an economic slowdown. This is further mitigated by positive forecasted economic performances of some of our key markets which are as follows:

- (i) In 2010, PRC's real GDP growth was 10.3%, while the real GDP growth for more advanced economies like the United States, the United Kingdom and Japan in 2010 were 2.9%, 1.3% and 3.9% respectively, which were lower compared to China's real GDP.
- (ii) In 2010, the economic conditions in Thailand improved with a real GDP growth of 7.8% based on preliminary figures. Looking forward into 2011, Thailand's real GDP is forecasted to grow by 4.0%.
- (iii) In 2010, Hong Kong's real GDP growth was 6.8%. The economic conditions of Hong Kong are expected to continue growing with a projected real GDP growth of 5.4% in 2011.
- (iv) In 2010, United States' real GDP growth was 2.9%. In 2011, the real GDP growth of the United States is projected to continue to grow at 2.8%.

(Source: Independent Assessment of the Industrial Label Manufacturing Industry in China prepared by Vital Factor Consulting Sdn Bhd)

Nevertheless there can be no assurance that our business will not be negatively affected by any global financial crisis.

3.2.2 Risks relating to our operation and business

(a) We are dependent on our Directors and key management team

To a large extent, the continuing success of our Group is dependent on the leadership of Andrew Conrad Jacobs, our Non-Independent Non-Executive Chairman and efforts of our Chief Executive Officer/Managing Director, Meng Bin, and other key management personnel. The loss of our key management personnel without suitable or timely replacements may adversely affect our business performance.

As such, our Board recognises that the ability to retain our Directors and key management personnel is critical to the performance of the Group in the future and has facilitated the implementation of the following strategies:

- (i) we groom younger members of our key management personnel to take on more responsibilities and ensure a smooth transition as part of our management succession plan in the event of any departures from our key management personnel.
- (ii) we continue to attract and retain our key management personnel who are essential in the support of our Group's operations by providing employee benefits and incentives to ensure a longer term commitment of our key management personnel to the Group.

Upon completion of the Listing, our Non-Independent Non-Executive Chairman, Andrew Conrad Jacobs will by virtue of his shareholding in IJUS indirectly hold 40.55% of Ideal Jacobs whilst our Chief Executive Officer / Managing Director, Meng Bin will by virtue of his wife Foo Chong Lee's shareholding in Ideal Jacobs indirectly hold 27.03% of Ideal Jacobs. In addition, IJUS and Foo Chong Lee have agreed to a moratorium of 12 months, instead of the stipulated 6 months, on the disposal of their entire shareholdings. This will further ensure that Andrew Conrad Jacobs and Meng Bin will continue to have a vested interest in the success of our Group. Details of the moratorium are set out in **Section 6.2.**

Although we seek to limit our dependency on our Chief Executive Officer / Managing Director and key management personnel, there can be no assurance that the above measures will be successful in retaining their employment or ensuring a smooth transition in key management personnel in the event of any departures.

(b) Our business may be affected by our customers' product life-cycle

Our customers are manufacturers of IT, telecommunications, electronics and medical devices. Each product has its own product life-cycle and eventually most products will be phased out totally or replaced with upgrades or new products. In situations when these equipment or devices are phased out or replaced, our industrial labels, nameplates and laser/die-cut products for these equipment or devices would also no longer be relevant. There is a risk that product phase out or replacements or upgrades would adversely affect our financial performance.

The decline in gross profit margin from our insulators from 63.7% for the FYE 2007 to 35.5% for the FYE 2009 was due to end of the product life-cycle whereby the customer insisted on lowering of the cost of insulators which impacted on the product pricing and margin on insulators. However, based on our experience, products that reach the end of their product life-cycle are commonly replaced either with new products or upgraded version of the products. In most of such situations, we continue to obtain purchase orders for the manufacture of industrial labels, nameplates and laser/die-cut products for the new or upgraded products.

Nevertheless, there is no assurance that our customers' product life-cycle will not impact on our future business performance.

(c) We are dependent on our major customers

For the FYE 31 December 2009, our 2 largest customers, Celestica (Thailand) Ltd, Thailand and Chinese Global Limited, PRC contributed 16.0% and 13.4% to our total Group revenue respectively. Collectively, both these customers represented 29.4% of our total Group revenue for the FYE 31 December 2009. There is a risk that losing one or both of these major customers may adversely affect our financial performance.

Our dependency on Celestica (Thailand) Ltd as a customer is partly mitigated by the long-term relationship we have had with them over the last 5 years, which indicates a stable relationship. This would provide the basis for a continuing business relationship. Chinese Global Limited may be a relatively new customer, however the risk of dependency is limited to 13.4% of total Group revenue for the FYE 31 December 2009. In addition to our top 2 customers, the remaining 70.6% of our revenue was contributed by 114 customers. This provides some diversity to our customer base.

For the FPE 31 October 2010, Chinese Global Limited, PRC and Celestica (Thailand) Ltd, Thailand contributed 6.0% and 7.1% to our total Group revenue respectively.

Nevertheless, there is no assurance that our dependency on these top 2 customers will not impact our future business performance.

(d) We are dependent on our major suppliers

Our Group is relatively dependent on our suppliers. Stockwell Elastomerics Inc., USA for the supply of foam and IJUS for the supply of industrial labels, insulators, polycarbonate sheets, ink, semi-finished metal and plastic parts, and foil materials. For the FYE 2009, purchases from Stockwell Elastomerics Inc., USA and IJUS accounted for 11.3% and 10.3% of our total Group purchases respectively. As for the FPE 31 October 2010, purchases from Stockwell Elastomerics Inc., USA and IJUS accounted for 12.9% and 3.9% of our total Group purchases respectively. We have been dealing with Stockwell Elastomerics Inc. for the last 3 years. In the event there is a shortage or interruptions in the supply of foams from our top suppliers, we have 4 other suppliers of foam to rely on as part of our contingency plan. We buy industrial labels and other materials from IJUS to optimise on efficiency and timely delivery as well as the competitive pricing derived from bulk sourcing of materials. Another reason we purchase materials from IJUS is due to our customers' request to source materials from the USA. In the event there are shortages or interruptions in supply from IJUS, we can rely on other suppliers to source similar types of materials. However there can be no assurance that any disruptions in the supply of raw materials from our major suppliers will not have an adverse impact on our business operations.

(e) Our reliance on IJUS

Our reliance on IJUS can be categorized into the following:

(i) Raw material purchases from IJUS

For the FYE 2008 and FYE 2009, our purchases of raw material and finished products from IJUS amounted to 10.5% and 10.3% of our total raw material purchases respectively.

(ii) Customer referrals and research and development of new products including engineered thermoplastic composite products which comprise part of our future product line and expansion plans.

Apart from the above, IJUS has also been providing us with funds to defray our listing expenses and for working capital purposes. These advances are treated as an interest free loan from a shareholder and are disclosed as a non-recurrent related party transaction in Section 7.1.2 of this prospectus. Furthermore, IJUS has confirmed that it has adequate financial resources to provide the necessary financial support to us for a period of at least 12 months from LPD, if and when required.

In mitigation, we are confident that in the unlikely event our raw materials cannot be purchased from IJUS, there are other suppliers who will be able to fulfill our raw material purchasing requirements. As for industrial labels and nameplates, we have our own inhouse graphic design capabilities that enable us to be totally independent for our production of industrial labels and nameplates.

In relation to customer referrals and the research and development of new products by IJUS, Ideal Jacobs has entered into Territorial, Licensing and Technical Assistance Agreements whereby IJUS is obligated to refer customers and inquiries from the designated territories stated in the agreements. The agreements also oblige IJUS to provide to Ideal Jacobs new products and the research, development and technical support for any such new products which are developed. The cost of R&D undertaken by IJUS is fully borne by IJUS. However, the fees paid in consideration of the Territorial, Licensing and Technical Assistance Agreements would normally cover relevant expenses, including R&D expenses. The salient terms of the agreements are set out in **Section 12.4(c)**.

In addition, we currently manage our own sales team and are capable of independently attracting new customers. We are also technically capable of independently operating our core competency of printing and customizing industrial labels and nameplates to service our customers.

We shall, on a best efforts basis, continue to maintain our business independence from IJUS in terms of reducing our dependency on purchases and the development of new products. Nevertheless, we continue to get some sales referrals from IJUS for their clients in the USA that have either their own or outsourced manufacturing operations in many countries, including PRC. However, there can be no assurance that our reliance on IJUS for purchases of raw material or for research and development assistance for future products will not adversely affect our business performance in the future.

(f) Failure or delay in implementing our future plans

The future success of our Group is dependent on the successful implementation of our growth strategy and future plans which include expansion of our existing product range in industrial labels and laser/die-cut products as well as the new engineered thermoplastic composite products.

Expansion of industrial labels will include nameplates and overlays for medical devices with various features, and conductive overlays that have five layers. Our expansion of laser/die-cut products will be for automotive applications. Our new engineered thermoplastic composite materials will include applications in telecommunications, barrier protection, marine parts, safety and architectural applications, and others. Further descriptions are set-out in Section 4.22.1 (a), (b) and (d)(i).

Part of our growth plans is also in the overseas geographical expansion of our manufacturing facilities. Any failure or delay in the implementation of our future plans may adversely affect the future growth of our Group.

Our Board is confident in the expansion of our product range namely industrial labels and laser/die-cut products as these products are within our core competencies. Although engineered thermoplastic composite products may be a new product addition to our Group, IJUS has undertaken extensive research and design into these types of products. The new engineered thermoplastic composite products will be produced at our existing manufacturing plant in Samut Prakan Province, Thailand.

Our geographical expansion plan includes establishing manufacturing facilities in both the northern region of Malaysia and Suzhou, PRC. In that respect, we may be faced with challenges in terms of business restrictions, regulatory, legal, cultural barriers and language differences. While our management and marketing team will ensure the implementation of our future plans on a best efforts basis, there can be no assurance that we will be successful.

Our subsidiary in Thailand, IJT commenced operations in March 2010 with a small amount of external revenue of approximately RM44,000 recorded for the FPE 31 October 2010. The delay is mainly due to the following reasons:

- Unstable political conditions in Thailand for the first half of 2010 has dampened our effort to send experienced and skilled personnel from IJX to provide training to the relevant staff in IJT in various areas such as design, sales and marketing, quality control, certification and audit.
- Customers delayed the audit process on our operations due to the unstable political conditions in Thailand. The audit is a quality and procedures audit, which involves reviewing processes, quality assurance and control systems procedures, records, and administrative documentation to ensure proper quality assurance and control as well as proper internal management and documentation. A quality and procedures audit is sometimes requested by new customers or existing customers for new manufacturing plants. The audit process is to ensure that our Thailand operations meet customers' requirements and expectation. As at LPD, three of our customers in Thailand have completed their audit process namely Celestica (Thailand) Ltd, Fabrinet Co Ltd and Sanmina SCL. As at LPD, IJT has already received request for quotations directly from these three customers with expected orders from December 2010 onwards.

Notwithstanding the above, there is no assurance that any delay in the timing and/or failure in implementing our future plans would not materially affect our Group's business performance in the future.

There is also a risk that Ideal Jacobs may not identify industry trends correctly, or that new product ranges it launches will not meet the demand of the new markets. There is no assurance that Ideal Jacobs will be able to successfully extend and/or implement their existing product range into new markets.

(g) We are dependent on information technology, telecommunications, electronics and medical devices industries

The target markets for our products are EMS companies and brand owners of information technology, telecommunications, electronics and medical devices industries. In the event of a downturn in any of these industry sectors, it would impact on the demand for our Group's products and services.

Our Group recognises this risk and has already taken steps to mitigate the risk by diversifying and expanding our user-industry sectors to the automotive and medical devices industries. Although we are currently servicing the medical devices industry, this only represented a small proportion of our Group revenue for the FYE 31 December 2009. As part of our diversification strategy, we will continue to develop new applications for other industry sectors using our core competencies in industrial labels and nameplates. Additionally, we plan to expand into a new business area to manufacture engineered thermoplastic composite products to address new markets for business growth.

Nevertheless there can be no assurance that our Group will be successfully in penetrating new industry sectors.

(h) We are exposed to environmental risks

We generate the following types of waste during our industrial label manufacturing process:

- (i) wastewater
- (ii) hazardous waste including adhesive, paper, plastic and other materials containing ink, alcohol and chemicals
- (iii) bulk waste including polycarbonate, wastepaper, plastic paper/roll and laminated paper

We have taken the necessary actions to ensure compliance with environmental regulations and have not been found to be in breach of these regulations. We have obtained a pollution emission certificate from the Environmental Protection Bureau of Xiamen City, which is valid from 6 March 2009 to 7 March 2012 for our manufacturing operations in Xiamen, PRC. In addition, we have also, in the agreement referred to in **Section 12.4(g)**, engaged a government appointed environmental agency to collect and dispose of our hazardous and bulk waste. As part of our emphasis on environment, we have obtained ISO 14001:2004 accreditation for environmental management system for IJX.

As for IJT, we are aiming for ISO 14001:2004 accreditation for environmental management systems in June 2011. This is critical when dealing with customers where there is a concern regarding environmental issues.

Nevertheless, there is no assurance that any changes in the environmental regulations in the future will not affect the performance of our Group.

(i) We are designated to operate in certain geographical areas

Under the Territorial, Licensing and Technical Assistance Agreements we have the exclusive right to conduct our business within the Licensed Countries. Other countries which are not part of the Licensed Countries are under the purview of IJUS and this may restrict our ability to procure customers from those areas which are designated to be under IJUS's purview.

In mitigation however, the Territorial, Licensing and Technical Assistance Agreements also allows us to procure and service customers from those areas which are outside the Licensed Territories by obtaining the written consent of IJUS. Furthermore, IJUS is also not allowed to conduct its business in the Licensed Countries. In relation to our own rights over the Licensed Countries, our exclusive right to conduct and obtain business in the Licensed Countries is irrevocable. The salient terms and conditions of the Territorial, Licensing and Technical Assistance Agreements are described in **Section 12.4(c)**.

3.2.3 Risk relating to investment in our Shares

(a) No prior market for our Shares

There has been no prior market for the Shares. There can be no assurance as to the liquidity of any market that may develop for the Shares, the ability of holders to sell their Shares or the prices at which holders would be able to sell their Shares. Although application will be made to Bursa Securities for our Listing, there can be no assurance that the Shares will be accepted for trading on Bursa Securities.

The Shares could trade at prices that may be lower than the Public Issue Price depending on many factors, including prevailing economic and financial conditions in PRC, Thailand and Malaysia, Ideal Jacobs' operating results and the markets for similar securities. The Promoters and Sponsor have no obligation to create a market in the Shares or to maintain the Listing.

(b) Capital market risks and Share price volatility

Performance of Bursa Securities is highly dependent on external uncontrollable factors such as the performance of regional and world bourses and flows of foreign funds. Internal factors such as the economic and political conditions in Malaysia as well as the growth potential of the various sectors of the economy drive market sentiments. These factors invariably contribute to the volatility of trading volumes on Bursa Securities and add risk to the market price of the listed securities.

The market price of our Shares may also fluctuate significantly and rapidly in response to, amongst others, the following factors, some of which are beyond our control:

- (i) variations in our results of operations
- (ii) success or failure of our management team in implementing business and growth strategies
- (iii) gain or loss of important business relationships
- (iv) securities analysts' recommendations, perceptions or estimates of our financial performance
- (v) changes in conditions affecting the industry, the general economic conditions or stock market sentiments or other events or factors
- (vi) changes in market valuations and share prices of companies with similar businesses to our Company that may be listed on Bursa Securities
- (vii) additions or departures of key personnel
- (viii) fluctuations in stock market prices and volume
- (ix) involvement in litigation

Although we are committed to the sound management of our business, there is no assurance that our Share price will not be subject to volatility due to market sentiments. In addition, the market for securities in emerging markets has been subject to disruptions that have caused intense volatility in the prices of securities similar to the Shares. There can be no assurance that the market for the Shares, if any, will not be subject to similar disruptions. Any disruption in such market may have a material adverse effect on the holders of the Shares.

3.

RISK FACTORS

Nevertheless, our profitability is not dependent on the performance of Bursa Securities, as our business activities have no direct correlation with the performance of securities listed on Bursa Securities.

(c) Control by Promoters

Upon Listing, our Promoters as set out in **Section 5.1** will hold (directly and indirectly) approximately 67.58% of our entire enlarged issued and paid-up share capital. As a result, they will still be able to, in the foreseeable future, effectively control our business direction and management as well as influence the outcome of certain matters requiring the vote of our shareholders unless they are required to abstain from voting by law and/or by the relevant guidelines or regulations.

Upon Listing, IJUS which is our single largest shareholder will hold approximately 40.55% of our enlarged issued and paid-up share capital. IJUS is principally involved in a similar nature of business.

As a result, the strategies and activities of Ideal Jacobs may be influenced by the overall interests of IJUS. There can be no assurance that conflicts of interest will not arise between Ideal Jacobs and IJUS in the future.

Nevertheless, as our commitment towards good corporate governance, we have appointed 3 Independent Non-Executive Directors and set up an Audit Committee to ensure that, *inter alia*, any future transactions involving related parties are entered into on an arms'-length basis, and on normal commercial terms that are not more favourable to the related parties than those generally available to third parties and that such transactions are not detrimental to our minority shareholders.

(d) Achievement of business targets and payment of dividends

Our ability to pay dividends or make other distributions to our shareholders is dependent on several factors such as the future financial performance and cashflow position of our business. Although we are optimistic of our business targets and projections, we can give no assurance that such targets or projections will be achieved thus allowing for payment of dividends or other distributions. Any failures in achieving these business targets or in paying dividends may result in fluctuations on our Share price.

The laws of the PRC and of Thailand relating to the repatriation of capital and remittance of profits to and from Malaysia are detailed in the reports set out in **Sections 10.2** and **10.3**.

(e) Future fund raisings dilute shareholders' equity and restrict our operations or dividend payments

We may require additional funding for our future growth which may result in dilution of our shareholders' equity, or restrictions imposed by additional debt funding.

Our capital requirements are dependent on, amongst others, our business, the availability of our resources for attracting, maintaining and enlarging our customer base. We may therefore require additional capital expenditure for mergers and acquisitions or investments. Any issue of Shares or other securities to raise funds will dilute shareholders' equity interests. In the case of a rights issue, additional investment may also be required by shareholders.

Further, an issue of Shares below the then prevailing market price will also affect the value of Shares then held by investors. Dilution in shareholders' equity interests may occur even if the issue of Shares is at a premium to the market price. Additional debt funding may also increase our debt to equity or gearing ratio and restrict our freedom to operate our business as such debt funding may have conditions that:

- (i) limit our ability to pay dividends or require us to obtain consent before paying dividends
- (ii) increase our vulnerability to general adverse economic and industry conditions
- (iii) require us to dedicate a portion of our cash flow for repayment of our debt, thereby reducing the availability of our cash flow for capital expenditures, working capital and other general purposes
- (iv) limit our flexibility in planning for, or reacting to, changes in our businesses and our industry

If we fail in obtaining more funds to meet requirements for our business, merger and acquisition plans or investments, we may not be able to implement future plans that are essential to our growth.

(f) The historical proforma consolidated statements of financial position and proforma consolidated statements of comprehensive income included herein may not reflect our actual financial position, results and cashflow

The proforma consolidated statements of financial position and proforma consolidated statements of comprehensive income included elsewhere in this prospectus has been prepared on an aggregated basis and assuming that our subsidiaries, IJX and IJT, have been operating as a single economic entity throughout and as at the financial years or periods presented. As part of the Listing, the acquisition of our subsidiaries was accounted for using the purchase method of accounting in accordance with FRS 3 "Business Combination".

The proforma consolidated financial statements are, therefore, not necessarily indicative of the financial position, results of operations and cash flows that would have occurred if our subsidiaries had been independent stand-alone companies during the financial years or periods under review. The proforma consolidated financial statements are also not necessarily indicative of the future financial position, results of operations and cash flows of Ideal Jacobs Group.

The proforma consolidated statements of comprehensive income have been prepared on the basis that the Ideal Jacobs Group's results have been restated through appropriate consolidated adjustments, assuming our Group structure had been in place as at 31 October 2010. As the proforma consolidated statements of financial position are prepared for illustrative purposes only, such information because of its nature does not give a true picture of the effects of the Listing on the financial position of Ideal Jacobs Group had the transaction or event occurred at the reporting date. Further, such information does not purport to predict our Group's future financial position.

(g) Failure or delay in Listing

Any one or more of the following events, which is not exhaustive, may cause a delay in or cancellation of our Listing on Bursa Securities:

- (i) the identified investors fail to subscribe to the portion of Public Issue Shares intended to be placed to them;
- (ii) we are unable to meet the public spread requirement as determined by Bursa Securities i.e. at least 25% of our entire enlarged issued and paid-up share capital must be held by a minimum number of 200 public shareholders holding not less than 100 Shares each at the point of our Listing; and/or
- (iii) we are unable or are delayed, for any reason, in obtaining permission from Bursa Securities for our Admission to the Official List and for the quotation of our entire enlarged issued and paid-up share capital on the ACE Market of Bursa Securities.

In such an event, subject to **Section 3.2.3(h)** below, we will return in full without interest, all monies paid in respect of any Applications accepted. Nevertheless, our Directors will endeavor to ensure our compliance with the various requirements for our successful Listing.

(h) Delay between Admission and trading of our Shares

Delays in the Admission and commencement of trading in shares on Bursa Securities have occurred in the past. In respect of the Public Issue Shares already allotted, a return of monies to investors may be made either by repurchase by us of the Shares at the Public Issue Price, or by way of a reduction in our share capital. A capital reduction would require a special resolution of our shareholders and approval of the courts.

Further, capital reduction shall not be effected if on the date the reduction is to be effected, there are reasonable grounds for believing that we are, or after the reduction would be, unable to pay our liabilities as they become due.

If Bursa Securities does not admit our Shares for Listing, the market for our Shares will be illiquid and it may not be possible to trade our Shares. This may have a materially adverse effect on the value of our Shares and there is no assurance that monies paid for the Shares can be recovered within an identifiable period of time.

(i) Disclosure regarding forward-looking statements

Certain statements in this prospectus are based on historical data which may not be reflective of the future results, and others are forward-looking in nature, which are subject to uncertainties and contingencies.

All forward-looking statements are based on estimates and assumptions made by our Board, and although believed to be reasonable, are subject to known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements to differ materially from the future results, performance or achievements expressed or implied in such forward-looking statements.

Such factors include, inter-alia, general economic and business conditions, competition, the impact of new laws and regulations affecting our Group and the industry, changes in interest rates and changes in foreign exchange rates. In light of these uncertainties, the inclusion of forward-looking statements in this prospectus should not be regarded as a representation or warranty by us or our advisers and Sponsor that the plans and objectives of our Group will be achieved.

Given the risks and uncertainties that may cause our Group's actual future results, performance or achievements to be materially different from that expected, expressed or implied by the forward-looking statements in this prospectus, we advise investors not to place undue over-reliance on those statements. We are not warranting nor representing to investors that our Group's actual future results, performance or achievements will approximate those as discussed in those statements.

4.1 GROUP OVERVIEW

Our History

Our Company was incorporated in Malaysia under the Act as a private company limited by shares on 18 May 2009. It was converted into a public company limited by shares on 6 April 2010. Details of our subsidiaries are set out in **Section 4.1.3**.

Our business is focused on the manufacture of industrial labels and nameplates, and laser/die-cut products. Our secondary business is in the fabrication of plastic parts. Nameplates are special types of labels, while laser/die-cut products are commonly part of the total label industry.

Andrew Conrad Jacobs who is our founder and Non-Independent Non-Executive Chairman and Meng Bin who is our Chief Executive Officer/Managing Director, have contributed to the growth and development of our Group. Andrew Conrad Jacobs has been instrumental in developing the strategic direction of the Group with more than 30 years of experience in the industrial label industry whilst Meng Bin has contributed to the growth of the Group through 17 years of experience in general management, marketing and operations. Andrew Conrad Jacobs will only be involved in making strategic decisions regarding marketing, sales and finance and is not involved in the day to day operations or management of the Group. Meng Bin is in charge of the management and operations of the Ideal Jacobs Group.

Andrew Conrad Jacobs is the owner of IJUS, which is the single largest shareholder of Ideal Jacobs and has similar business activities. IJUS has been operating since 1921. IJUS is a non-listed corporation with paid-up capital of USD1,300 and a total shareholder's equity of USD4,043,651 as at 31 December 2009. IJUS currently employed 29 full time employees. IJUS also has a subsidiary in the Netherlands and a related company in Mexico to service Western Europe and South America. The business of Ideal Jacobs Europe B.V. is the keeping and exploiting of patents, importing products made of printed plastic, extruded, manufactured and processed material of intermediate for telecommunications, defense and chemical industries whilst the principal business activity of Ideal Jacobs Mexico S.de.R.L. de C.V. is in the label warehousing and commercialization. IJUS provides sales referrals particularly from clients with operations in PRC and other parts of Asia. Referrals from IJUS are generally set-up by Andrew Conrad Jacobs and communicated to Ideal Jacobs. Some of the referrals are done together with representatives from Ideal Jacobs Group, IJUS also provides research and development support to our Group, as well as a source of enhanced. new and innovative products. On 8 June 2010 and 12 November 2010 IJUS entered into the Territorial, Licensing and Technical Assistance Agreements with Ideal Jacobs whereby, inter alia, IJUS is obliged and will continue to refer clients to Ideal Jacobs from the Licensed Countries as set out in the agreements and provide technical support and their research and development capabilities for any new products developed by IJUS to Ideal Jacobs. The salient terms and conditions of the agreements are set out in Section 12.4(c).

The history of our Group can be traced back to 2005 with the establishment of IJX, a WFOE company with limited liability, as a subsidiary and the manufacturing arm of IJUS. The establishment of IJX was part of IJUS's overall strategy of establishing a manufacturing base in PRC to better meet customer requirements. In IJX, we have our own in-house graphic design team focusing on the design of industrial labels.

In 2005, IJX was accredited with ISO 9001/14001 and subsequently also certified with Occupational Health and Safety Advisory Services ("OHSAS") 18001. This is an indication of our Group's emphasis on quality management and occupational health and safety management systems.

In addition, we have several UL certifications and authorisation as follows:

1) IJX is an authorised label manufacturer to print the "UL" mark labels for sticking onto third party products that are UL certified. This was obtained in 2005.

This represents an additional revenue stream for IJX, as manufacturers with UL certified products will require labels with the "UL" mark to stick onto their UL certified products. Such labels can only be purchased from label manufacturers that are authorised by UL to print "UL" mark labels, in which we are one of the authorised label manufacturers.

 IJX's manufactured products comprising insulating devices and materials are UL certified. This was obtained in 2008.

This provides IJX with an added advantage, as it is able to sell its UL certified insulating devices and materials to manufacturers whose products are UL certified, which require all product parts to be also UL certified.

 IJX's printing materials comprising ink and facestock, which constitute the total label, are UL certified. This was obtained in 2007.

This provides IJX with an added advantage, as it is able to sell its UL certified labels to manufacturers whose products are UL certified, which require all parts, including labels, to be also UL certified.

The Underwriter Laboratories (UL) is an independent product safety certification organisation. In 2009, UL serviced customers in 102 countries with 66,149 manufacturers producing UL certified products.

Since the commencement of IJX in 2005, we have established ourselves as a manufacturer of industrial labels, nameplates and laser/die-cut products, and as a fabricator of plastic parts with our own in-house graphic and engineering design capabilities.

As part of our Group strategy of servicing our customers more effectively, in 2006 we appointed 1 sales engineer to focus on the Shenzhen market in PRC, and in 2007 we appointed 1 sales engineer for the Suzhou market in PRC. These sales engineers are mainly responsible for developing new business, maintaining relationships with existing customers and providing after sales service.

In 2007, we expanded our product portfolio of laser/die-cut products to cover fabric over foam gasket, which is used for shielding or grounding of servers, computers, telecommunications equipment and peripherals to prevent the escape of electromagnetic waves. This is part of our product extension to complement our core business in industrial labels and nameplates.

In 2008, we set-up our internal engineering design department to focus on the industrial design of plastic parts. This was in view of our expansion into fabricated plastic parts as part of our intention to provide complementary products to meet our customers' requirements. In addition, our engineering design department also provided engineering design support for our industrial labels. With our internal engineering design team, we have successfully patented the design of an EMI shielding plastic panel in PRC in 2008. This design was aimed at saving costs incurred from the replacement of the original metal part. We have also mechanically redesigned a latch for telecommunications equipment applications, which was originally in two different parts to form one single continuous piece. The redesigned latch, which has been successfully registered as our patent is aimed at saving production costs.

In 2008, IJX also signed a partnership growth agreement ("PGA") with Celestica AG, Switzerland. In the same year, we received the Top Supplier Award from Pentair Technical Products, China. This is a testament to the quality of our products and services.

As part of our geographical expansion strategy, on 11 December 2009 and 27 April 2010 respectively, we acquired 98,000 and 1,998 shares of IJT amounting to 99.99% of the issued and paid up share capital of IJT from the IJT Vendors. IJT commenced operations in March 2010. The principal activity of IJT is the manufacture of industrial labels, nameplates, and die-cut products.

In 2009, our industrial labels were accepted by the Canadian Standards Association ("CSA") for the use of CSA designated identification mark under the category 'adhesive type labels'. This is to comply with the requirements of our customers and more importantly, it indicates that the quality of our industrial labels is able to meet with the standards and requirements of CSA. Subsequently in early 2010, we commenced our application of ISO/TS 16949 for our future products such as industrial labels and gaskets for automotive applications. In May 2009, we incorporated Ideal Jacobs, an investment holding company. At end of 2009, we appointed 4 additional sales engineers to focus on other markets in PRC namely, Wuhan, Beijing/Tianjin, Ningbo and the Fujian province.

In 2010, we appointed 2 additional sales engineers in Qingdao and Shanghai, PRC. As at LPD, we have 7 sales engineers, each servicing customers in various parts of PRC. In the same year, we merged our internal art design and engineering design departments, which is currently headed by He Nali.

In January 2011, we started setting-up our die-cutting line in Suzhou, PRC and plan to commence operation by the second quarter of 2011. As part of our future plans, we intend to commence manufacturing of industrial labels in the same facility in Suzhou, PRC by the second half of 2011.

IJX mostly purchases raw materials such as polycarbonate, other plastic sheet, adhesive, ink, plastic pellet, supplementary material, metal, foil, foam, semi-finished plastic parts for assembly, semi-finished printed labels, other semi-finished (components), finished goods breakdown, label (screen print), roll label, gasket, insulator from IJUS.

IJX sells finished products, labels (screen print), roll label gaskets, foam, insulators, metal parts, injection parts, assembly, semi-finished printed labels, other semi-finished (components), cable to IJUS.

IJUS and the Ideal Jacobs Group sell the same types of finished products. However, if any of the products can be manufactured more cheaply in Asia than in the US then the other companies in the Ideal Jacobs group will generally buy from the companies in Asia to sell to its customers.

IJUS' purchases from the Ideal Jacobs Group amounted to approximately 16.4%, 13.5% and 9.2% of the total revenue of the Group for the FYE 2007, 2008 and 2009 respectively.

Our Subsidiaries

We are an investment holding company with 2 subsidiaries as set out below:

Company / Registration No.	Date/Place of Incorporation	Issued and Fully Paid up Capital	Effective Equity Interest	Current Principal Activities
IJX 35020040000 8183	03.02.2005 Xiamen, PRC	USD1,260,000 (Contributed Registered Capital)	100%	Manufacture of industrial labels, nameplates and, laser/die-cut products and fabrication of plastic parts
IJT 0105552099 957	17.09.2009 Samut Prakan Province, Thailand	10,000,000 Baht	99.99%	Manufacture of industrial labels, nameplates and die- cut products.

4.1.1 Incorporation and share capital

Background and history

Our Company was incorporated in Malaysia under the Act on 18 May 2009 as a private company limited by shares. Our company registration number is 857363-U. Our authorised share capital upon incorporation was RM100,000 and our issued and paid up capital was RM100 comprising 100 shares of RM1 each.

On 11 December 2009 and 27 April 2010 respectively, we acquired 98,000 and 1,998 shares of IJT from the IJT Vendors for a total consideration of 9,800,000 Baht. The purchase consideration for the transfer of the IJT shares to Ideal Jacobs was based on the cash and fixed assets which Ideal Jacobs had advanced to IJT. This amount was capitalized as fully paid-up shares of IJT upon acquisition by Ideal Jacobs of the issued but unpaid shares from the IJT Vendors. This resulted in us acquiring 99.99% of the issued and paid-up share capital of IJT.

On 27 January 2010, we sub-divided our shares so that each share of RM1 was divided into 10 Shares of 10 sen each.

On 23 March 2010 we purchased 100% of the contributed registered capital of IJX for a total purchase consideration of USD1,260,000, wholly satisfied by the issuance on 31 May 2010 of 90,000,000 Shares each credited as fully paid-up to the IJX Vendors and the parties nominated by them, Chew Siok Mei and Koo Ah Lik @ Ku Yin Fu.

On 20 March 2010, we entered into the Equity Transfer Agreement with the IJX Vendors for the IJX Acquisition as detailed in Section 12.4(b) for a purchase consideration of USD1,260,000 based on the contributed registered capital of IJX at the time. On 23 March 2010, we obtained approval on the stake transfer by the IJX Vendors to Ideal Jacobs from Xiamen Foreign Investment Bureau of Xiamen, PRC. The IJX Acquisition was duly completed on 31 May 2010 at the total consideration of RM9,000,000 based on the net assets of IJX as at 31 December 2009 adjusted for the dividend declared on 22 February 2010 (based on the final draft audited financial statements for the FYE 31 December 2009 of IJX available then) wholly satisfied by the issue and allotment of 90,000,000 Shares to the IJX Vendors and the parties nominated by them, Chew Siok Mei and Koo Ah Lik @ Ku Yin Fu.

Chew Siok Mei, a Malaysian, aged 46, is the wife of Hing Kim Tat, an independent nonexecutive director of Ideal Jacobs. Koo Ah Lik @ Ku Yin Fu, a Malaysian, aged 73, is a retiree and has no relationship with the company nor the promoters of the Company. Both Koo Ah Lik @ Ku Yin Fu and Chew Siok Mei do not hold shares directly in IJX before IJX Acquisition but hold approximately 4.95% of the shares in Ideal Jacobs after the IJX Acquisition before the Listing Scheme. They are not involved in the operations or management of the Ideal Jacob Group and will continue not to be involved in the future. They have not contributed to the business of the Company in past nor will they contribute in future. They are merely investors in Ideal Jacobs.

We converted into a public company on 6 April 2010.

Share capital

The present authorised capital of our Company is RM25,000,000 comprising 250,000,000 Shares. The existing issued and paid-up share capital of our Company is RM9,000,100 comprising 90,001,000 Shares.

Details of the changes in our Company's issued and paid-up share capital since incorporation are as follows:

Date of Allotment/ Sub-division	No. of Ideal Jacobs' shares allotted	Par Value	Description / Consideration	Cumulative Issued and Fully Paid-Up Ordinary Share Capital (RM)
18.05.2009	100	RM1	Allotment of Subscribers' shares / RM100	100
27.01.2010	1000	10 sen	Subdivision of shares from RM1 to 10 sen	100
31.05.2010	90,000,000	10 sen	IJX Acquisition	9,000,100

Upon completion of the Public Issue, our entire enlarged issued and fully paid-up share capital will increase to RM12,000,100 comprising 120,001,000 Shares.

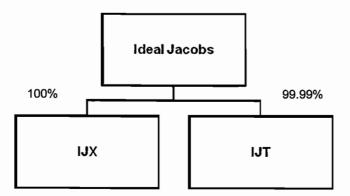
There are no warrants, options, and convertible securities in issue or any uncalled capital in respect of our Shares.

Principal business activity

Our principal business activity upon incorporation was general trading and our current principal business activity is investment holding.

4.1.2 Group corporate structure

Our Group corporate structure is as follows:



4.1.3 Information on our subsidiaries

IJX

Background and history

IJX was established under the laws of the PRC as a WFOE company with limited liability on 3 February 2005 in Xiamen. IJX commenced operations in February 2005 with manufacturing of industrial labels and nameplates.

The company name of IJX in Chinese was changed from (捷卡(厦门)印务有限公司) to (捷卡(厦门)产品标识系统有限公司) on 12 November 2007. There was no change to the English name of IJX.

Upon incorporation, our business scope was the manufacture of product packaging and decoration printing and the preparation work for product labeling. Currently, our business scope is expanded to the manufacture of industrial labels and nameplates including polycarbonate labels and fabric over foam gasket, injected moulded panels, laser/die-cut products, wire assemblies, machined parts and fabrication of plastic parts.

Principal business activities

The current principal business activity of IJX is the manufacture of industrial labels, nameplates and laser/die-cut products and fabrication of plastic parts.

Registered capital

As at LPD, the registered capital of IJX is USD1,260,000. The table below details all changes to the contributed registered capital in IJX since incorporation:

Date of Contribution in Registered Capital	Increase in Contributed Registered Capital (USD)	Method of Contribution	Cumulative Contributed Registered Capital (USD)
20.06.2005	746,000	Cash	746,000
28.09.2006	514,000	Cash and Equipment	1,260,000

There are no warrants, options, convertible securities in issue or any uncalled capital in respect of the registered or contributed capital of IJX.

Substantial shareholders

As at LPD, IJX is a wholly owned subsidiary of Ideal Jacobs.

Subsidiary or associated Company

As at LPD, IJX does not have any subsidiary or associated company.

Legal Representative, Board of Directors and Board of Supervisors

As at LPD, Meng Bin is the legal representative of Ideal Jacobs in IJX and also the chairman of the Board of Directors. The other members of the Board of Directors are Du Xixi and Zhao Hua. The Board of Supervisors of IJX consist of Hing Kim Tat, Wee Hock Kee and Zou Jie.

IJT

Background and history

IJT was incorporated under the laws of Thailand on 17 September 2009 as a private company limited by shares in Bangkok. IJT commenced operations in March 2010.

Principal business activities

The current principal business activity of IJT is the manufacture of industrial labels, nameplates and die-cut products.

Share capital

Upon incorporation the authorised capital of IJT was 10,000,000 Baht comprising 100,000 shares of 100 Baht each, out of which 300 Baht was paid up. As at LPD, there has been no change to the authorised capital of IJT whilst the paid up capital has been increased to 10,000,000 Baht. The table below details all changes to the issued and paid up capital in IJT since incorporation:

Date of increase in issued share capital	No. of shares issued	Share par value (Baht)	Consideration	Cumulative issued and paid up share capital (Baht)
15.09.2009	3	100	Cash	300
17.09.2009	99,997	100	Nil ⁽¹⁾	300
11.12.2009	0	100	Cash and property, plant and equipment	⁽²⁾ 10,000,000

Note:

(1) The shares were allotted on 15.09.2009 and the relevant statutory filing was done on 17.09.2009. These shares were issued but were not paid up.

(2) The 99,997 shares were fully paid up on 11.12.2009.

There are no warrants, options and convertible securities in issue or any uncalled capital in respect of the shares of IJT.

Substantial shareholders

As at LPD, IJT is a 99.99% owned subsidiary of Ideal Jacobs.

Subsidiary or associated Company

As at LPD, IJT does not have any subsidiary or associated company.

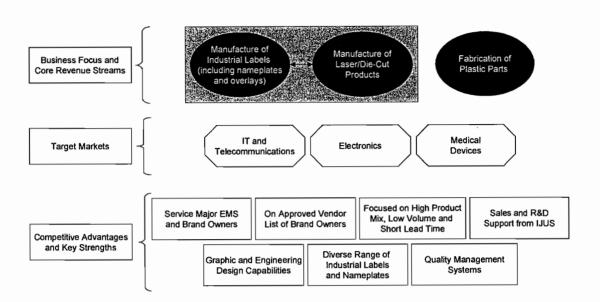
Board of Directors

The Board of Directors of IJT consist of Paul Jordan, Hing Kim Tat and Wee Hock Kee.

4.2 OVERVIEW OF OUR BUSINESS ACTIVITIES

4.2.1 Our business model

Our business model is depicted in the figure below:



(a) Business focus and core revenue streams

Our business is focused on the manufacture of industrial labels (including nameplates and overlays) and laser/die-cut products. Our secondary business is in the fabrication of plastic parts. Nameplates are special types of labels, while laser/die-cut products are related to the label industry. In support of our business, we also provide in-house graphic and engineering design as a value-added service to our customers.

Industrial labels are for use in industrial applications. Often they are placed inside products or serve specific functions other than informational. Industrial labels also include nameplates and overlays. Nameplates, usually attached to equipment, are designed to withstand exposure to adverse conditions. Nameplates usually contain information or data such as serial numbers of components, electrical requirements, type and models numbers, date of manufacture and other instructions and ratings. Overlays are large labels printed with decorative and informative letters and images. They are commonly used in membrane switches or electronic control panels displaying printed text and pictograms and diagrams.

Laser/die-cut products are related to the label industry, where in most cases, manufactures of industrial labels commonly extend their capabilities into the manufacturing of laser/die-cut products using the same equipment as for industrial labels. Laser/die-cut products are made from polymer materials such as plastic strips and foams, as well as rubber strips and foams, with or without adhesive. Some of the laser/die-cut products that we manufacture include rubber and plastic foams comprising EMI shielding gaskets, and rubber and plastic gaskets that are used in thermal and mechanical or acoustic insulation. Insulators refer to non-conductive materials used to separate or support conductors.

(b) Target markets

Our markets are currently focused on IT, telecommunications, electronics and medical devices industries.

(c) Competitive advantages and key strengths

(i) We service major EMS companies and brand owners operating within the IT, telecommunications, electronics and medical devices industries

Our customers are some of the major EMS companies and brand owners of IT, telecommunications, electronics and medical devices. Through EMS and procurement centres, we also service some major brand owners. This serves as a testament to the quality of our products and services. Some of our customers who are EMS companies include Celestica (Thailand) Ltd, Celestica (Suzhou) Technology Co Ltd, Flextronics Technology (Penang) Sdn Bhd and Flextronics Global Enclosures (Shanghai) Co. Ltd. Some of our customers who are also brand owners include Rayco (Shanghai) Medical Products Co. Ltd., Alcatel-Lucent Shanghai Bell Co. Ltd., Lucent Technologies Qingdao Telecommunication Systems Ltd., Pentair Technical Products China, and Emerson Network Power Philippines Inc. Our ability to continuously meet the expectations and requirements of our customers and brand owners will provide us with the basis for future growth.

(ii) We are on the approved vendor lists of brand owners

Our subsidiary, IJX is on the approved vendor lists ("AVL") of brand owners including Alcatel-Lucent, USA Ciena International Inc., Sun Micro Systems Inc., and Arris Group Inc. In total, IJX is on the AVL of 12 brand owners. Being on the AVL list of brand owners means we are normally given the opportunity to bid for any contracts relating to our manufacturing capabilities. Our normal bidding process is to submit written quotations in response to request for quotation from our customers. Under such a scenario, we commonly compete against two and no more than four other competitors. As such, by being on the AVL of brand owners, we do not need to solicit for potential sales as they come to us instead, and the competitive intensity is reduced. Our subsidiary, IJX has been on the AVL of the 12 brand owners use intermediaries such as EMS to do their actual manufacturing or procurement service providers to obtain materials like our labels.

(iii) Our business model is focused on high product mix, low volume and short lead time

Our business model is unlike most other manufacturers of labels, nameplates and laser/die-cut products, which emphasises on high volume to generate high revenue. However, high volume business generally comes with lower pricing, and thus lower margin.

As such, we have differentiated our business model from most other manufacturers by taking on small volume jobs with a high mix of products. High mix of products refers to many different jobs requiring different combination of machinery, machinery set-up, materials, design, patterns, sizes and colours to produce different products. Our low volume means we are able to charge higher pricing for each production run that we do. In addition, we take on many product mix, and for each product that we manufacture we have factored in the initial set-up cost into the pricing of our first order. As such, subsequent production runs would provide us with higher margins as we have already recovered our initial set up costs.

In addition, our business model is also based on fast turnaround. In our job specifications, we normally agree to deliver within 12 days of receiving confirmed purchased orders. In many situations, we are also able to deliver within 1 to 3 days from receipt of purchase orders.

Our ability to achieve fast turnaround is primarily a reflection of our efficient production and supports the fact that most of our orders are low volume. In addition, a fast turnaround is our business model to differentiate us from other manufacturers.

As such, our business model of high product mix, low volume orders and fast turnaround has contributed to our high profit margin.

(iv) We have sales and research and development support from IJUS

Most of what we currently do is similar to those undertaken by IJUS. As such, it provides support to us, particularly in the areas of sales and R&D.

Some of the jobs that we currently undertake are referrals from IJUS for their clients in the USA that have either their own or outsourced manufacturing operations in many countries, including PRC.

IJUS also has sales and distribution offices in Netherlands and Mexico. As IJUS is a major shareholder of our Group and through our Territorial, Licensing and Technical Assistance Agreements, sales orders from the USA and Europe for their operations in Asia, will be channelled to our manufacturing facilities in Xiamen, PRC, and in future to our manufacturing plants in Samut Prakan Province, Thailand and the northern region of Malaysia. This is primarily for cost effective reasons as well as to comply with requests from customers to supply products closer to where they are used, particularly in the PRC and other parts of Asia.

We are also supported by IJUS for research and development activities particularly in composite plastics. This provides us with a channel for improved, new and innovative products to expand our product portfolio as well as to better meet the needs of our customers.

(v) We have graphic and engineering design capabilities

We have graphic and engineering design capabilities, which enable us to provide value-added services to our customers for industrial labels and nameplates, as well as plastic parts. Our graphic design capabilities for industrial labels and nameplates include layout design, colour management, creation or reproduction of image and graphics, and development of prototypes. Our engineering design capabilities for industrial labels and nameplates take into consideration material selection, adherence properties, hardness, abrasion resistance and environmental resistance properties.

We also undertake engineering design for fabrication of plastic parts. The focus is to assist our customers to reduce costs by improving overall design or replacement of metal parts with more cost effective plastic parts.

Our engineering design capabilities for plastic parts provide us with the opportunity to extend our services to complement our core labels, nameplates and laser/die-cut products on the same IT and telecommunications equipment or electronic devices. As such, our fabrication of plastic parts is highly synergistic as we are primarily servicing the same customers who buy our labels, nameplates and laser/die-cut products. Thus far, we have used our engineering design capabilities to successfully develop complementary parts including among others, faceplate, filler panel, EMI shielding plastic panels, latches and enclosures in telecommunications equipment and devices.

We have patented the design of our EMI shielding plastic panel, which is a cost effective and more environmentally friendly alternative to the original metal part. We have also mechanically redesigned a latch for telecommunications equipment, which forms a continuous piece compared to the original two-piece version. This design has been successfully registered as our patent. Similarly the redesigned latch has helped our customer to save on cost of production.

Our in-house engineering design capabilities provide us with the opportunities to expand our products and services whilst providing added value to our customers.

(vi) We have the capabilities to produce a diverse range of industrial labels and nameplates

We can produce a diverse range of industrial labels and nameplates to meet most, if not all of our customers' product labelling and identification requirements with our own in-house design facilities, colour management, screen printing, laminating, and die-cutting facilities.

We have the capabilities to produce customised industrial labels with special properties including among others, the ability to withstand high temperature, resistance to chemicals, smear and scratch resistance, embossed, braille press, electrostatic dissipative and waterproof.

Our diverse range of labels and nameplates is one of our key strengths to win new customers and to do more for existing customers.

(vii) We have quality management systems in place

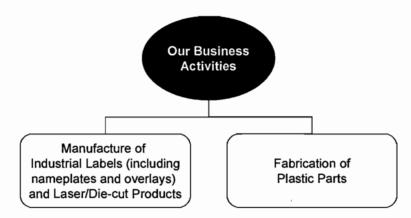
We place significant emphasis on quality and this is reflected in the ISO 9001:2000 quality management systems that we have in place through our subsidiary, IJX. In line with product quality, our industrial labels comply with UL standards as certified by Underwriters Laboratories Inc., USA. As a testament of our quality and our ability to meet the requirements of our customers, we are on the approved vendor list of 12 brand owners.

In addition, our subsidiary, IJX has also obtained ISO 14001:2004 accreditation for environmental management systems, which is critical when dealing with customers where there is a concern regarding environmental issues. Product quality is not only critical in helping us to maintain customer loyalty through customer satisfaction and continuing business patronage but serve as a reference site for new customers.

4.2.2 Overview of Business Activities and Revenue Segmentation

(a) Business activities

Our business activities are depicted as follows:



Our core business is focused on the manufacture of industrial labels (including nameplates and overlays) and laser/die-cut products.

Our secondary business is in the fabrication of plastic parts. Fabrication of plastic parts is synergistic to our business as it is mainly servicing the same customers for the same equipment that use our industrial labels, nameplates and laser/die-cut products. This allows us to capitalise on opportunities from our existing customer base and products.

Our head-office is in Kuala Lumpur, Malaysia while our main manufacturing facility is in Xiamen, PRC, and we have commenced our manufacturing in Samut Prakan Province, Thailand in March 2010.

In January 2011, we started setting-up our die-cutting line in Suzhou, PRC and plan to commence operation by the second quarter of 2011. As part of our future plans, we intend to commence manufacturing of industrial labels in the same facility in Suzhou, PRC by second half of 2011.

As at LPD, we also have sales engineers covering markets such as Shanghai/ Suzhou, Shenzhen, Wuhan, Qingdao, Ningbo, Beijing/Tianjin and the Fujian province in PRC.

(b) Revenue segmentation by business activities

The breakdown of our Group's revenue by business activities for the FYE 31 December 2009 and FPE 31 October 2010 as follows:

	FYE 31 Dece	mber 2009	FPE 31 October 2010	
	RM'000 %		RM'000	%
Manufacture of industrial labels (including nameplates and overlays) and laser/die-cut products	10,155	71.5^	8,834	65.9^
Industrial labels (including nameplates and overlays)				
- Screen printed labels	6,572	46.3	5,554	41.4
- Rolled labels	1,661	11.7	967	7.2
Laser/die-cut products				
- Rubber and plastic foams	1,488	10.5	1,720	12.8
- Insulators ⁽²⁾	434	3.1	. 593	4.4
Fabrication of plastic parts	2,950	20.8	3,390	25.3
Others ⁽⁴⁾	1,102	7.8	1,183	8.8
TOTAL	14,208^	100.0^	13,407	100.0

^Total does not add-up due to rounding

Notes

- (1) These are laser/die-cut products which includes EMI shielding gaskets, rubber gaskets, plastic foam gaskets and thermal pads.
- (2) These are laser/die-cut products.
- (3) Fabrication of plastic parts also involves minor assembly. Plastic parts include faceplates, EMI shielding plastic panels and latches.
- (4) Others are mainly the supply of labels, insulators, gaskets, elastomer bands and metal parts that are manufactured by third parties. Metal parts include heat sinks, metal faceplates and other machined metal parts.

For the FYE 31 December 2009 and FPE 31 October 2010, the manufacture of industrial labels (including nameplates and laser/die-cut products) accounted for 71.5% and 65.9% of our total revenue respectively. Under the category of industrial labels, screen printed labels and nameplates accounted for 46.3% and 41.4% of our total revenue for the FYE 31 December 2009 and FPE 31 October 2010 respectively whilst 11.7% and 7.2% of our total revenue were derived from rolled labels for the FYE 31 December 2009 and FPE 31 October 2010 respectively whilst 11.7% and 7.2% of our total revenue were derived from rolled labels for the FYE 31 December 2009 and FPE 31 October 2010 respectively. This was followed by laser/diecut products comprising rubber and plastic foams at 10.5%, and insulators at 3.1% for the FYE 31 December 2009. For the FPE 31 October 2010, rubber and plastic foams, and insulators accounted for 12.8% and 4.4% respectively.

Fabrication of plastic parts accounted for 20.8% and 25.3% of our total revenue for the FYE 31 December 2009 and FPE 31 October 2010. This includes faceplates, EMI shielding plastic panels, latches and others.

Others include the supply of labels, insulators, gaskets, elastomer bands and metal parts, which were manufactured by third parties. Metal parts include heat sinks, metal faceplates and other machined metal parts. For the FYE 31 December 2009 and FPE 31 October 2010, we purchased external products for the following reasons:

- For the FYE 31 December 2009, some of the industrial labels were sourced from IJUS, which were leftover stocks from IJUS customers when they were transferred to IJX. In the FYE 2009, the leftover stock that were transferred from IJUS to IJX were for one of our customers namely Chinese Global Limited.
- We outsourced a small proportion of our industrial labels to external manufacturers to supplement our production during peak periods where our capacity is fully utilised particularly for high volume and low-end rolled labels. Externally sourced labels only accounted for 1.9% and 4.2% of our revenue for the FYE 31 December 2009 and FPE 31 October 2010 respectively.
- We also outsourced a small proportion of our insulators and gaskets to external manufacturers particularly for high volume and larger sized insulators and gaskets, which requires the hot bending process, a process that we do not have in-house. In addition, we also outsourced insulators and gaskets during peak periods where our capacity is fully utilised. Externally sourced insulators and gaskets only accounted for 4.7% and 1.7% of our revenue for the FYE 31 December 2009 and FPE 31 October 2010 respectively.
 - We sourced metal parts from external suppliers, as we do not have in-house facilities to produce these parts.

(c) Revenue contribution by subsidiaries

Revenue contribution by our subsidiaries for the FYE 31 December 2009 and FPE 31 October 2010 is as follows:

	FYE 31 Decembe	r 2009	FPE 31 Octobe	r 2010
	RM'000	%	RM'000 %	
IJX	14,208	100	13,363	99.7
iJT*	Nil	Nil	44	0.3
TOTAL	14,208	100	13,407	100.0

 IJT only commenced operations in March 2010, therefore no revenue was recorded for the FYE 31 December 2009.

Our subsidiary in Thailand, IJT commenced operations in March 2010 with a small amount of external revenue of approximately RM44,000 recorded for the FPE 31 October 2010. The delay in revenue generation of IJT is mainly due to the following reasons:

- Unstable political conditions in Thailand for the first half of 2010 has dampened our effort to send experienced and skilled personnel from IJX to provide training to the relevant staff in IJT in various areas such as design, sales and marketing, quality control, certification and audit.
- Customers delayed the audit process on our operations due to the unstable political conditions in Thailand. The audit is a quality and procedures audit, which involves reviewing processes, quality assurance and control systems procedures, records, and administrative documentation to ensure proper quality assurance and control as well as proper internal management and documentation. A quality and procedures audit is sometimes requested by new customers or existing customers for new manufacturing plants. The audit process is to ensure that our Thailand operations meet customers' requirements and expectations. As at LPD, three of our customers in Thailand have completed their audit process namely Celestica (Thailand) Ltd, Fabrinet Co Ltd and Sanmina SCL. As at LPD, IJT has already received request for quotations directly from these three customers with expected orders from December 2010 onwards.

4.3 DEVELOPMENT AND ACHIEVEMENT MILESTONES AND RECOGNITION

4.3.1 Key development and achievement milestones

The table below sets out our Group's key development and achievement milestones:

Year	Milestones
2005	Incorporation of IJX as the manufacturing arm of IJUS. Our initial business activities were in the manufacture of industrial labels and nameplates, and laser/die-cut products.
	IJX was accredited with ISO 9001/14001 and subsequently also certified with Occupational Health and Safety Advisory Services (OHSAS) 18001.
	IJX was authorised to print UL registered certification marks for industrial labels.
2006	We appointed 1 sales engineer to focus on the Shenzhen market in PRC.
2007	We appointed 1 sales engineer in Suzhou, PRC.
	We expanded our laser/die-cut product portfolio to include fabric over foam gasket.
	IJX was registered with UL for "Printing Materials – Component" for our industrial labels.
	We setup our engineering design department to focus on industrial design of plastic parts as well as to provide engineering support for our manufacture of labels and nameplates, and laser/die-cut products.
2008	We expanded into the fabrication of plastic parts.
	We patented the design of electromagnetic interference ("EMI") shielding plastic panel in PRC.
	We received the Top Supplier Award from Pentair Technical Products China.
2009	We incorporated IJT with the intention of undertaking the manufacture of industrial labels and nameplates, and die-cut products in Thailand.
	We appointed additional sales engineers to cover other markets in PRC, namely, Wuhan, Beijing/Tianjin, Ningbo and the Fujian province.
	We signed partnership growth agreement with Celestica, Switzerland.
	IJX was accepted by the Canadian Standards Association for our industrial labels for the use of CSA designated identification mark under the category 'adhesive type labels'.
	We started applying for ISO/TS 16949 for future products such as industrial labels and gaskets specifically for automotive applications.
	We were incorporated as our Group's investment holding arm.
2010	We appointed sales engineers in Qingdao and Shanghai, PRC.
	IJT commenced manufacturing of labels and nameplates in Samut Prakan Province, Thailand.
	We patented the mechanically redesigned latch for telecommunications equipment application in PRC.

Year	Milestones
	IJX was accredited with ISO/TS 16949.
2011	In January 2011, we started setting-up our die-cutting line in Suzhou, PRC and plan to commence operation by the second quarter of 2011.

4.3.2 Awards, accreditations and recognitions

Details of our awards, accreditations and recognitions are mentioned in Section 4.3.1.

4.4 OUR PRODUCTS, SERVICES AND OPERATIONS

4.4.1 Manufacture of industrial labels, nameplates and laser/die-cut products

Our core competency is in the manufacture of industrial labels and nameplates, and laser/die-cut products. The production of industrial labels and nameplates, and laser/die-cut products, are undertaken by our subsidiaries, IJX in PRC, and IJT in Thailand.

For the FYE 31 December 2009 and FPE 31 October 2010, manufacturing of industrial labels and nameplates, and laser/die-cut products accounted for 71.5% and 65.9% of our Group's total revenue, amounting to approximately RM10.2 million and RM8.8 million respectively.

Between the FYE 31 December 2007 and 2009, our manufacturing of industrial labels and nameplates, and laser/die-cut products increased from approximately RM3.6 million for the FYE 31 December 2007 to approximately RM10.2 million for the FYE 31 December 2009. This represented an average annual growth of 67.7%.

4.4.1.1 Industrial labels and nameplates

We provide a total end-to-end solution to customers with full in-house capabilities including design and artwork creation, screen making and preparation, multi colour screen printing, and finishing processes.

We are authorised to print Underwriter Laboratories' ("UL") registered certification marks for products that have been tested by UL and meet the required standards. Currently, we are registered with UL Inc under the following categories:

- Authorised Label Supplier Program (PGAA LP3058)
- Insulating Devices and Materials, Miscellaneous Component (OCDT2, E321189)
- Printing Materials Component (PGJI2.MH45893)

In addition, IJUS has also registered with UL as Authorised Label Supplier Program (PGAA LP1058) and for the category of 'Marking and labelling systems – component (PGDQ 2)'.

Some of the major steps undertaken in our manufacturing of labels and nameplates include:

- Design and Artwork
- Screen Making and Preparation
- Screen Printing
- Finishing

(a) Design and artwork

We have in-house expertise to undertake customised design and artwork for our industrial labels and nameplates to meet customer's specifications and requirements.



Some of our design and artwork include:

- creation of objects, text, graphics and pictograms using computer aided programs including AutoCAD and Adobe Illustrator
- colour measurement and control including colour specifications and management such as colour matching, ink formulation and colour control
- reproduction of existing and customised image and graphics
- create digital prototype of industrial labels and nameplates

(b) Screen making and preparation

Screen making and preparation work involve the process of transferring a positive image on the film to the printing stencil. The stencil is then mounted onto a screen frame that is attached to the printing press prior to mass printing. We are equipped with full in-house facilities for screen making and preparation including light source, vacuum frame and wash out areas.

The first step is to create a positive image of the artwork on film, which represents the image exactly as it will be printed. Our artwork is stored in a computer. All that is required is to print out the desired image onto a transparent film using a laser printer. The result is a positive image of the



artwork on a transparent film. In other words, areas that are not covered by text or image are transparent.

The second step is to create a negative image on a stencil. To do this, the film positive with the desired artwork is placed on top of a photosensitive stencil, which sits on top of a screen mounted on an aluminium frame. They are then placed in an exposure unit and exposed to ultraviolet ("UV") light for approximately 20 seconds. The exposed stencil is then placed in a special solution where the part that is exposed to UV light is rendered soluble in water, while the part that is not exposed to UV light hardens and adheres to the screen. The entire screen is then sprayed with water to remove those parts of the stencil that are soluble in water leaving a negative image of the artwork on the screen.



Exposure unit to transfer image from film positive to stencil using UV light



The resultant negative image on the screen

We commonly use yellow and orange coloured fabric for the screen mesh as it prevents light from bouncing when the stencil is exposed to UV light.

Some of the consideration factors during the screen making and preparation are:

- Drying: The screen must be thoroughly dry before exposure for maximum stencil durability
- Time of exposure: Exposure time is essential to achieve optimum definition or resolution and stencil life. Inadequate exposure will cause series of faults and problems such as images does not wash out or only part of the image washes out, premature stencil breakdown, and pinholes in screen due to underexposure, etc
- Clean environment: The glass of the exposure unit, screen, and the film positive are free of dirt or dust prior to exposure

Others: Other factors that may affect the exposure include light source and age of bulb, lens thickness and diameters, and transparency of the positive film

In addition, we also have in-house capabilities to perform the following:

- improvement of stencils and film positives including touch up on any small blemishes or pinholes that are usually caused by dust specks, or spots on film positives, and eliminate fish eyes resulting from mesh contaminated with grease or oils;
- reclaiming of stencils, where the screen must be reclaimed and ready for the next use after a stencil has been used for mass production.

(c) Industrial screen printing and finishing

Industrial screen printing

We currently utilise semi-automated industrial screen printing technique to manufacture industrial labels and nameplates. Screen printing is a method of printing in which the ink is forced through the image area of a properly stretched fabric, by the use of a squeegee. The ink applied in screen printing is five to ten times thicker than in other printing processes. For this reason it is particularly suited to industrial labels and nameplates that is exposed to harsh environment conditions as well as subject to constant wear and tear.

Currently, there are two types of screen printing presses used at our facility, namely flat bed and rotary screen presses.

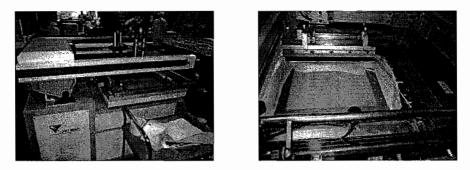
Flatbed screen printing

Our flat bed printing press has the following features:

- motor driven vertical screen lifting system
- pneumatic controlled printing unit and adjustable vacuum system
- runs on precision linear motion with speed adjustment to ensure smooth movement
- automatic feeder and pick-up

The screen plate lifts up and down vertically and the squeegee moves horizontally from left to right. The movement of the squeegee is controlled by frequency servo motor for precision movement to ensure a high quality printing result.

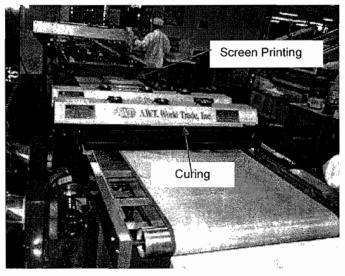
In flat screen printing, individual sheets of substrate are printed on one by one basis. This involves a pass over the screen by the floodbar to fill the mesh openings with ink, and followed by a squeegee pass to bring the stencil and substrate into contact to transfer the ink onto the substrate.



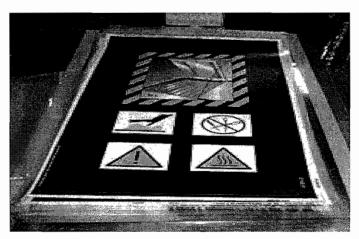
Our Flat-Screen Printing Machinery

Our flat bed screen printing has the capabilities to deposit UV ink of thickness from 30 microns up to 100 microns, depending on the viscosity of the ink.

In addition, we have integrated two units of UV curing system into our screen printing lines for drying and curing applications. Our UV curing system features intense UV light to dry the ink on the substrates.



Integrated Screen Printing incorporating Printing and Curing



Final Product Using Flatbed Screen Printing

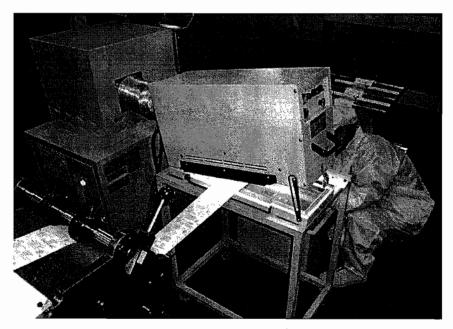
Rotary screen printing: This type of printing uses a cylinder screen that rotates in a fixed position. The cylinder is raised and lowered at precisely the same location for the printing process. The screen with the stencil is wrapped around the cylindrical frame while the squeegee is inside the cylinder.



Rotary presses are designed for roll-to-roll printing on flexible materials such as web films. The web travels at a consistent speed between the screen and a steel

Example of a rotary screen printing cylinder and squeegee

impression roller immediately below the screen. The squeegee on a rotary press is in a fixed position with its edge making contact with the inside surface of the screen precisely at the point where the screen, substrate and impression roller come together. At this point time, the ink is automatically fed into the centre of the screen and the motion of the screen causes this bead of ink to roll, which forces ink into stencil openings. The squeegee then shears the ink as the stencil and substrate come into contact, allowing the ink to transfer cleanly to the material.



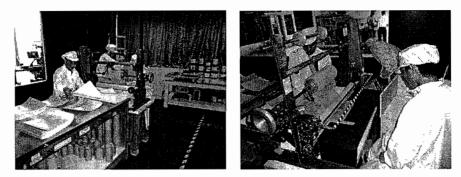
Our Rotary Printing and Curing Machinery

With in-house facilities, we are able to perform screen printing on various materials comprising:

- polymeric films and sheets as face materials (including polycarbonate, polyester, polyimide, polyethylene, and polyvinyl chloride
- nylon

(d) Finishing

We also undertake laminating based on customers' requirements and specifications. Lamination is undertaken to protect the labels or nameplates.



Our Laminating Process

Laminating is the process of applying a polymer film to either single or both sides of a printed material. The film is coated with a layer of heat activated adhesive materials on one side of the lamination that sticks to the printed substrates when it run through the laminator or heated roller.

We mainly use polyester film in the lamination process, which is available in various finishes such as clear gloss, satin and matt. Typically, polyester film is heat resistant, foldable, scuff and scratch resistant, flexible and made of tough materials. It is mainly used to protect the prints from moisture, and wear and tear. In addition, we also laminate adhesive materials onto the printed substrates with good peeling strength.

4.4.1.2 Manufacture of laser/die-cut products

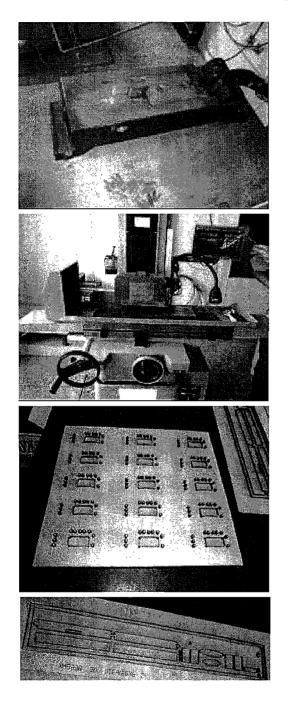
Our in-house facilities in Xiamen, PRC are equipped with laser cutting and die-cutting equipment.

In January 2011, we started setting-up our die-cutting line in Suzhou, PRC and plan to commence operation by the second quarter of 2011.

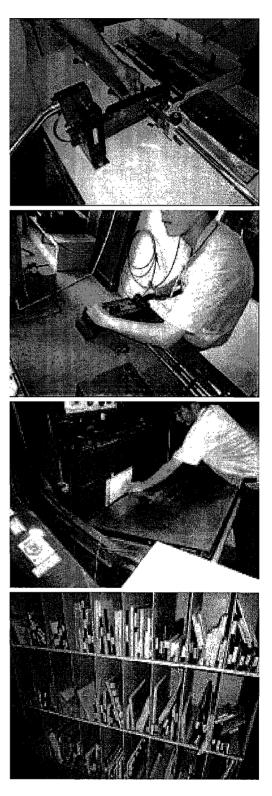
Die-cut process

Die-cut products involve imparting or cutting out the products into any shape or geometric pattern and design including square, rectangle, circle and others. Die-cutting uses steel rule dies, and rotary or circular dies.

Our die department is equipped with die making facilities including grading, sawing, cutting and bending machines to facilitate the die making process in our facility in PRC. Our diemaking facilities and samples of dies are depicted as follows:



Our Die Making Process



As at LPD, our in-house die making department has successfully developed and created approximately 2,426 dies for our die-cutting process.

Laser cut

Our plant in Xiamen, PRC is equipped with laser cutting systems.

Laser cutting system uses a laser beam to cut thin sheets of various materials including rubber, plastics or foam, into various shapes, patterns or intricate design. Laser cutting is a non-contact cutting method and it imparts no mechanical force on the sheets or foams, which can easily be deformed by contact cutting.

The laser cutting system uses computer-aided design drawings to product flat form designs of great complexity. Laser cutting system is able to perform high speed and precision cutting for prototyping and small production runs for gaskets and insulators.

4.4.2 Types of products

We manufacture the following customised products comprising:

- Industrial labels
- adhesive labels
- rolled labels
- security labels
- barcodes
- Nameplates and overlays
- identification plates
- instruction panels
- control panels with printed overlays
- membrane switches, keyboards and keypads.
- Laser/die-cut products

(a) Industrial labels

Labels are referred to as a functional portion of a pressure sensitive construction consisting of the face material and adhesive, and die-cut into various shapes and sizes. Pressure sensitive labels are also commonly known as self-adhesive labels and refer to materials designed to adhere to substrate resulting from the application of rub-down pressure. Industrial labels are defined as labels used in an industrial production setting.

We have the capabilities to produce customised industrial labels with special properties including among others, the ability to withstand high temperature, resistance to chemicals, smear and scratch resistance, embossed, electrostatic dissipative and waterproof.



Using Laser to Cut Various Materials





We mainly utilise polymeric films and sheets as face materials for the production of customised industrial labels. Some of the types of polymeric materials used in our production are as follows:

- Polycarbonate
- Polyester
- Polyimide
- Polyethylene
- Polyvinyl Chloride
- Others include (acetate, orientated polypropylene)

Some of the polymeric customised industrial labels that we manufacture are:

- Polyimide film, also sometimes known as Kapton, is a film that can be used in a variety of electrical and electronic insulation applications such as wire and cable tapes, formed coil insulation, substrates for flexible printed circuits, motor slot liners, magnet wire insulation, transformer and capacitor insulation, magnetic and pressure-sensitive tapes, and tubing. Its applications are based on the excellent balance of electrical, thermal, mechanical, physical and chemical properties over a wide range of temperatures.
- Polyester film is a strong film with good resistance to moisture, solvents, oils, etc. Usually transparent, although available with opaque ester, it is formed by polymerisation or condensation. It has excellent strength, clarity and dimensional stability.
- Polycarbonate is a high clarity film with the versatility of acetate and durability of polyester.
- Polyethylene is a tough, stretchy plastic film with good low temperature characteristics.
- Polyvinyl Chloride is a very thin transparent film with excellent resistance to acids, water and organic solvents.
- Polypropylene is stronger, has higher temperature resistance, and excellent clarity. Also used in various thickness in the printing of labels as well as backing or liner materials.

Rolled labels are used for various applications and contain information for industrial as well as consumer applications. They include, among others, warning labels, safety labels, compliance labels, pictogram labels and instructional labels. Rolled labels are commonly used for industrial applications where the manufacturers placed the rolled labels on a spool for the workers to stick them onto parts.

Security Label usually contains one or more protective attributes. This type of labels is commonly used for tamper evident applications and asset identification. Types of security labels that we manufacture include:

- Ultra destructible labels
- Void labels
- Tamper evident labels
- Water sensitive labels
- Security seals

Barcodes are labels printed with information that may be electronically read. The code is denoted by the thickness of each bar, number of bars, and the unprinted space between each bar. Barcodes commonly have the following types of characters:

- start character
- alphanumeric character
- checksum character
- stop character







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We have in-house capabilities to overprint resolution of 300 dots per inch ("dpi"), dense black, sharp images onto plain white and/or pre-printed labels. Typically it can produce large or very small text, simple logos, consecutively numbered labels, picket fence or ladder bar codes for tracking applications.

(b) Nameplates and overlays

Nameplates are designed to be attached to equipment and able to withstand exposure to adverse conditions. This type of nameplates usually contains information or data such as serial numbers of components, electrical requirements, type and model numbers, date of manufacture and other instructions and ratings.

Overlays are decorative and informative front layer of a membrane switch or electronic control panel, which commonly feature various sizes and shapes of transparent windows, printed text and pictograms, colours and others. In addition, the overlays also serve to protect the underlying functional layers of the membrane switch or electronic control panel.

Overlays are a special kind of nameplates and are sometimes referred to as nameplates or are grouped together with nameplates.

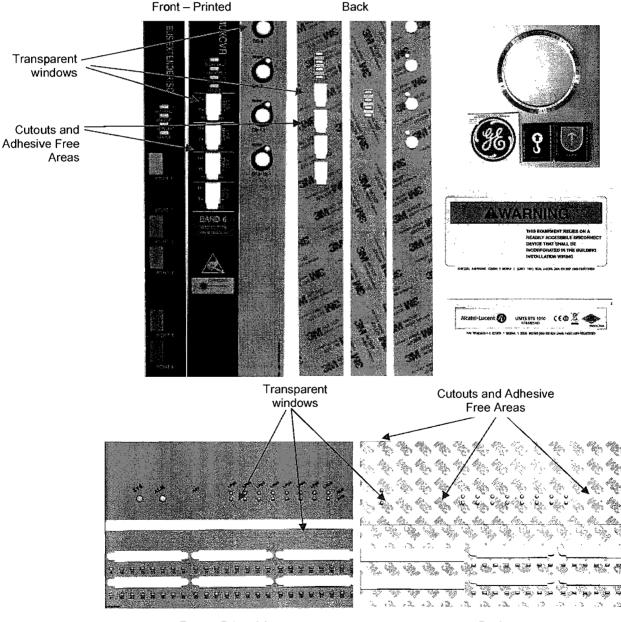
We use screen process to print the image onto the nameplates and overlays, whereby the ink is forced through a design on a taut screen and onto the project printed. This process results in a heavy ink deposit that provides excellent outdoor durability and able to withstand continuous usage.

We mainly provide two types of nameplates and overlays:

- Adhesive where an adhesive material is applied to the non-printing side of the nameplate and overlay
- · Non-adhesive no adhesive material is applied on the nameplate and overlay

Our nameplates and overlays are mainly for industrial applications, which include rating plates, safety instruction plates, keyboard graphics, point-of-purchase countertop display, model identification and colourful graphics overlay, as well as using as part of identification plates, control panels and graphics overlay.

Samples of nameplates and overlays that we manufacture are depicted as follows:

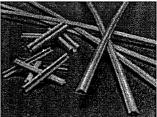


Front – Printed Areas

(c) Laser/die-cut products

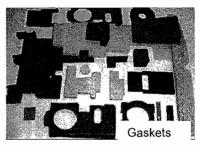
We have in-house capabilities and facilities to perform die-cut and laser cut processes on various materials. Some of the major types of laser/die-cut products we manufacture are as follows:

EMI shielding materials (namely fabric over foam gasket), are commonly laminated with aluminium foils and high dielectric insulation films, and die-cut to shape to act as reflective barriers and enclosures;

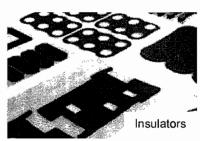


EMI Shielding Materials

Gaskets are commonly rubber and plastic foams consisting of individual closed cells of inert gas suspended in a plastic or rubber medium, resulting in a desirable reduction of the dielectric constant. Foams are available for both thermal insulation and mechanical or acoustic insulation. Gaskets commonly has adhesion materials on one surface for easy liner approval and installation;



- Insulators, refer to non-conductive material used to separate or support conductors such as rubber, ceramic, and others; and
- Thermal pads, are conductive materials, either acrylic or silicon based. It is to provide a connection while dissipating heat from frame chassis, heat spreaders and heat sinks. In addition, thermal pads also have cushioning and vibration dampening capabilities.



Lamination of adhesive liner is commonly incorporated on the open side of the die-cut product for easy liner approval and installation.

4.4.3 Fabrication of plastic parts

We are also involved in the fabrication of plastic parts to complement our core business in manufacture of industrial labels and nameplates and die-cut products.

For the FYE 31 December 2009 and FPE 31 October 2010, revenue derived from fabrication of plastic parts accounted for 20.8% and 25.3% of our total revenue respectively.

Our revenue derived from fabrication of plastic parts increased from approximately RM0.5 million for the FYE 31 December 2008 to approximately RM3.0 million for the FYE 31 December 2009, which represented a growth of 442.3%.

(a) Plastic parts

We have in-house capabilities to design and fabricate plastic parts to meet requirements of customers of dimensions with average tolerance of 0.25 mm.

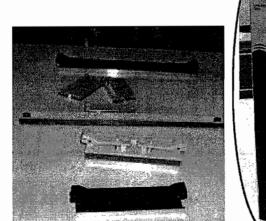
Our plastic part fabrication activities are supported by our in-house design team and fabrication facility with one line of injection moulding equipment with a clamping force of 128 tonnes. The moulds and dies used for the injection moulding process are currently fabricated by external parties.

Our plastic parts are mainly for industrial applications, namely IT and telecommunications, electronics and medical devices. Types of customised plastic parts that we fabricate are:

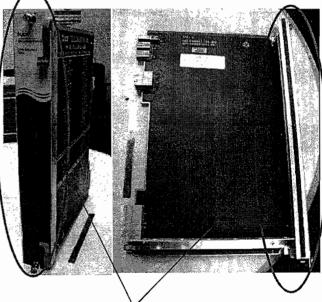
- Faceplates
- EMI shielding plastic panels
- Other plastic parts (such as latches)

Faceplate is an injection moulded part designed to fit over a device or equipment to enhance functionality. Faceplates are commonly attached to a motherboard that is slid into the rack of a device with lock latches design. As the faceplates are made of plastic materials, they are transparent to electromagnetic interference, which commonly require shielding. We have in-house capabilities to fabricate faceplates with or without electromagnetic interference shielding materials.

Samples of faceplates that we fabricate are depicted below:



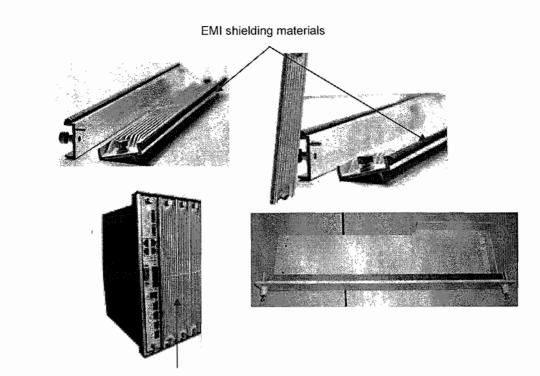
Different Sizes of Faceplates



Faceplates attached to a motherboard

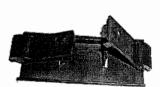
Electromagnetic interference ("EMI") shielding plastic panels are made from polycarbonate or other plastic materials and installed with an adhesive foam strips, namely fabric over foam EMI gasket, and assembled with mechanical lock latches. EMI shielding plastic panels are used in place of reserved slots and provide electromagnetic interference protection and airflow management.

With our internal design team, we have successfully patented the design of an EMI shielding plastic panel in the PRC in 2008.



Faceplates with shielding materials slid into the switch rack

A latch is a type of fasteners attached to faceplates for locking purposes. With in-house expertise, we have also mechanically redesigned a latch on telecommunications equipment, which forms a continuous piece compared to the original two-piece version. We have successfully registered this design as our patent.



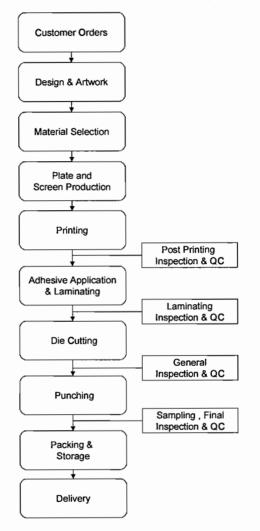
Latch attached to the faceplate



4.4.4 Process flow

(a) Label manufacturing

The process flow for the manufacture of labels is depicted in the diagram below:



The manufacture of labels begins with the confirmation of customer orders for the product or labels according to design and specifications.

The label design and artwork is assigned to in-house industrial graphic designers for the creation of artwork for the specified labels. The finished artwork is then sent to the customer for approval and confirmation.

Once the artwork has been approved and updated, we will then proceed to material selection and die and film set up for production of screens and plates for printing.

The manufacture of labels utilises the screen printing process. This involves the use of a mesh screen that is coated with a film of light sensitive emulsion, which is exposed to UV light to harden the emulsion. The screen is then washed out with a solvent, leaving behind negative image in the screen.

The screen is then mounted onto a printing machine where a squeegee pushes ink through the screen to transfer an image onto the printing surface of the label material.

Raw materials that have undergone incoming quality control inspection are then sourced from the warehouse stocks according to specification and requirements.

Inks used must be suitable for the following adhesive laminating process and complete drying of the ink is extremely important as any residual water or solvent will adversely affect the adhesion and appearance of the labels.

When the screen print has dried, an adhesive laminate process is carried out on the printed material if required or specified. The screen print after lamination will then be sent for die-cutting or stamping.

The printed labels then undergo an adhesive application and laminating process where the adhesives are applied by passing the label through a laminator. The laminator spreads an adhesive layer onto the label together with a backing material together in such a manner that the release layer of the backing material contacts with the adhesive layer.

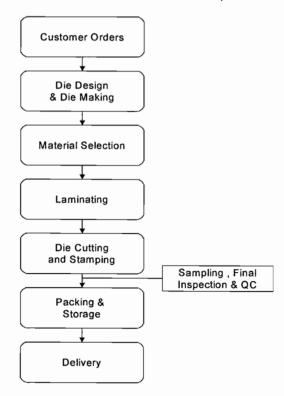
Inspections and quality control measures of the printed label are undertaken at this stage. Inspections and quality control measures of the laminated label are undertaken at this stage.

The labels are then passed through a die cutting machine where the size and shape of the label are cut according to customer requirements and specifications. A general inspection and quality control is undertaken before the labels are passed through a label punching machine as required.

Dies used in the machine are designed according to specifications and requirements and it is used to punch out holes and shapes in the labels. Sampling and final quality control inspections are carried out before the finished labels are packed and stored prior to delivery to customers.

(b) Die cutting and stamping

The process flow for the manufacture of die cuts is depicted in the diagram below:



Die-cutting is a process that uses a sharp metal die to cut irregular shapes out of paper, foam or vinyl materials. The die-cutting process begins with the confirmation of customer orders for the product according to design and specifications. A production schedule is sent from the production planner to the manufacturing personnel to initiate the die-cutting process.

Design of the dies and other templates are carried out and a sample of the die cut is sent to the customer for approval and confirmation before the die is made in readiness for production.

The materials of the die cuts are selected before they are laminated. Raw materials that have undergone incoming quality control inspection are then sourced and selected from the warehouse stocks according to specification and requirements. The raw materials are then prepared for die-cutting.

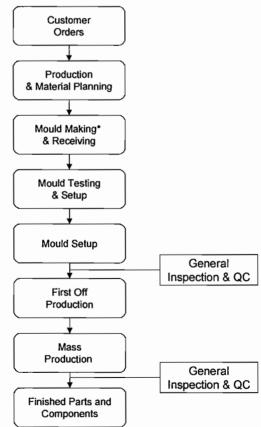
Die cuts consisting of more than one laminate material are also produced and is used to achieve specific application purposes. Many diverse materials are used in creating the laminate structure where the two laminates are mechanically bonded together.

The laminate then proceeds to the die cutting or stamping process. The manufactures of die cuts in high volume typically use mechanical dies to stamp or cut the target materials provided in sheets or rolls. A stamping tool where the die is mounted onto has a flat base containing the die cutting edges arranged in the desired geometric design of the die cut. The stamping tool travels in vertical motion to stamp, punch or cut the design on the target material.

Sampling and final quality control inspections are carried out before the finished die cut products are packed and stored prior to delivery to customers.

(c) Injection moulding of plastic parts

The process flow for the manufacture of plastic parts and components is depicted in the diagram below:



* Mould making is undertaken by external parties

The manufacturing process for the manufacturing of plastic parts and components begins with receiving of customer orders.

Raw materials are sourced and pre-production planning is undertaken before the initial production run.

The correct mould is required for production of the plastic part and components is designed or prepared and received at this stage of the production. The mould is then set up and tested and is put through first off production. The moulds used for injection moulding are currently fabricated by external parties.

All production processes are carried out under controlled conditions which include documented work instruction defining the manner of production, usage of suitable production equipment, suitable working environment, compliance with the reference standards and codes, quality plans and workmanship standards.

Upon receiving the mould, machine and line set-up, a production inspection and quality control check is carried out.

If the samples are rejected corrective action is undertaken and the new sample is resubmitted to Quality Control ("QC") for approval. If the sample is accepted, the line proceeds into mass production.

The in-process inspection and test is then carried out on the mass produced sample.

Any rework and sorting of the product is done at this stage before the approved product is transferred for painting and spraying as required.

Further sub-assembly of other plastic parts are undertaken at this stage according to specifications and requirements.

An outgoing inspection and test is then carried out at the stage. The test covers the correct quantity and product name, information displayed on the carton labels and packing standards as documented.

The components are then transferred to the store to be stored at defined locations, identified by part name and part numbers. Products are then ready for delivery to customers.

4.4.5 Quality management

We have in place various quality processes and control to further ensure that quality of our products are maintained. This is reflected by the fact that we are an ISO 9001:2000 and ISO 14001:2004 accredited company. In line with our emphasis on health and safety standards, we are also an OHSAS 18001:2007 accredited company.

We adopt the following approaches in our manufacturing operations to ensure that certain quality standards are maintained and adhered to:

- In-coming raw materials such as polyester, polycarbonate, plastic pellets will have to undergo inspection prior to production. This is to ensure that the final products meet with the desired specifications.
- In-line process inspection where each step of the production process from post printing, post laminating, die-cutting have to undergo additional processes of quality checks before proceeding onto the next step.

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4. INFORMATION ON OUR GROUP

- A sample of the finished products undergoes inspection to ensure that it meets with customer specifications.
- The finished product then undergoes the final inspection before delivery.

As at LPD, our Group has a quality assurance team comprising 3 personnel in PRC and 2 in Thailand that focus on ensuring that product quality meets specifications of customers.

4.4.6 Research and development

(a) Policies of R&D

We do not undertake any material product R&D. As a result, we do not carry out any specific R&D activities and R&D policy is not relevant to our operations.

IJUS provides R&D support to our Group, as well as a source of enhanced, new and innovative products.

(b) R&D expenditure

We did not undertake any R&D and as such, did not recognise any R&D expenditure for the FYE 31 December 2007, 2008, 2009 and FPE 31 October 2010.

4.5 OPERATIONAL FACILITIES

Our Group operates from the following premises in Malaysia, PRC and Thailand:

Companies within the Group	Location	Main function	Approximate built-up area (square feet)	Location of facilities (address)
MALAYSIA				
Ideal Jacobs	Kuala Lumpur, Malaysia	Head Office	1,690	Suite 12.1, 12 th Floor, East Wing, Rohas Perkasa, No. 8, Jalan Perak, 50450 Kuala Lumpur, Malaysia
PRC				
IJX	Xiamen, Fujian, PRC	Administration Centre, Engineering and Design and Manufacturing Facility	26,642	Floor 4, Block D, Gangxia Industry Park, No. 319 East Hubin Road, Xiamen, Fujian, PRC
IJX	Suzhou, PRC	Manufacturing Facility ⁽¹⁾	11,840	North Side of Unit 18 of No.99 Gangtian Road, Gangtian Industrial Park, Suzhou Industrial Park, Suzhou, PRC
THAILAND				
IJT	Samut Prakan Province, Thailand	Manufacturing Facility and Sales Office	18,533	Unit N3, 888/113 Moo. 19 Soi. Yingcharoen, Bangpleeyai Sub- District, Bangplee District, Samut Prakan Province, 10540, Thailand

Notes:

(1) In January 2011, we started to set-up our die-cutting line in Suzhou, PRC and we plan to commence operations by the second quarter of 2011.

IJX and Xiamen XinJingDi Group Co., Ltd has entered into a sale and purchase agreement dated 17 February 2011 for the purchase of Unit C2801, 24th Floor, Building 3, Plot 3, XinJing Center, measuring 100.13 square meters, whereby the purchase consideration of RMB 2,007,106 (RM927,885) has been fully paid by IJX on 17 February 2011. The said agreement has yet to be completed as it is pending the transfer of the property from Xiamen XinJingDi Group Co., Ltd to IJX and the realty registration for the said property. IJX intend to set-up a sales and marketing office at the said property. Renovation works is expected to commence in June 2011 and expected to complete by August 2011.

4.6 PRODUCTION OUTPUT, CAPACITY AND UTILISATION

The production output, capacity and utilisation of the Group's manufacturing facilities for the FYE 31 December 2009 and FPE 31 October 2010 are as follows:

Operations in PRC

FYE 31 December 2009

Major types of products	Production for FYE 31 December 2009 ('000 pieces)	Estimated annual capacity ('000 pieces) ⁽⁴⁾	Utilisation rate for FYE 31 December 2009
Industrial labels (including nameplates and overlays)			
Screen printed labels	2,532 ⁽¹⁾	3,000 ⁽⁵⁾	84%
Rolled labels	3,282 ⁽¹⁾	7,000	47%
Laser/die-cut products			
Rubber and plastic foams	214 ⁽³⁾	700	31%
Insulators	82 ⁽²⁾	1,000	8%
Plastic parts	169 ⁽²⁾	400	42%

FPE 31 October 2010

Major types of products	Production for FPE 31 October 2010 ('000 pieces)
Industrial labels (including nameplates and overlays)	
Screen printed labels	2,874 ⁽¹⁾
Rolled labels	3,103 ⁽¹⁾
Laser/die-cut products	
Rubber and plastic foams	514 ⁽³⁾
Insulators	219 ⁽²⁾
Plastic parts	458 ⁽²⁾

Notes:

(1) Currently running two 10-hour shifts per day and six days per week

(2) Currently running one 8-hour shift per day and six days per week

(3) Currently running one 9-hour shift per day and six days per week

(4) Estimated annual capacity is calculated based on installed capacity running 24 hours per day and 7 days a week

(5) Based on 2 screen label production lines

Operations in Thailand

We commenced our manufacturing operations in Samut Prakan Province, Thailand in March 2010 and our annual capacity is as follows:

Major types of products	Estimated ⁽¹⁾⁽²⁾ annual capacity ('000 pieces)		
Industrial labels (including nameplates and overlays)			
Screen labels	3,000 ⁽³⁾		

Notes:

- (1) Annual capacity is calculated based on installed capacity running 24 hours per day and seven days a week.
- (2) Currently, our operation in Thailand is running one 8-hour shift per day and 5 days per week.
- (3) Based on 2 screen label production lines

As our manufacturing operations in Samut Prakan Province, Thailand only commenced in the first quarter of 2010, it is not meaningful to calculate utilisation rate. For the FPE 31 October 2010, production of screen labels was approximately 203,000 pieces.

4.7 SUPPLY OF RAW MATERIALS AND FINISHED PRODUCTS

FYE 31 December 2009

Following are the major types of raw materials and finished products purchased for our manufacturing operations in PRC for the FYE 31 December 2009:

	Value of purchases	% of total Group purchases	Sources	s of supply Import from
	(RM'000)	(%)	PRC (%)	overseas* (%)
Raw Materials for the Manufacturing Operations	3,016	79.2^	64.4	35.6
Foam ⁽¹⁾	761	20.0	10.2	89.8
Polycarbonate ⁽²⁾	554	14.5	87.4	12.6
Adhesive materials	525	13.8	82.3	17.7
Semi-finished plastic components ⁽³⁾	257	6.8	100.0	-
Ink	174	4.6	0.6	99.4
Moulds	155	4.1	100.0	-
Polyester ⁽²⁾	104	2.7	88.1	11.9
Packaging materials ⁽⁴⁾	45	1.2	100.0	-
Plastic pellets	38	1.1	-	100.0
Solvents	30	0.8	100.0	-
Dies and die making materials	29	0.8	100.0	-
Photosensitive films	29	0.8	100.0	-
Others ⁽⁵⁾	314	8.2	99.0	1.0
Finished Products	792	20.8	92.1	7.9
Laser/Die-cut products ⁽⁶⁾	233	6.1	100.0	-
Industrial labels (7)	185	4.9	67.2	32.8
Metal parts and metal assembly	196	5.2	100.0	-
Plastic parts, assembly and others	176	4.6	98.8	1.2
Total	3,808	100.0	70.2	29.8

*Includes imports through stockists Notes:

- (1) Include plastic and rubber foam.
- (2) Polymer materials (including polycarbonate and polyester) that are used as face stock for our industrial label manufacturing.
- (3) Include plastic components used for our fabrication of plastic parts such as latch and thermoform plastic parts.
- (4) Include packaging materials for labels, plastic parts, metal and gaskets.
- (5) Include semi-finished label materials, tapes, laminating materials, magnetic sheets and printing supplementary materials, die making materials, dies, foils, semi-finished foil materials, gasket packaging materials, semi-finished foam, materials, packaging materials for plastic and metal parts.
- (6) Include gaskets and insulators.
- (7) Include overlays and rolled labels.
- (8) Include plastic sheets, cables and others.

The purchases of raw materials and finished products for the FYE 31 December 2009 amounted to approximately RM3.808 million. The above purchases exclude electricity and other utilities.

For the FYE 31 December 2009, purchases of raw materials for our manufacturing operations accounted for 79.2% of our total purchases of raw materials and finished products.

Of this, foam materials were the largest materials purchased for our manufacturing operations, which accounted for 20.0% of our Group's total purchases for the FYE 31 December 2009. The bulk of our foam materials, amounting to 89.8%, were sourced directly from overseas suppliers or purchased through local stockists and distributors. The remainder 10.2% of our foam materials were sourced from local suppliers in PRC.

For the FYE 31 December 2009, the purchases of polycarbonate and adhesive materials accounted for 14.5% and 13.8% of the total Group purchases respectively. This was followed by purchases of semi-finished plastic components and ink at 6.8% and 4.6% respectively of total Group purchases of raw materials and finished products for the FYE 31 December 2009.

Some of other major materials purchased for our manufacturing operations included the following:

- moulds
- polyester materials
- packaging materials
- plastic pellets
- solvents
- dies and dies making materials
- photosensitive films

Purchases of finished products accounted for 20.8% of our total purchases for the FYE 31 December 2009. These comprised the following:

- laser/die-cut products including gaskets and insulators
- metal parts and assembly
- industrial labels comprising overlays and rolled labels
- plastic parts, assembly and others including plastic sheets and cables

Overall, we sourced 70.2% of our raw materials and finished products locally in PRC, whilst the remainder 29.8% were sourced through direct imports and through local stockists and distributors.

Thus far, we have not experienced any shortages in the supply of raw materials for our manufacturing operations.

FPE 31 October 2010

Following are the major types of raw materials and finished products purchased for our manufacturing operations in PRC and Thailand for the FPE 31 October 2010:

	Value of purchases	% of total Group purchases	Sources	Import from
	(RM'000)	(%)	Local [#] (%)	overseas* (%)
Raw Materials for the Manufacturing Operations	3,335^	77.3^	58.6	41.4
Foam ⁽¹⁾	893	20.7	16.6	83.4
Polycarbonate ⁽²⁾	628	14.6	72.4	27.6
Adhesive materials	823	19.1	80.2	19.8
Semi-finished plastic components ⁽³⁾	190	4.4	90.6	9.4
Ink	98	2.3	6.1	93.9
Moulds	151	3.5	100.0	-
Polyester ⁽²⁾	186	4.3	66.8	33.2
Packaging materials ⁽⁴⁾	51	1.2	100.0	-
Plastic pellets	58	1.4	100.0	-
Solvents	24	0.6	100.0	-
Dies and die making materials	46	1.1	100.0	-
Photosensitive films	38	0.9	100.0	-
Others ⁽⁵⁾	147	3.4	12.7	87.3
Finished Products	977	22.7^	90.2	9.8
Laser/Die-cut products (6)	223	5.2	92.6	7.4
Industrial labels (7)	179	4.1	74.8	25.1
Metal parts and metal assembly	208	4.8	96.4	3.6
Plastic parts, assembly and others ⁽⁸⁾	367	8.5	92.6	7.4
Total	4,312^	100.0	65.7	34.3

*Includes imports through stockists

^Total does not add-up due to rounding

#Local refers to each manufacturing plant that sourced its raw materials locally in its respective country.

Notes:

- (1) Include plastic and rubber foam.
- (2) Polymer materials (including polycarbonate and polyester) that are used as face stock for our industrial label manufacturing.
- (3) Include plastic components used for our fabrication of plastic parts such as latch and thermoform plastic parts.
- (4) Include packaging materials for labels, plastic parts, metal and gaskets.
- (5) Include semi-finished label materials, tapes, laminating materials, magnetic sheets and printing supplementary materials, die making materials, dies, foils, semi-finished foil materials, gasket packaging materials, semi-finished foam, materials, packaging materials for plastic and metal parts.
- (6) Include gaskets and insulators.
- (7) Include overlays and rolled labels.
- (8) Include plastic sheets, cables and others.

The purchases of raw materials and finished products for the FPE 31 October 2010 amounted to RM4.312 million. The above purchases exclude electricity and other utilities.

For the FPE 31 October 2010, purchases of raw materials for our manufacturing operations accounted for 77.3% of our total purchases of raw materials and finished products.

Foam materials and adhesive materials accounted for 20.7% and 19.1% of our Group's total purchases for the FPE 31 October 2010 respectively. The bulk of our adhesive materials, amounting to 80.2%, were sourced directly from local suppliers in each of our operating countries while 19.8% were sourced from overseas suppliers or purchased through local stockists and distributors. As for our foam materials, 83.4% were sourced directly from overseas suppliers or purchased through local stockists and distributors while the remainder 16.6% were sourced from local suppliers in the respective operating countries in PRC and Thailand.

For the FPE 31 October 2010, the purchases of polycarbonate accounted for 14.6% of the total Group purchases. This was followed by purchases of semi-finished plastic components and polyester at 4.4% and 4.3% respectively of total Group purchases of raw materials and finished products for the FPE 31 October 2010.

Some of other major materials purchased for our manufacturing operations included moulds, ink, packaging materials, plastic pellets, solvents, dies and dies making materials, and photosensitive films.

Purchases of finished products accounted for 22.7% of our total purchases for the FPE 31 October 2010. These comprised the following:

- laser/die-cut products including gaskets and insulators
- metal parts and assembly
- industrial labels comprising overlays and rolled labels
- plastic parts, assembly and others including plastic sheets and cables

Overall, we sourced 65.7% of our raw materials and finished products locally in PRC and Thailand respectively, whilst the remainder 34.3% were sourced through direct imports and through local stockists and distributors.

4.8 TECHNOLOGY USED

We utilise the following main technologies in our manufacturing operations:

- Screen printing
- Laser/die-cutting
- Injection moulding

4.8.1 Screen printing

We utilise screen printing as part of process of manufacturing industrial labels and nameplates. Screen printing is a method of printing in which ink is forced through the image area of a stretched permeable fabric by the use of a squeegee or air pressure, directly onto the substrate to be printed. In this method, some areas in the fabric are open while others are closed, thus forming the image area.

The equivalent of the printing plate for the screen printer is the screen, which is a wooden or aluminium frame with a fine nylon mesh tautly stretched over it. The mesh is coated with a light sensitive emulsion or film, which when it dries, will block the holes in the mesh. The image that needs to be printed is output to film either by a camera or image-setter.

This film positive and the mesh on the screen are placed together and then exposed to ultraviolet light in a device called a print-down frame. The screen is then washed with a jet of water to dissolve the light sensitive emulsion.

The screen is fitted onto the press with the substrate placed in position under the screen with the ink placed on the topside of the screen. A rubber squeegee is pulled across the top of the screen and pushes the ink through the mesh onto the surface of the substrate being printed. To repeat the process, the squeegee floods the screen again with a return stroke before printing the next impression.

4.8.2 Laser/Die-cutting

Die cutting primarily involves pressing and stamping or cutting out products into any shape or geometric patterns and designs including squares, rectangles, circles and others.

The die cutting process generates large numbers of the same shape items from materials such as plastics, rubber, metal and fabric and is widely used on an assortment of products. Many manufactured products contain several die cut components, often assembled together in a series of steps to create a finished product.

The cutting blades are bent into the desired shape and mounted on metal backing called a die. Die cutting uses sharp steel rule dies, rotary or circular dies, thermal and clicker dies, as well as machined compound and progressive dies.

Sharp specially shaped blades are used in die cutting with the material to be cut being placed on a flat surface with a supportive backing, and the die is pressed onto the material to cut it. Depending on what is being made, a single die might cut one piece of material, or the die is sometimes designed to slice through multiple layers, generating a stack of blanks or shapes.

Laser die cutting is used where materials such as metal plates cannot be efficiently cut using a normal die. Unlike other die-cutting services, laser cutting uses a focused non-thermal laser beam to fabricate customer specified materials into custom shapes and sizes and specifications. The head of the laser die cutting tool follows a Computer Aided Design ("CAD") generated pre-set paths and patterns which enables mass production of cut parts.

Laser die cutting is ideal for applications where accuracy and speed are critical. It is generally used for metal and other hard materials that resist other die-cutting methods. It is also frequently used for quick initial prototyping.

Other die cutting processes are listed as follows:

- Flatbed die cutting or steel rule-cutting using sharp steel rules to cut into any shape
- Rotary die cutting uses rotary presses for cutting out the products into any shape and usually for use in precision and high volume products
- Kiss cutting is a process that cuts the adhesive-backed parts in roll form, leaving the parts on a continuous release liner
- Hard tool stamping is a process whereby the stamping process is performed using dedicated tools. This type of tooling is used to make large volumes of one die cut configuration

Currently, our Group mainly uses the following types of die-cutting processes:

- Laser Die Cutting
- Flat Bed Die-Cutting
- Rotary Die-Cutting
- Kiss-Cutting
- Hard Tool Stamping

4.8.3 Injection moulding

Injection moulding is a process where hot molten resin or plastic is injected under high pressure into a mould. Once the resin has solidified, the moulded object is ejected and thus completes the moulding process.

Depending on the specifications, precision and size of the required product, various types of pressure moulding machinery are employed to achieve the desired purpose and output.

The moulds used in injection moulding receive the resin and shapes it appropriately. The mould is cooled constantly to a temperature that allows the resin to solidify. Moulds are designed depending on specifications, shape and size as required and on the approved final prototype of the end product.

4.9 MARKETING STRATEGIES AND DISTRIBUTION NETWORK

4.9.1 Marketing strategies

We adopt the following strategies to sustain and expand our business:

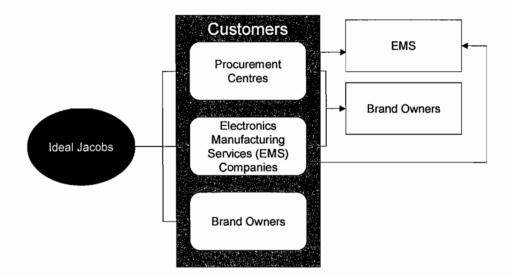
- (a) position ourselves as a one-stop manufacturer of industrial labels and nameplates, and laser/die-cut products with in-house design facilities to provide integrated solutions including design, colour management, die-cutting, screen printing, laminating, embossing and braille press to meet all of our customers' requirements
- (b) value-adding to our customers' business by extending our range of complementary products and services in engineering design, laser/die-cutting, fabrication of plastic parts in view of providing cost effective alternatives and cost savings to our customers
- (c) work closely with customers from concept development in the design of industrial labels, nameplates, laser/die-cut products and plastic parts to product finalisation
- (d) proactively develop designs together with customers
- (e) focus on serving IT and telecommunications, electronics and medical devices industries where we have already established ourselves as a preferred supplier among some major manufacturers
- (f) extending complementary product lines that utilise our strengths in engineering design namely our patented EMI shielding plastic panel and patented latch for telecommunications equipment
- (g) consistently deliver products of the highest quality in view of cultivating customer loyalty through customer satisfaction
- (h) focusing on short run productions and fast turnaround to meet the immediate requirements of customers for industrial labels and nameplates
- aim to be listed on customer's approved vendor list ("AVL") with as many of our customers as possible, which will provide us with the first option to bid for any relevant jobs. Our normal bidding process is to submit written quotations in response to request for quotation from our customers
- (j) as part of our expansion plans, we intend to set-up a sales and marketing office in Xiamen, PRC. In addition, the new sales and marketing office will also be used as a showroom to display the range of products manufactured by us. This will enable us to showcase our products to our existing and potential customers. We planned to commence renovation works for the sales and marketing office in June 2011 and expect to complete by August 2011.

As our products are mainly for industrial use, our marketing is more selective and targeted at the companies of our focus namely IT and telecommunications, electronics and medical devices industries.

As at LPD, we have 18 personnel involved in sales and marketing functions, focusing on business development and servicing existing customers.

4.9.2 Distribution channel strategy

(a) We undertake a direct distribution channel strategy as depicted in the diagram below:



- (b) Our customers comprise the following:
 - Procurement centres that purchase products and services on behalf of brand owners who are the ultimate product owner or EMS companies;
 - EMS companies who undertake contract manufacturing for brand owners or other EMS companies; and
 - (iii) Brand owners.
- (c) Although we obtain purchase orders and payments from procurement centres, we have to discuss technical specifications and requirements directly with the brand owners. The procurement centres only act as the buying arm for brand owners. The procurement centres will send their request for quotations directly to us together with the estimated annual units (EAU) as a general guide and reference only. We will then submit our quotations together with minimum order quantity (MoQ), for example 250 pieces per order and the prices.
- (d) We also obtain purchase orders and payments from EMS customers, but in most situations we have to discuss technical specifications and requirements directly with the brand owners. Similarly, our normal biding process is to submit written quotations with MoQ, prices and EAU in response to request for quotations.
- (e) We are also on the approved vendor lists of a number of brand owners including Alcatel-Lucent, USA Ciena International Inc., Sun Micro Systems Inc., and Arris Group Inc. In total, we are on the AVL of 12 brand owners. Being on the AVL list of brand owners means we are normally given the opportunity to bid for any contracts relating to our manufacturing capabilities. Under such a scenario, we commonly compete against two and no more than four other competitors. The brand owners will send their request for quotations directly to us together with EAU as a general guide and reference. We will then submit our quotations with MoQ and prices in response to request for quotations from these brand owners.
- (f) Some of the brand owners adopt a standardised global pricing primarily to facilitate efficiency for their operations, particularly from a costing perspective. In such a situation, procurement centres and EMS companies would have to adopt the global pricing when purchasing products and services from us.

(g) We primarily service the IT, telecommunications, electronics and medical devices industries.

EMS companies, brand owners, and procurement centres accounted for approximately 43.8%, 31.1% and 15.8% respectively of our Group's total revenue for the FYE 31 December 2009. For the FPE 31 October 2010, EMS companies, brand owners, and procurement centres accounted for approximately 40.9%, 36.2% and 14.6% respectively of our Group's total revenue respectively.

4.10 INTELLECTUAL PROPERTY

Trademarks

As at LPD, IJX and IJT own the following trademark:

Trademark	Registered owner	Registration number	Place of registration	Validity period	Trademark description
	IJX	5922258	PRC	14.02.2010 to 13.02.2020	International Classification No. 28
IDEAL JACOBS	, IJT	Kor329339	Thailand	26.01.2010 to 25.01.2020	Class 17

On 8 June 2010 and 12 November 2010, Ideal Jacobs entered into the Territorial, Licensing and Technical Assistance Agreements with IJUS whereby Ideal Jacobs acquired the exclusive right and license to use the 'Ideal Jacobs' trademark in the designated territories. Details of the agreements are set out in **Section 12.4(c)** of this prospectus. Under the Territorial, Licensing and Technical Assistance Agreements, Ideal Jacobs is licensed to use the following trademark which has been registered by IJUS in the PRC:

Trademark	Registered owner	Registration number	Place of registration	Validity period	Trademark description
IDEAL JACOBS	IJUS	6313912	PRC	07.03.2010 to 06.03.2020	Class 16 – Adhesive labels; bar code labels; paper labels; printed paper labels; plastic adhesive labels; plastic labels; Decalcomanias; Adhesive backed plastic films for use as labels.

Under the Territorial, Licensing and Technical Assistance Agreements, Ideal Jacobs is also licensed to use the following trademark which has been applied for and is pending registration by IJUS in PRC:

Trademark	Registered owner	Registration number	Place of registration	Validity period	Trademark description
IDEAL JACOBS	JUS	6313913	PRC	27.12.2009	Class 40 – Printing; portrait printing; customized printing of company names and logos for promotional and advertising purposes on the goods of others; design printing for others; design printing for others; silk screen printing; provision of printing fonts for downloading by means of electronic transmission; printing of encoded identification on valuable documents and products for security purposes.

We have also applied for the following trademarks to be registered in Malaysia, the PRC and Thailand as follows:

Trademark	Applicant	Application number	Place of application	Trademark description
IDEAL JACOBS	ldeal Jacobs	09020415	Malaysia	Adhesive labels; bar code labels; paper labels; printed paper labels; shipping labels; printed pressure sensitive graphics labels for application to automobiles; Braille imprinted decals; brochures, magazines; printed matter, stationery; all included in Class 16.
IDEAL JACOBS	ldeal Jacobs	09020416	Malaysia	Adhesive-backed plastic films for use in the manufacture of durable labels and nameplates; clear plastic adhesive sheets for removal and lamination of labels on the bottles; all included in Class 17.
IDEAL JACOBS	ldeal Jacobs	09020417	Malaysia	Printing; portrait printing; customized printing of company names and logos for promotional and advertising purposes on the goods of others; design printing for others; imprinting messages on T-shirts, namely, screen printing; portrait printing; silk screen printing; stationery printing services all included in Class 40.
捷卡 "Jacobs" In Mandarin	ldeal Jacobs	ZC8160867	PRC	Laser scribing and cutting, gravure printing, portrait printing, offset printing, printing, phototypesetting and silk screen printing, color separation services all included in Class 40.
IDEAL JACOBS	IJT	756992	Thailand	Adhesive labels; bar code labels; paper labels; printed paper labels; shipping labels; printed pressure sensitive graphics labels for application to automobiles; Braille imprinted decals; brochures, magazines; printed matter, stationery; all included in Class 16

Trademark	Applicant	Application number	Place of application	Trademark description
IDEAL JACOBS	IJT	756994	Thailand	Printing; portrait printing; customized printing of company names and logos for promotional and advertising purposes on the goods of others; design printing for others; imprinting messages on T-shirts, namely, screen printing; portrait printing; silk screen printing; stationery printing services all included in Class 40.

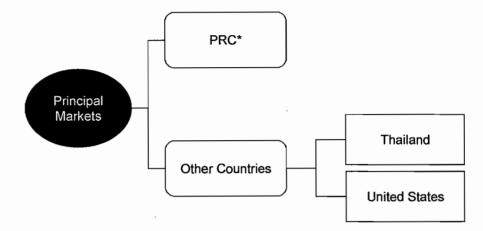
Patents

Currently IJX owns the following patents, which are registered as follows:

Patent	Registered owner	Certificate number	Place of registration	Validity period
Utility model "Filler Panel"	IJX	1001783	PRC	01.02.2007 to 31.01.2017
Design of Lighter	IJX	1069229	PRC	17.10.2008 to 16.10.2018
Utility model "IJ Latch"	IJX	1440411	PRC	17.7.2009 to 16.7.2019

4.11 PRINCIPAL MARKETS

Our principal markets which represented approximately 10% or more of our total revenue for the FPE 31 October 2010 are as depicted in the diagram below:



* Note: Including 3.1% to companies located in free trade zones in PRC for the FPE 31 October 2010.

For the FYE 31 December 2009 and FPE 31 October 2010, our largest market was the PRC which represented 50.3% and 65.8% of our total Group revenue respectively. This was followed by other countries namely Thailand, Hong Kong and the USA which represented 16.5%, 13.7% and 13.3% of our total Group revenue respectively for the FYE 31 December 2009. For the FPE 31 October 2010, Thailand and USA represented 11.2% and 10.9% of our total Group revenue respectively.

The remainder of the other countries included Philippines, Singapore, Malaysia, Taiwan, Mexico, the Netherlands, Korea and Finland which accounted for less than 10% each of our total Group revenue for the FYE 31 December 2009. For the FPE 31 October 2010, the remainder of other countries included Hong Kong, Malaysia, Taiwan, Philippines, India, Canada, Korea, the Netherlands and Singapore, which accounted for less than 10% each of our total Group revenue.

For FYE 31 December 2009 and FPE 31 October 2010, our revenue contribution segmented by countries was as follows:

	Revenue		Revenue fo	
	FYE 31 Decem		FPE 31 October	
	RM'000	%	RM'000	%
PRC	7,151 ⁽¹⁾	50.3	8,827 ⁽²⁾	65.8
Other countries	7,057	49.7	4,580	34.2^
- Thailand	2,344	16.5	1,496	11.2
- Hong Kong	1,940	13.7	857	6.4
- USA	1,894	13.3	1,472	10.9
- Philippines	265	1.9	145	
- Singapore	230	1.6	9	#
- Malaysia	174	1.2	328	2.4
- Taiwan	102	0.7	109	0.8
- Mexico	81	0.6	-	
- The Netherlands	23	0.2		
- Korea	4	# 15		0.1
- Finland	#	#	-	-
- India	-	-	91	0.7
- Canada	-	-	44	0.3
Total	14,208	100	13,407	100.0

Notes:

Including 1.8% to companies located in free trade zones in PRC

Insignificant proportion

Total does not add-up due to rounding

(1) Including 1.8% to companies located in free trade zones in PRC

(2) Including 3.1% to companies located in free trade zones in PRC

4.12 SEASONALITY

Generally, there is no sharp contrast in seasonality in our industrial labels, nameplates, laser/die-cut products, and fabricated plastic parts with the exception of a slowdown in business activities during the end of calendar year due to festive and holiday seasons.

4.13 MAJOR CUSTOMERS

The table below list our Group's customers that accounted for 10% or more of total group revenue over the last 3 financial years and FPE 31 October 2010:

		FYE	2009	FYE	2008	FYE	2007
Name of customer	Products	Revenue (RM'000)	Proportion of Revenue (%)	Revenue (RM'000)	Proportion of Revenue (%)	Revenue (RM'000)	Proportion of Revenue (%)
Celestica (Thailand) Ltd, Thailand	Industrial labels, plastic and metal products	2,270	16.0	1,378	18.2	495	12.1
Chinese Global Limited, Hong Kong	Industrial labels	1,902	13.4	0	0	0	0
IJUS ⁽¹⁾	Industrial labels, plastic and metal products, and foam	1,313	9.2	1,019	13.5	673	16.4
Pentair Technical Products China	Industrial labels, gaskets, plastic and metal products	950	6.7	1,590	21.0	1,186	28.9
Total group revenue		14,208		7,563		4,106	

		FPE 31 Oc	ctober 2010
Name of customer	Products	Revenue (RM'000)	Proportion of Revenue (%)
Celestica (Thailand) Ltd, Thailand	Industrial labels, plastic and metal products	954	7.1
Chinese Global Limited, Hong Kong	Industrial labels	810	6.0
IJUS ⁽¹⁾	Industrial labels, plastic and metal products, and foam	1,102	8.2
Pentair Technical Products China	Industrial labels, gaskets, plastic and metal products	1,333	9.9
Total group revenue		13,407	

Note:

(1) IJUS is owned by Andrew Conrad Jacobs, who is also the Non-Independent Non-Executive Chairman of our Group. IJUS purchased industrial labels and foam from our Group when we are able to provide them at more competitive prices compared to IJUS manufacturing them. IJUS purchased plastic and metal products from our Group as IJUS does not manufacture them.

- **4.13.1** Our Group's business is dependent on the following customers by reason of their contribution towards our Group's revenue for the last 3 financial years:
 - (a) Celestica (Thailand) Ltd, Thailand which accounted for 12.1%, 18.2% and 16% of total group revenue for the FYE 31 December 2007, 2008 and 2009 respectively.
 - (b) Pentair Technical Products China, which accounted for 28.9% and 21.0% of total group revenue for the FYE 31 December 2007 and 2008 respectively.
 - (c) IJUS, which accounted for 16.4% and 13.5% of total group revenue for the FYE 31 December 2007 and 2008 respectively.
 - (d) Chinese Global Limited, Hong Kong, which accounted for 13.4% of total group revenue for the FYE 31 December 2009.

- **4.13.2** The following factors serve to mitigate our Group's dependency on our customers:
 - (a) Celestica (Thailand) Ltd and Pentair Technical Products China have been dealing with us since our Group's inception, which indicates a stable business relationship. Revenue from Pentair Technical Products China has declined in FYE 31 December 2009 and this is mainly caused by the end of the life-cycle of certain products. Nevertheless, as at LPD we are seeing a continuing contribution from Pentair Technical Products China as they commence manufacturing of new products.
 - (b) Despite the increase in revenue from Celestica (Thailand) Ltd in FYE 31 December 2009 compared to FYE 31 December 2008, the percentage as a proportion to total Group revenue declined. This indicates a decrease in dependency on this customer.
 - (c) The contribution of revenue from IJUS has declined from 16.4% in FYE 31 December 2007 to 9.2% in FYE 31 December 2009.
 - (d) Chinese Global Limited is a relatively new customer that has been dealing with us since FYE 31 December 2009. However, there are indications of a continuing business relationship through additional projects with the company in 2010. Although there is dependency on this customer, this was only limited to 13.4% of total Group revenue for the FYE 31 December 2009. For the FPE 31 October 2010, revenue contribution from Chinese Global Limited was 6.0% while our total Group revenue registered growth of 21.1% compared to the same period in 2009.

For the FYE 31 December 2009, our Group serviced a customer base of 116 active customers. We enjoy good business relationships with our top 20 customers, and places significant emphasis on developing and maintaining customer satisfaction, goodwill and rapport. Our close business relationship is substantiated by the fact that 30% of our top 20 customers have been dealing with the Group for 3 or more years. As such, our large customer base and close business relationships with our customers will help mitigate dependency on any one customer.

4.14 MAJOR SUPPLIERS

The value of purchases from our suppliers that accounted for more than 10% of our Group's purchases over the last 3 financial years and the FPE 31 October 2010 are as follows:

_		FYE	2009	FYE	2008	FYE	2007
Name of supplier	Main products purchased	Purchases (RM'000)	Proportion of purchases (%)	Purchases (RM'000)	Proportion of purchases (%)	Purchases (RM'000)	Proportion of purchases (%)
Stockwell Elastomerics Inc. (United States)	Foam	429	11.3	195	7.1	0	0
IJUS	Industrial labels, insulators, polycarbonate sheets, ink, semi-finished metal and plastic parts, and foil materials	391	10.3	289	10.5	539	44.3
Xiamen Friendship Trading Co Ltd (China)	Adhesive	291	7.6	307	11.1	183	15.1
Xiamen Xinghonghua Electronic Technology Co Ltd (China)	Moulds	140	3.7	146	5.3	177	14.5
Tekra Corporation (United States)	Adhesive materials	87	2.3	285	10.3	2	0.7
The Gund Company Inc (United States)	Polypropylene sheets	20	0.5	225	8.1	0	0
Total group purchases		3,808		2,757		1,216	

		FPE 31 Oc	tober 2010
Name of supplier	Main products purchased	Purchases (RM'000)	Proportion of purchases (%)
Stockwell Elastomerics Inc. (United States)	Foam	564	12.9
IJUS	Industrial labels, insulators, polycarbonate sheets, ink, semi-finished metal and plastic parts, and foil materials	168	3.9
Xiamen Friendship Trading Co Ltd (China)	Adhesive	304	7.0
Xiamen Xinghonghua Electronic Technology Co Ltd (China)	Moulds	86	2.0
Tekra Corporation (United States)	Adhesive materials	148	3.4
The Gund Company Inc (United States)	Polypropylene sheets	81	1.9
Total group purchases		4,312	

- **4.14.1** Our business may be dependent on the following top 3 suppliers, by reason of their contribution towards our purchases for the FYE 31 December 2009:
 - (a) Stockwell Elastomerics Inc. which accounted for 11.3% of total Group purchases for the FYE 31 December 2009.
 - (b) Xiamen Friendship Trading Co. Ltd, which accounted for 7.6% of total Group purchases for the FYE 31 December 2009.
 - (c) IJUS, which accounted for 10.3% of total Group revenue for the FYE 31 December 2009.

- 4.14.2 Some mitigating factors against over dependency on suppliers are as follows:
 - (a) Stockwell Elastomerics Inc. and Xiamen Friendship Trading Co. Ltd have been suppliers to our Group for 2 years and 4 years respectively. This indicates a stable business relationship. Stockwell Elastomerics Inc. supplies foam while Xiamen Friendship Trading Co., supplies adhesive materials to us. All these materials are easily available from other suppliers. We have 3 other suppliers of adhesives and 4 other suppliers of foam. This helps to mitigate any dependency on a single supplier.
 - (b) We have been purchasing materials and finished products from our Promoter and substantial shareholder, IJUS for the following reasons:
 - Leftover stocks from IJUS customers when they were transferred to IJX. In FYE 2009 and FPE 31 October 2010, the leftover stock transferred from IJUS to IJX were for our customer Chinese Global Limited.
 - timely delivery of products.
 - competitive pricing from bulk sourcing.
 - special request from certain customers in the PRC to purchase the products from USA.

INFORMATION ON OUR GROUP 4

MATERIAL PLANT AND EQUIPMENT 4.15

As at LPD, our material plant and equipment are as follows:

PRC

Category	Items	Function	Product line	Unit (s)	NBV as at FPE 31 October 2010 (RMB / RM)	NBV as at 31 March 2011 (RMB / RM)	Annual capacity FYE 2009 ('000 pieces)	Estimated utilisation FYE 2009 ('000 pieces)	Utilisation rate FYE 2009
Label	Clean machine	clean the film to keep the product clean	Silkcreen Industrial Label	2	94,848/ 44,218	88,088/ 40,651	3,300	2,531	76.7%
	Rotary die-cut machine	die-cut label shape and size	Silkcreen Industrial Label		51,150/ 23,846	48,675/ 22,483	6,700	3,282	49.0%
	Ruler die-cut machines	die-cut label shape and size	Roli labels	2	43,870/ 20,452	40,795/ 18,843	3,300	2,532	76.7%
	Manual screen press machines L	print silkscreen Iabel	Screen Industrial Label	-	21,026/ 9,802	16,645/ 7,688	3,300	2,532	76.7%
	Material cutting machine L	prepare the material	Screen Industrial Label	-	45,208/ 21,076	42,039/ 19,418	3,300	2,532	76.7%
	Pneumatic stretching machine L	make the screen	Screen Industrial Label		3,563/ 1,661	3,000/ 1,386	3,300	2,532	76.7%
	Rotary screen printing machine L	print roll label	Roll labels	-	130,975/ 61,061	124,638/ 57,570	6,700	3,282	49.0%
	Screen drying cabinet L	make the screen	Industrial Label	-	19,194/ 8,948	17,849/ 8,244	3,500	2,532	72.3%
	Semi-automatic screen press machines L	print silkscreen labei	Screen Industrial Label	3 ⁽¹⁾	569,061/ 265,296	538,245/ 248,615	3,300 ⁽¹⁾	2,532 ⁽¹⁾	76.7% ⁽¹⁾
	Stainless steel washout sink & Stand L	make the screen	Industrial Label	2	34,711/ 16,182	32,278/ 14,909	5,800	2,532	43.7%
Ideal Jacobs Malaysia	Malaysia								98

4. IN	INFORMATION ON OUR GROUP	OUR GROUP							
Category	ltems	Function	Product line	Unit (s)	NBV as at FPE 31 October 2010 (RMB / RM)	NBV as at 31 March 2011 (RMB / RM)	Annual capacity FYE 2009 ('000 pieces)	Estimated utilisation FYE 2009 ('000 pieces)	Utilisation rate FYE 2009
	Ultraviolet cure system equipment L	make the screen	Industrial Label	7	337,262/ 157,232	313,622/ 144,862	5,800	2,532	43.7%
	Vacuum Frame exposure machine L	make the screen	Industrial Label	-	76,514/ 35,671	71,151/ 32,865	5,800	2,532	43.7%
Label & Gasket	Laminator L&G	laminate overlaminator or adhesive	Industrial Label or gasket	2 ⁽²⁾	36,426/ 16,982	34,224/ 15,808	3,600 ⁽²⁾	3,200 ⁽²⁾	88.9% ⁽²⁾
	Laser cutting machine L&G	laser-cut size and shape for label or gasket	Industrial Label or gasket	~	77,137/ 35,961	73,932/ 34,149	450	20	4.4%
Gasket	Slitting machine G	slit the foam to make gasket	Gasket	-	4,312/ 2,010	3,652/ 1,687	500	140	28.0%
	Stamping machines G	punch the gasket	Gasket	0	15,653/ 7,297	14,244/ 6,579	800	297	37.1%
	Micro computer digital cutting machine G	cut the gasket	Gasket	←	9,310/ 4,340	7,885/ 3,642	1,000	40	4.0%
	EMI gasket forming machine G	forming the EMI gasket	Gasket	~	21,070/ 9,823	17,845/ 8,243	100	20	20.0%
	Hot bending machine G	bend the gasket	Gasket	-	4,562/ 2,127	4,297/ 1,985	100	40	40.0%
Panel Assembly	Injection moulding machine PANEL	injection molding plastic product	plastic panel assembly	←	105,149/ 49,020	98,351/ 45,428	400	169	42.4%
		•				: ;			:

IJX purchased 1 additional unit of semi-automatic screen press machine during FPE 31 October 2010. The annual capacity, estimated utilisation and utilisation rate are for the 2 units as at FYE 2009.
IJX purchased 1 additional unit of Laminator L&G during FPE 31 October 2010. The annual capacity, estimated utilisation and utilisation rate is for 1 unit as at FYE 2009. E

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Category	Items	Function	Product line	Unit(s)	NBV as at FPE 31 October 2010 (Baht/RM)	NBV as at 31 March 2011 (Baht/RM)	Estimated Annual Capacity ('000)	Utilisation	Utilisation Rate
label	Laminator L	laminate overlaminator or adhesive	Silkcreen Industrial Iabel	-	86,006/ 8,286	77,638/ 7,763	3,600	No production in 2009	in 2009
	Material cutting machine	prepare the material		-	212,029/ 20,426	191,400/ 19,138	3,300		
	Cleaning Machine	prepare the material		7	303,039/ 29,194	273,555/ 27,353	3,300		
	Ruler die-cut machine	die-cut label shape and size		7	470,680/ 45,344	423,518/ 42,348	3,300		
	Semi-automatic screen press machines	print silkscreen label		7	3,186,021/ 306,930	2,876,041/ 287,575	3,300		
	Stainless steel washout sink & Stand	make the screen		7	122,848/ 11,835	110,896/ 11,088	5,800		
	Ultraviolet cure system equipment	make the screen		7	557,357/ 53,694	503,129/ 50,308	5,800		
	Vacuum Frame exposure machine	make the screen		-	167,686/ 16,154	151,371/ 15,136	5,800		

Further information on the technologies utilised in our manufacturing operations are set out in Section 4.8.

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100

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4.16 MATERIAL CAPITAL EXPENDITURE AND DIVESTITURES

4.16.1 Capital expenditure

Save as disclosed below, we did not incur any other material capital expenditure for the past 3 years FYE 31 December 2007 to 2009 and FPE 31 October 2010 up to LPD:

		Trans	action value (F	RM)('000)	
	FYE 31.12.2007	FYE 31.12.2008	FYE 31.12.2009	FPE 31.10.2010	#01.11.2010 to LPD
Plant and machinery	40.0	130.0	141.0	178.0	9.0
Furniture, fixtures and office equipment	13.0	18.0	162.0	52.0	40.0
Motor vehicles	0	0	457.0	69.0	0
Renovation	0	0	185.0	0	0
Tools	0	0	22.0	28.0	0
Machinery in progress	0	0	530.0	87.0	0.0
TOTAL	53.0	148.0	1,497.0	414.0	49.0

The investment of RM17,000 was undertaken in PRC and the investment of RM32,000 was undertaken in Thailand. The investment was funded with internally generated funds of the Group.

4.16.2 Divestitures

Save as disclosed below, we did not carry out any material divestitures for the past 3 years FYE 31 December 2007 to 2009 and FPE 31 October 2010 up to LPD:

		Trans	action value (F	RM)('000)	·
	FYE 31.12.2007	FYE 31.12.2008	FYE 31.12.2009	FPE 31.10.2010	01.11.2010 to LPD
Plant and machinery	0	11.0	0	0	0
Furniture, fixtures and office equipment	0	0	2.0	0	0
Motor vehicles	0	0	98.0	0	0
Proceeds from voluntary liquidation of subsidiary ⁽¹⁾	0	0	499.0	0	0
TOTAL	0	11.0	599.0	0	0

Note:

(1) The name of the subsidiary company is Ideal Jacobs (Xiamen) Industry Design Corporation which was voluntarily liquidated during the FYE 2009. The voluntary liquidation was because the company was dormant and did not commence any business activity. The intended business scope of the company was to design, develop and promote labels, product labeling system, EMI shielding products, die-cut products, conductive products, plastic parts and metal parts.

4.17 MATERIAL PLANS TO CONSTRUCT, EXPAND OR IMPROVE FACILITIES

As at LPD, our Group has no immediate plans to construct, expand or improve our existing facilities save as disclosed in Sections 2.9 and 4.22.1(c), (d) & (e).

. INFORMATION ON OUR GROUP

4.18 PROPERTIES

As at LPD, our Group does not own any properties save and except for the following:

of	of ire by ment men
Audited Certificate of SV as at fitness for 10.2010 occupation (RM)	Approval and Acceptance Check to Fire Control for inner decoration of UJX issued by fire department Siming Xiamen No.005116(200 5) on 51 on
Audited NBV as at 31.10.2010 (RM)	1,497,736 Approval and Acceptance Check to Fire Control for inner decoration of UX issued by fire departmer Siming Xiame No.005116(20 5) on 31.08.2005
Restriction in interest / major encumbrances	Mortgaged to Xiamen Bank Company Limited
Category of land use/ express condition	Industrial land / This property shall only be used for industrial purpose
Tenure of property	50 years expiring on 24.09.2041
Built-up area / land area (sq ft)	26,642/ Not applicable
Location/ Title identification	4 th Block D Gangxia Industry Park No.319 East Hubin Road,Xiamen PRC
Existing use	Office and manufacturing facility
Description of property	4 th Floor of a 6 storey factory
Owner	X

Note:

IJX and Xiamen XinJingDi Group Co., Ltd has entered into a sale and purchase agreement dated 17 February 2011 for the purchase of an office unit located in a 27 storey building with address Unit C2801, 24th Floor, Building 3, Plot 3, XinJing Center, measuring 100.13 square meters, whereby the purchase consideration of RMB 2,007,106 (RM927,885) has been fully paid by IJX on 17 February 2011. The said agreement has yet to be completed as it is pending the transfer of the property from Xiamen XinJingDi Group Co., Ltd to IJX and the realty registration for the said agreement. IJX intends to set-up a sales and marketing office at the said property. Rowation works is expected to commence in June 2011 and expected to complete by August 2011.

4. INFORMATION ON OUR GROUP

As at LPD, we occupy or lease the following premises:

Date of Issuance of certificate of fitness	06.01.2000	Not applicable under current Thai laws	Approval and Acceptance Check to Fire Control for Gangtian Industrial factory issued by fire department of Suzhou No.0990(2006) on 10.08.2006
Rental & service charge (per annum)	RM152,100.00*	1,440,000 Baht (RM143,986.00)	RMB250,800 (RM115,845.00) for the period from 15 April 2011 to 14 April 2012. RMB264,000 (RM121,942.00) for the period from 15 April 2012 to 14 April 2013.
Category of land use	Building/ This land shall only be used for commercial building purpose.	Industrial use	Industrial use
Tenure of property (including option to renew, if any)	2 years expiring 31 st December 2011 with option to renew for a further 2 years	36 months expiring on 31 October 2012	2 years and 2 months expiring on 14 April 2013
Built-up area/ Land area (sq ft)	1,690/ Not applicable	18,533/ Not applicable	11,840/ Not applicable
Location	Suite 12.1, 12 th Floor, Wisma Rohas Perkasa, No 8 Jalan Perak, 50450 Kuala Lumpur	Unit N3 888/113 Moo. 19 Soi. Yingcharoen, Bangpleeyai Sub-District, Bangplee District, Samut Prakan Province, 10540, Thailand	North Side of Unit 18 of No.99 Gangtian Road, Gangtian Industrial Park, Suzhou, PRC Suzhou, PRC
Existing use	Head office	Office and manufacturing facility	Office and manufacturing facility
Description of property	An office lot within an office building known as "Wisma Rohas Perkasa"	Two storey terrace factory building with separate floors for factory and office area	Three storey factory building for factory and office area
Landlord	Wisma Perkasa Sdn Bhd (171838-K)	Tip Holding Co. Ltd	S IP Factory Building Industrial Co., Ltd
Lessee	Jacobs	т. 2	X L

Ideal Jacobs Malaysia

104

4. INFORMATION ON OUR GROUP

4.19 APPROVALS, MAJOR LICENCES AND PERMITS OBTAINED

The following are the approvals, major licences and permits issued to companies in our Group in order for us to carry out our operations, other than those pertaining to general business registration requirements:

Authority	Date of issuance	Date of expiry	Description	Conditions imposed	Status of compliance (met/ not met/ will be met)
X					
People's Government of Xiamen	02.09.2010	27.12.2034	Certificate of Approval	Required for establishment of enterprises with foreign investment	Met
Xiamen Administration Bureau of Industry and Commerce	15.09.2010	02.02.2035	Business License	 The Business License serves as a certificate for an enterprise that has been accredited with the status of a Legal Person and the right for lawful operation. The Business License is prepared in both original and duplicate, both of which are equally legal binding. The original of the Business License shall be placed in a conspicuous position at the premise of the enterprise. The Business License shall not be falsified, altered, leased, lent or transferred. In the event that there is any change to the registered items, it is necessary to apply to the Registration bureau of the company for alteration registration and renew the Business License. During the period from March 1 to June 30 every year, the enterprise shall go through the annual audit. 	Met

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(Date of issuance	Date of expiry	Description	Conditions imposed	Status of compliance (met/ not met/ will be met)
				irrelevant to the liquidation shall not be conducted. 8. When the registration is cancelled, both the original and duplicates copies of the Business License shall be withdrawn.	
				 In the event that the Business License is lost or damaged, the enterprises shall make announcement in the newspaper designated by the registry authorities and apply for a new Business License. 	
Xiamen Finance Bureau	03.02.2005	02.02.2035	Financial Registration for Enterprises with Foreign Investment	No conditions imposed	N/A
Xiamen State Administration of Foreign Exchange	N/A	N/A	Foreign Exchange Registration Card	No conditions imposed	A/A
Xiamen Customs	20.10.2010	29.03.2012	Customs Registration Certificate	No conditions imposed	N/A
China Inspection and Quarantine Bureau	10.06.2008	09.06.2013	Registered Certificate	 This is the valid certificate that the unit has obtained the registered certificate code from China IQB; The unit shall be subject to supervision and inspection of entry-exist inspection and quarantine Bureau; In case the name, address and legal representative changes, the written documents shall be submitted to the issuing organ with 15days; The certificate is valid for 5 years, after 	Met

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107

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	Date of issuance	Date of expiry	Description	Conditions imposed	Status of compliance (met/ not met/ will be met)
				shall be submitted.	
Fujian Press and Publication Bureau	25.03.2008	25.03.2011	Printing Operation License	No conditions imposed	N/A
Siming Branch Office of Xiamen Environmental Protection Bureau	06.03.2009	07.03.2012	Pollution Emission Certificate	 Shall conform to emission of the pollution in accordance with the class, concentration, quantity, orientation and measures of approved in the Certificate, and accomplish the duty of pollution deduction timely. Shall conduct daily supervision over the pollution of the company and accept periodically supervision from ISO Environmental Agent. Shall apply for annual inspection procedures from certificate issuing Bureau periodically (The time for annual inspection is from December of each year to January of the next year) Shall apply to annual inspection annual inspection procedures from certificate issuing Bureau periodically (The time for annual inspection is from December of each year to January of the next year) Shall apply to cannual inspection, supervision, check from the Environmental Protection Bureau, and shall provide the authentic documents and data. Shall apply to certificate issuing Bureau in 15 days advance in case the change of class, concentration, quantity, orientation and measures of pollution emission, and shall not be exempted from the other obligations by the laws. 	Met

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Status of compliance (met/ not met/ will be met)		Met
Conditions imposed	advance of the expiring of the certificate, and shall accept audit on the pollution emission and deduction during the certificate term from the certificate issuing Bureau or the designated agent. The result of audit could be deemed as the condition for certificate renewing.	The Business License serves as a certificate for an enterprise's lawful operation. The Business License is prepared in both original and duplicate, both of which are equally legal binding. The original of the Business License shall be placed in a conspicuous position at the premise of the enterprise. The Business License shall not be falsified, altered, leased, lent or transferred. In the event that there is any change to the company for alteration bureau of the company for alteration bureau of the company for alteration registration and renew the Business License. During the period from March 1 to June 30 every year, the enterprise shall go through the annual audit. In the event that the Business License is revoked, business activities shall not be conducted. When the registration is cancelled, both the original and duplicates copies of the Business License is revoked, business activities shall not be conducted.
0		പ്റ്റ് പ്പ്പ് പ് പ്
Description		Business License*
Date of expiry		* MIA
Date of issuance	,	*YN
Authority		Administration for Industry and Commerce of Suzhou Industrial Park, Jiangsu Province

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Authority					
	Date of issuance	Date of expiry	Description	Conditions imposed	Status of compliance (met/ not met/ will be met)
				withdrawn. 9. In the event that the Business License is lost or damaged, the enterprises shall make announcement in the newspaper designated by the registry authorities and apply for a new Business License.	
IJT					
Ministry of Industry of Thailand	30.10.2009	31.12.2014	Factory Operating License	 Waste or used products and other hazardous waste is to be collected in suitable place and disposed at industrial waste disposal center approved by the Department of Industrial Works. In case it is to be transported out of the factory premises for further disposal, distribution or processing, approval from the Department of Industrial Works must be secured. 	Met
				 Shall supervise the operation of the factory not to cause any disturbance to the public or to pose danger to personnel working in the factory and persons living nearby. 	

This Business License was issued to the manufacturing facility of IJX in Suzhou, PRC ("IJX's Suzhou Branch Business License"). As the manufacturing facility was set up as a branch of IJX in Suzhou, PRC, the validity period of the IJX's Suzhou Branch Business License will be based on the validity period of the Business License issued to IJX's manufacturing facility was branch by second of IDX in Suzhou, PRC, the validity period of the IJX's Suzhou Branch Business License will be based on the validity period of the Business License issued to IJX's manufacturing facility located in Xiamen, PRC. * Note:

4.20 DEPENDENCY ON CONTRACTS/ARRANGEMENTS/LICENCES

Our Board is of the opinion that, save for our licences disclosed in **Section 4.19** and the Territorial, Licensing and Technical Assistance Agreements detailed in **Section 12.4(c)**, we are not highly dependent on any single contract/arrangement/licences.

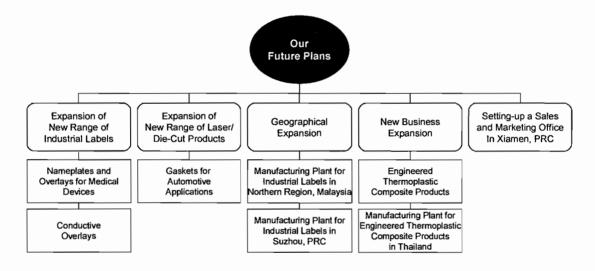
4.21 NON-INTERRUPTION IN BUSINESS OPERATIONS

We have not experienced any interruption in our business which had a significant effect on our operations during the past 12 months prior to the date of this prospectus.

4.22 FUTURE PLANS AND PROSPECTS

4.22.1 Future plans

Our future plans are focused in five key areas as depicted in the figure below:



(a) Expansion of new range of industrial labels

Nameplates and overlays for medical devices

Part of our future plans is to expand our nameplates and graphic overlays to be used on medical devices. Currently our nameplates and overlays are mainly used on IT and telecommunications equipment, and the electronics industries.

Nameplates and overlays for medical devices require different specifications and considerations compared to name plates and overlays for IT and telecommunications equipment, and the electronics industries. This is because medical devices have to take the working environment into consideration, for example materials used must minimise growth of bacteria, fungi or viruses, facilitate ease of cleaning, corrosion resistant particularly to common cleaning agents and solvents, tactile material used for switches to provide feedback, and consideration for lighting to provide ease of reading or recognising functional icons or identification marks on keypads.

We plan to utilise our core competency to expand our nameplates and overlays for medical devices. This new range of products may incorporate various features including, multi-tasking switch pattern designs with or without open window for backlighting, translucent graphics for backlighting, selective textures and coatings for matte or glass appearances to protect the nameplates and graphic overlays from chemicals, sunlight and abrasion, and embossing of functional keypads, logos or borders.

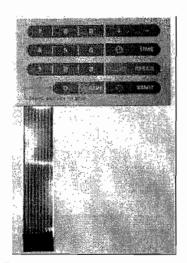
This new range of nameplates and overlays for medical devices can be produced using our existing production facilities, including screen printing and laser/die-cutting in the PRC.

Conductive overlays

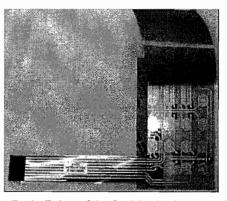
Part of our future plans also includes expanding our business into the manufacture of conductive overlays.

A conductive overlay is primarily a flexible circuit board, which is manufactured in the form of a printed overlay plus an electrical connectivity to an external device and/or energy source. A conductive overlay has five layers comprising:

- a protective top layer
- a graphics printed layer
- a functional layer of membrane switches
- a flexible printed circuit board layer
- a layer of adhesive material



Front view of a conductive overlay



Peel-off view of the flexible circuit board of a conductive overlay

Conductive overlays are particularly suited for incorporating switches where electronics is required to register when a button on a keypad is pressed. As such, a conductive overlay would normally provide an energy source and connection to an external device.

Currently our in-house technical team is able to undertake the full electronics design of the flexible circuit board. Currently our conductive overlay is mainly for medical devices and telecommunication applications.

We endeavour to expand conductive overlays for medical devices by using our existing manufacturing facilities in Thailand by end of 2011.

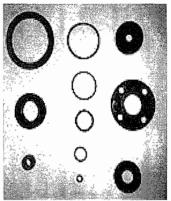
(b) Expansion of new range of laser/die-cut products

As part of our Group's product development, we plan to introduce new range of laser/diecut products for automotive applications. Some of the major types of laser/die-cut products we manufacture are EMI shielding materials, gaskets, insulators, and thermal pads, which are primarily for the IT and telecommunication applications.

We plan to extend our user industries by introducing new range of products, namely gaskets for automotive applications. Gaskets for automotive applications are commonly referred to as mechanical seals made of rubber, polymer or silicone materials, to fill the gap between two parts or components to prevent air or liquid leakage.

Gaskets for automotive applications come in various designs, shapes and specifications, including EMI or radio frequency interference ("RFI") gaskets. Some of the common gaskets used for automotive applications comprise cooling system gaskets, fuel supply gaskets, transmission gaskets and seals.

We intend to introduce automotive gaskets using our existing laser/die-cutting facilities in PRC by mid 2011.



(c) Geographical expansion

Samples of automotive gaskets

(i) Establish a manufacturing of industrial label plant in the northern region of, Malaysia

One of the challenges of our business model focusing on high product mix, low volume and fast turnaround is for each of our manufacturing plant to significantly grow in revenue terms and still obtain a relatively high profit margin.

To counter this challenge, we have adopted a geographical expansion strategy whereby we set-up manufacturing plants in multiple locations. This approach will enable us to retain our business model focusing on high product mix, low volume and fast turnaround to obtain relatively high profit margin for each manufacturing plant, but grow in total Group size by having multiple manufacturing plants spread out in PRC and across a number of other countries.

As part of our Group's geographical expansion plans, we intend to set-up a new industrial label manufacturing plant in the northern region of Malaysia.

To optimise from our current core competency in manufacturing of industrial labels and nameplates, and laser/die-cut products, we plan to target the IT and telecommunication industries in Malaysia.

For the first 11 months of 2009, output of electrical and electronics industry accounted for 33.9% of the total output of the manufacturing sector in Malaysia. Electrical and electronics industry in Malaysia comprises electronic components, consumer electronics, industrial electronics and electrical products. (Source: Independent Assessment of the Industrial Label Manufacturing Industry in China prepared by Vital Factor Consulting Sdn Bhd)

This new expansion into Malaysia will provide us business opportunities for business growth as well as expand our market coverage. We will utilise part of the proceeds from the Public Issue to fund the business expansion in Malaysia including the purchase of the following machinery and equipment:

	Estimated Cost
	RM
2 units of screen printing machines	480,000
1 unit of material cutting machine	25,000
1 unit of laminating machine	10,000
2 units of material cleaning machines	50,000
2 units of die-cutting machines	25,000
1 unit of air compressor	10,000
8 units of computers	25,000
Furniture and fittings	25,000
Factory renovation and improvement	150,000
Total	800,000

We intend to commence setting up the manufacturing plant in the northern region of Malaysia during the 3rd quarter of 2011 and expect completion by the 4th quarter of 2011. Upon completion, the production capacity of the plant is estimated to be approximately 3 million pieces of screen labels per annum.

(ii) Establish a manufacturing of industrial label plant in Suzhou, PRC

We had on 13 January 2011 entered into a lease agreement for the lease of a premise located at Gangtian Industrial Square, Suzhou, PRC for use as a factory and office. We have started the setting up of a die cutting line in January 2011. We had on 2 April 2011 entered into a construction project contract with Suzhou Tri Falcon Decoration Engineering Co., Ltd to renovate the premise. The construction project shall commence on 2 April 2011 and it shall be completed by 2 May 2011. We are expecting the operation to commence in the early 2nd quarter of 2011. Upon listing, we plan to expand the factory to a manufacturing plant for labels, nameplates, including laser/ die-cut labels and nameplates. Once completed by late 2nd quarter of 2011, the production capacity of the plant is estimated to be approximately 4.5 million pieces of screen labels and 7 million pieces of rolled labels per annum.

The plant will allow us to further address business opportunities by targeting EMS companies and brand owners operating within the IT, telecommunications, electronics and medical devices industries in Suzhou, PRC

We will utilize internally generated fund of approximately RM300,000 and approximately RM1,500,000 of the proceeds from the Public Issue to fund the business expansion in Suzhou including the cost of setting up the factory and the purchase of the following machinery and equipment:

3 units of screen printing machines720,0002 units of material cutting machines80,0002 units of laminating machines20,0003 units of material cleaning machines75,0003 units of die-cutting machines65,000		Estimated Cost RM
2 units of laminating machines20,0003 units of material cleaning machines75,0003 units of die-cutting machines65,000	3 units of screen printing machines	
3 units of material cleaning machines75,0003 units of die-cutting machines65,000	2 units of material cutting machines	80,000
3 units of die-cutting machines 65,000	2 units of laminating machines	20,000
	3 units of material cleaning machines	75,000
1 unit of air compressor 10,000	3 units of die-cutting machines	65,000
	1 unit of air compressor	10,000
2 units of roll-to-roll machines 390,000	2 units of roll-to-roll machines	390,000
8 units of computers 25,000	8 units of computers	25,000
Furniture and fittings 25,000	Furniture and fittings	25,000
Factory renovation and improvement 350,000	Factory renovation and improvement	350,000
Production tools 40,000	Production tools	40,000
Total 1,800,000	Total	1,800,000

(d) New business expansion

(i) New products using engineered thermoplastic composites

We plan to expand into a new business area in the manufacture of engineered thermoplastic composite materials utilising forming process.

Our major shareholder, IJUS commenced R&D on the engineered thermoplastic composite products in September 2008. As of LPD, approximately USD1,970,000 has been invested by IJUS toward this product in the form of salaries of employees involved, implementation of a prototyping facility, materials and cost of samples and product testing. Products and applications have been tested and will continue to be tested.

This product is currently at the R&D stage and is undergoing extensive product testing, market research, product design and prototyping. The product has not been commercialized as of LPD.

The actual applications in relation to our Group's engineered thermoplastic composite materials have yet to be determined, as no sales contract have been signed.

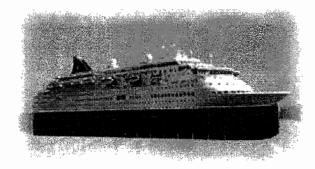
This engineered thermoplastic composite material exhibit various properties including among others impact resistant, blast resistant, corrosion resistant, fire resistant, weather resistant, mouldability and lightweight.

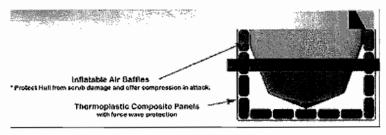
The engineered thermoplastic composite materials are based on IJUS's proprietary formulation using various types of polymer resins combined with various additives and strengtheners to yield the desired material characteristics and properties.

Some of the potential applications for the engineered thermoplastic composite materials include the following:

- telecommunications (such as communication cables and devices enclosure, shielding for parabolic dishes, and enclosure for fixed and rotating beam antennas)
- · barrier protection, where the materials can be moulded onto the barriers
- as marine parts to form into hull liners, engine covers and other ballistic shielding applications for ships
- others include panels for safety and architectural applications, collapsible shipping containers, and automotive components, parts and accessories.

Example of how our engineered thermoplastic composite material can be used to manufacture ship protection cocoon







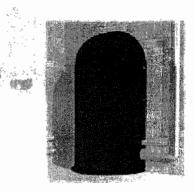
Hardened Radomes

The low dielectric properties of both the polymer and reinforcemain fabrics enable ideal Jacobs to build frequency transparent covers and protective shields for a variety of communications gass, satellite dishes, antiennes and ensions.

Example of how our engineered thermoplastic composite material can be used to manufacture frequency transparent and protective shield for communications equipment

Boiler and High-Pressure Vessel Protection

Ideal Jacobs combines high-strength composites with energy absorbing materials (EAMs) to create structures or enclosures that provides protection from high pressure week leafure and flying debris. The rigid composites "crush" EAMs during an event to encise the kinetic energy of strespost and flying debris.



Example of how our engineered thermoplastic composite material can be used to manufacture protective structures for critical equipment for communications equipment

We envisage commercialising our engineered thermoplastic composite products by 2012.

(ii) Manufacturing plant for engineered thermoplastic composite products in Thailand

Part of our new business expansion plan in venturing into engineered thermoplastic composite products is to set-up one production line for engineered thermoplastic composite products in our existing factory in Thailand. The production plant is based on using the forming process to manufacture the engineered plastic composite products.

We will utilise part of the proceeds from the Public Issue to fund the expansion in Thailand including the purchase of the following machinery and equipment:

	Estimated Cost
	<u>RM</u>
1 unit of new custom made press	800,000
Testing equipment	100,000
Band saws, drill press and prototyping room	100,000
Total	1,000,000

Other additional expenses will mainly be for normal production line expansion cost such as additional production and sales staff costs, and training related expenses.

IJUS is obligated to provide us with the, technological know-how and technical assistance to allow us to manufacture and sell these engineered thermoplastic composite products by virtue of the Territorial, Licensing and Technical Assistance Agreements referred to in **Section 12.4(c)**.

We expect to commence setting up the new production line at IJT by end of 2011 and expect completion by the 1st quarter of 2012. Upon completion, the production capacity of the new production line is estimated to be approximately 200,000 pieces of engineered thermoplastic composite products per annum.

(e) Setting-up a Sales and Marketing Office in Xiamen, PRC

As part of our expansion plans, we intend to set-up a sales and marketing office in Xiamen, PRC. In addition, the new sales and marketing office will also be used as a showroom to display the range of products manufactured by us. This will enable us to showcase our products to our existing and potential customers.

Our subsidiary company, IJX has entered into a sale and purchase agreement with Xiamen XinjingDi Group Co., Ltd dated 17 February 2011 for the purchase of Unit C2801, 24th Floor, Building 3, Plot 3, XinJing Center, measuring 100.13 square meters, whereby the purchase consideration of RMB 2,007,106 (RM927,885) has been fully paid by IJX on 17 February 2011. The said agreement has yet to be completed as it is pending the transfer of the property from Xiamen XinJingDi Group Co., Ltd to IJX and the realty registration for the said property.

We will utilise internally generated funds for the acquisition of this office and to set-up this new sales and marketing office. Renovation works are expected to cost approximately RMB200,000 (RM92,380). We planned to commence renovation works for the sales and marketing office in June 2011 and expect to complete by August of 2011.

(f) Milestones

 Year of Commencement

 2011

 Expansion of new range of industrial labels
 √

 Expansion of new range of laser/die-cut products
 √

 Geographical expansion
 √

 - Manufacturing plant for industrial labels, nameplates and laser/die-cut products in the northern region of Malaysia
 √

 - Manufacturing plant for industrial labels, nameplates and laser/die-cut products in Suzhou, PRC
 √

The following table indicates the timing for implementation of our future plans:

New business expansion

	•		
-	Engineered thermoplastic composite products	\checkmark	
-	Manufacturing plant for engineered thermoplastic composite products in Samut Prakan Province, Thailand	\checkmark	
Se	etting-up a Sales and Marketing Office in Xiamen, PRC	\checkmark	

4.22.2 Prospects of our Group

The prospects of our Group are favourable in light of the following factors:

- Established track record
- Competitive advantages
- Future plans to provide sustainable growth

4.22.3 Established track record

Between the FYE 31 December 2007 and 2009, our financial performance was as follows:

- Our revenue grew at an average annual rate of 86.0%
- Our profit before tax grew by an average annual rate of 134.2%
- Our profit before tax margin grew from 25.2% for the FYE 31 December 2007 to 39.0% for the FYE 31 December 2009
- Our number of customers increased from 48 for the FYE 2007 to 116 for the FYE 2009

The continuing growth of our financial performance over the last 3 years will provide us with the platform for continuing business success and growth.

4.22.4 Competitive advantages

Our competitive advantages will provide a platform for continuing growth and success. This includes the following:

- We service major EMS companies and brand owners of IT, telecommunications, electronics and medical devices
- · We are on the approved vendor lists of brand owners
- Our business model is focused on high product mix, low volume and short lead time
- · We have sales and research and development support from our parent company
- We have graphic and engineering design capabilities
- We have the capabilities to produce a diverse range of industrial labels and nameplates
- We have quality management systems in place

4.22.5 Future plans to provide sustainable growth

We have in place a sound business plan for moving forward, and are focused in the following area:

- Expansion of industrial labels including nameplates and overlays for medical devices. This will provide diversification for our business as well as new areas of growth
- Expansion of a new range of laser/die-cut products focusing on the automotive industry. Again, this will provide diversification for our business as well as new areas of growth
- New business expansion into manufacturing of engineered plastic composite products in Thailand to address new markets for business growth

Expand geographically to include a manufacturing plant in the northern region of, Malaysia and another manufacturing plant in Suzhou, PRC. Geographic diversification would provide us with significant growth opportunities

Our future plans would provide us with the platform to grow and sustain our business.

4.23 INDUSTRY OVERVIEW

4.23.1 Overview of PRC's economy

In 2006, PRC's real GDP registered a growth of 12.7%. This was contributed by the fact that many of the sectors continued to experience growth, including investments in fixed assets, domestic spending, increased in foreign trading, expansion in the private sector and growth in household income.

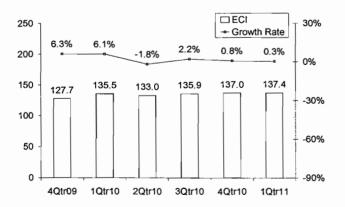
In 2007, PRC's real GDP continued to expand by 14.2%. The Chinese economy maintained a good momentum characterised by rapid growth, improved economic structure, maintained efficiency and improved living standards despite the increasing uncertainties in the international economic and financial performance and rising inflationary pressure in PRC.

Despite the global slowdown in 2008, PRC's real GDP grew by 9.6%, surpassing many more advanced economies like the United States, the United Kingdom and Japan which recorded real GDP of 0.0%, -0.1% and -1.2% respectively.

In 2009, in spite of the severe impact brought about by the global financial crisis, PRC continued to register real GDP growth of 9.2% while the real GDP growth for more advanced economies like the United States, the United Kingdom and Japan in 2009 were – 2.6%, -4.9% and –6.3% respectively. The Chinese Government's implementation of proactive fiscal policy and moderation of monetary policy helped to counter the sliding of the economy and moved it towards a favourable direction.

In 2010, PRC's real GDP growth was 10.3%, while the real GDP growth for more advanced economies like the United States, the United Kingdom and Japan in 2010 were 2.9%, 1.3% and 3.9%, which were lower compared to China's real GDP.

The relatively stronger growth of the PRC's economy compared to other advanced economies augurs well for companies like Ideal Jacobs Group who is mainly serving the PRC market.



In the third quarter of 2009, the ECI continued to increase by another 9.0% to reach 120.1 points. Confidence of entrepreneurs in all sectors continued to improve, particularly those in the social services, manufacturing and accommodation and catering sectors.

During the fourth quarter of 2009, the ECI increased by 6.3% to reach 127.7 points. Almost all sectors registered growth except for the social services sector.

In the first quarter of 2010, the ECI increased by 6.1% to reach 135.5 points. This indicates that confidence of entrepreneurs from most of the sectors continued to increase during this period.

During the second quarter of 2010, the ECI decreased slightly by 1.8% to 133.0 points. Confidence levels of entrepreneurs were varied across the various sectors where the individual sectors either recorded a slight increase or decrease compared to the previous guarter, with the exception of the real estate sector, which recorded a drop of 23 points.

In the third quarter of 2010, the ECI increased by 2.2% to reach 135.9 points. The growth is mainly due to the increase in confidence levels of entrepreneurs among majority of the sectors.

During the fourth quarter of 2010, the ECI increased by 0.8% to reach 137.0 points. The growth can be attributed to the significant increase in confidence among entrepreneurs in the information transmission, computer services and software sector as well as those in the industry and construction sectors.

In the first quarter of 2011, the ECI increased marginally by 0.3% to reach 137.4 points. The growth was contributed by the slight increases in the wholesales and retail trades sector as well as social services sector.

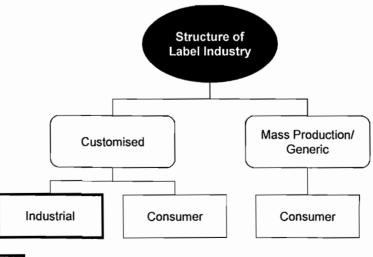
A continuing growth of ECI will augur well for overall manufacturing industry in PRC.

(Source: Independent Assessment of the Industrial Label Manufacturing Industry in China prepared by Vital Factor Consulting Sdn Bhd)

4.23.2 Overview of the label manufacturing industry

(a) Overall structure

The label manufacturing industry can be segmented as follows:



Ideal Jacobs Group primarily operates within this sector

Customized labels are specially designed and customised to meet individual customers' specifications depending on the type of application and usage.

Customised labels are further segmented into industrial and consumer labels:

- (i) Consumer labels: These labels are used on consumer products. The most common application is for branding, and product identification and information, particularly for fast moving consumer goods. The food and beverage industry for the retail sector is a main user of consumer labels. As such, this type of labels are more marketing oriented whereby colours and aesthetics play an important role in appealing to various target customer groups
- (ii) Industrial labels: These labels are for use in industrial applications. Often they are placed inside products or serve specific functions other than informational. As such, they are less focused on aesthetics and colour but have specific applications, some of which include the following:
 - tamper-evident purposes as a security measure to detect tampering
 - scribble face materials, where markings can be made on the surface of the labels
 - informative purposes such as instruction, warning or product identification
 - certification of originality for example use of holograms

Industrial labels also include nameplates and overlays. Nameplates, usually attached to equipment, are designed to withstand exposure to adverse conditions. Nameplates usually contain information or data such as serial numbers of components, electrical requirements, type and model numbers, date of manufacture and other instructions and ratings. Overlays are large labels printed with decorative and informative letters and images. They are commonly used in membrane switches or electronic control panels displaying printed text and pictograms and diagrams. An overlay is a type of nameplate.

Printed industrial labels commonly go through a laser/die-cutting process to obtain the desired shape and size based on specifications. In most cases, manufacturers of industrial labels commonly extend their capabilities into the manufacturing of laser/die-cut products using the same equipment as for industrial labels. Generally, these laser/die-cut products are made from polymer materials such as plastic strips and foams, as well as rubber strips and foams, with or without adhesive.

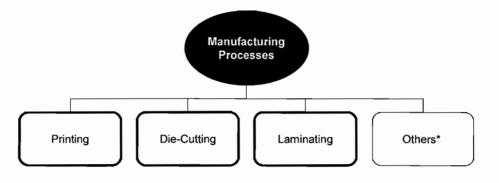
Mass produced or generic labels are manufactured to meet the needs of the general public and are mainly consumer labels. They are commonly available at retail outlets for example blank stationery labels for office use and decorative stickers in the form of cartoon characters.

The focus of this section is on industrial labels.

(Source: Independent Assessment of the Industrial Label Manufacturing Industry in China prepared by Vital Factor Consulting Sdn Bhd)

(b) Manufacturing processes

The manufacturing of industrial labels can also be segmented into various processes as depicted in the diagram below:





* Others include embossing, foil stamping and vamishing

Industrial label manufacturing involves the production of plain or printed labels in roll or sheet form made of polymer film, foil or paper. Industrial labels are most commonly used as a form of product identification, information and instruction.

Industrial label manufacturing involves the one or a combination of the following processes including:

- Printing
- Die-cutting
- Laminating
- Others include embossing, foil stamping and varnishing

Printing involves transferring an image from an original master to a printing material such as paper, polymer film or foil. Some of the printing technologies used include letterpress, screen printing, tampo printing, flexography, offset lithography, digital imaging (such as plate-less, ink-jet and digital) and foil blocking.

In addition, printing also sometimes involves artwork whereby the original design includes diagrams, drawings and text.

Die-cutting primarily involves imparting or cutting out products into any shape or geometric pattern and design including square, rectangle, circle and others. Die-cutting uses sharp steel rule dies, rotary or circular dies, thermal and clicker dies, as well as machined compound and progressive dies.

Laminating refers to a web material formed by bonding two or more materials together by heat, adhesive, and/or pressure to a printed web for appearance and protection. The web material normally comprises face paper or film, adhesive, release coated liner, or sometimes a protective or decorative transparent overlay.

Others include embossing, foil stamping and varnishing:

- Embossing is a process to create a relief design on the surface of a material. It may be printed or left plain, and may be achieved by passing the web between rotary or flat engraved dies in a male and female formation
- Foil stamping is a method of printing on a letterpress using thin metallic or pigmented film and a die
- Varnishing refers to a thin, clear coating made up of a mixture of natural and synthetic resins and drying oils. It may be applied to the printed surface for added protection or appearance. Sometimes it is mixed with inks or pigments in the printing process

The manufacturing of industrial labels referred to in this section does not include the manufacture of the raw materials or feedstock used in the above processes.

(Source: Independent Assessment of the Industrial Label Manufacturing Industry in China prepared by Vital Factor Consulting Sdn Bhd)

4.23.3 Industry players and competition

(a) Nature of competition in the industrial label manufacturing industry

In general, operators in the industrial label manufacturing industry face normal competitive conditions, which is similar to a free enterprise environment characterised by the following:

- There are no undue government regulations or licensing requirements
- The industry is not dominated by a single or small number of operators
- Operators may enter and leave the industry freely
- No single or small group of operators is large enough to dictate pricing

In such an environment, the industry is subjected to normal supply and demand conditions moderated by the price mechanism. Operators compete on product and service differentiations, and other factors of competition.

(b) Factors of competition

As with most free enterprise environment, competition within the industrial label manufacturing industry is based on a number of factors, including

- Quality products and services
- Manufacturing capabilities and capacities
- Price competitiveness
- Track record

(c) Impact of factors of competition on our Group

- (i) Quality products and services: Quality products and services are important as labels are used for purposes such as product identification, bar coding for product tracking, security against counterfeit, brand identification, instruction labelling and others. Quality labelling on a product becomes even more important when the product is meant for a longer length of usage and/or could come into contact with heat and/or liquid. Thus, manufacturers that have stringent quality assurance programmes and certifications in place together with in-house quality tests and inspections will be in a better position to compete and win new customers.
- (ii) Manufacturing capabilities and capacities: Certain level of technical expertise and experience are required in the manufacturing process of labels to meet the specifications of final products. In addition, experienced and trained workers are also required in the operation of machinery and equipment in the manufacturing processes.

In some situations, customers may require a high volume of output delivered in a relatively short period or time. This is because customers in the manufacturing industries generally produce their goods in large quantities and require labels promptly as and when they require them. As such, industrial label manufacturers with large capacity would have some competitive advantage.

(iii) Price competitiveness: Manufacturers that are able to provide price competitive solutions would have a significant competitive advantage. The need for price competitive manufacturers is partly driven by the competition from other manufacturers and cost consciousness of user industries such as manufacturers of electronic and electrical products.

(iv) Track record: Customers would normally select manufacturers with strong track record. This is important, as customers expect a high level of product and service quality. As such, a potential supplier with a strong track record would be in a better position to win new customers.

(d) Competitive intensity

Competition for the Group primarily comes from other manufacturers of industrial labels in PRC. This is because the Group's main manufacturing operations are based in PRC. Nevertheless, industrial label manufacturers in PRC also compete against manufacturers in other countries.

- (i) In 2010, there were approximately 3,000 enterprises in PRC engaged in the manufacture of labels.
- (ii) Between 2006 and 2010, the import value of other self-adhesive plates, sheets, film, foil and others of plastics in PRC grew at an average annual rate of 17.7% while in 2010, it increased by 59.5% to USD1.7 billion (equivalent to RMB11.5 billion).

The large market size of the label printing industry in PRC of RMB15 billion in 2010 (*Source: Vital Factor Consulting Sdn Bhd*) would be able to accommodate a relatively larger number of operators within the industry. This may mitigate somewhat the competitive intensity.

Companies that focus on providing value-added or customised labels that incorporate various properties such as metal-coated materials, desired opacity and other specific properties such as security would face less competition compared to the generic or standard labels.

Companies that generally provide a one-stop solution in label manufacturing by offering a wider range of services including among others, letterpress and silk screen printing, die-cutting, thermal transfer process, laser printing process, and direct thermal printing process are in a stronger position to meet the total requirements of customers.

Larger operators that can produce large volume of output can also compete more effectively due to the benefits of economies of scale compared to smaller operators.

(e) Players in the industry

In 2010, there were approximately 3,000 enterprises in PRC engaged in the manufacture of labels. Some of the manufacturers of industrial labels that have manufacturing operations in PRC are listed in alphabetical order are Beijing Deji Adhesive Labels & Prints Co Ltd, Beijing Light Industry Printing Factory, Brady Corporation, Chang Zhou Shi Zhong Tian Print Co Ltd, Chung Tai Printing (BVI) Co Limited (Subsidiary of Newway Group Holdings Ltd), CymMetrik Group, IJX, Jian Sheng Printing Co Ltd, Kaida (HK) International Company, Kunshan Chengya Printing Co Ltd, Lutong Printing Co Ltd, Industry Co Ltd of Shenzhen City Lingyu, Shanghai Pramers Chemi-tech Co Ltd, Shenzhen TJX Print Industrial Co Ltd, Shenzhen Xiushun Label-Printing Co Ltd, Suzhou Advance Printing Co Ltd, Top Print Labels (Suzhou) Co Ltd, and Worldmark International Ltd.

(Note: The above is not an exhaustive list.)

(Source: Independent Assessment of the Industrial Label Manufacturing Industry in China prepared by Vital Factor Consulting Sdn Bhd)

4.23.4 Market size and share

- Market size In 2010, the market size of the label printing industry in PRC was estimated at RMB15 billion (equivalent to approximately RM7 billion) based on gross industrial output value.
- Market share In 2010, our Group had a market share of less than 1% of the label printing industry in PRC based on the Group's annualised revenue for the FPE 31 October 2010.

(Source: Independent Assessment of the Industrial Label Manufacturing Industry in China prepared by Vital Factor Consulting Sdn Bhd)

4.23.5 Relevant laws and regulations

Business	According to the Company Law of the PRC, any party who wishes to
licence	establish a company shall register and obtain a business licence with the
	company registration authority.

- **Printing licence** According to the Regulations on the Administration of Printing Industry, no party can engage in a business involving printing activities without obtaining a printing licence.
- Patents In PRC, all patents are governed by the Patent Law. After the grant of the patent right for an invention or utility model, except where otherwise provided for in the Patent Law, no entity or individual may, without the authorisation of the patentee, exploit the patent, that is, make, use, offer to sell, sell or import the patented product, or use the patented process, and use, offer to sell, sell or import the product directly obtained by the patented process, for production or business purposes.

After the grant of the patent right for a design, no entity or individual may, without the authorisation of the patentee, exploit the patent, that is, make, sell or import the product incorporating its or his patented design, for production or business purposes.

The duration of patent right for inventions shall be twenty years, the duration of patent right for utility models and patent right for designs shall be ten years, counted from the date of filing.

Trademarks In PRC, all trademarks are governed by the Trademark Law. Registered trademarks refer to trademarks that have been approved and registered by the Trademark Office, and the trademark registrants shall enjoy the exclusive right to use the trademarks, and be protected by law.

> The period of validity of a registered trademark shall be ten years from the date of approval of the registration.

Environmental According to the Environmental Protection Law of PRC and the Environmental Protection Regulations of Xiamen City, all parties must obtain a pollutant or temporary pollutant discharge permit for discharge of pollutant.

According to the Solid Waste Pollution Prevention Law of PRC and Environmental Protection Regulations of Xiamen City, any party engaged in the activities of collection, storage and disposal of hazardous waste, must apply for a hazardous waste management permit.

(Source: Independent Assessment of the Industrial Label Manufacturing Industry in China prepared by Vital Factor Consulting Sdn Bhd)

4.23.6 Demand and supply conditions

Demand conditions

PRC

Export Between 2006 and 2010, the export value of other self-adhesive plates, sheets, film, foil and others of plastics in PRC increased at an average annual rate of 21.7%, while in 2010, it increased by 48.3% to USD875.9 million (equivalent to RMB5.8 billion)

In 2010, Hong Kong was the largest export market for self-adhesive plates, sheets, film, foil and others of plastics in PRC, which accounted for 15.6% of the total export value. This was followed by United States, India, Russia, Japan, Brazil and other countries.

Demand dependencies The end-user-industry applications of labels are diverse, as virtually all products that are manufactured would require some form of labeling or identification.

Some of the industrial applications of labels are used in the following products:

- telecommunications products such as mobile phones and accessories (batteries), and fixed line telephones
- computers and peripherals such as notebooks, laptops, and keyboards
- electrical appliances such as refrigerators, toasters, microwave ovens and washing machines
- medical equipment such as diagnostic equipment, medical monitors, laboratory equipment

Some examples of industrial applications of labels include bar coding, certification of originality, tamper evident, warnings and many others.

The diversity in applications and user industries will continue to provide diversity in customer base ensuring continuing demand and opportunities for label manufacturers.

As our Group primarily manufactures industrial labels for the electronics and medical equipment sectors, this section will focus on performance of these two sectors.

In addition, end-consumer demand for products requiring labels would also affect the demand for labels, as such this section would also include analysis on the consumption of electronic products and medical appliances, and some of the factors that will affect consumption of electronic products.

Between 2006 and 2009, the gross industrial output value of the manufacture of communication equipment, computers and electronic equipment in PRC increased at an average annual rate of 10.4% while in 2009, it grew by 1.5% to reach RMB4.5 trillion. In 2009, there were approximately 14,000 manufacturers of communication equipment, computers and electronic equipment in PRC.

Between 2005 and 2009, the gross industrial output value of the manufacture of electronic appliances in PRC (a sub-sector of the manufacture of communication equipment, computers and electronic equipment) increased at an average annual growth rate of 20.7% while in 2009, it increased by 1.5% to RMB644.7 billion. In 2009, there were approximately 2,400 manufacturers of electronic appliances in PRC.

Between 2005 and 2009, the gross industrial output value of the manufacture of medical equipment and appliances in PRC increased at an average annual rate of 28.9% while in 2009, it grew by 17.0% to reach RMB97.3 billion. In 2009, there were approximately 1,300 manufacturers of medical equipment and appliances in PRC.

Between 2005 and 2009, the sales value of wholesale of computer, software and assistant appliances in PRC grew at an average annual rate of 23.8% while in 2009, it increased by 10.0% to reach RMB257.1 billion.

Between 2005 and 2009, the sales value of specialty retail trade of household electric appliances and electronic products in PRC grew at an average annual rate of 19.3% while in 2009, it increased by 3.1% to reach RMB367.1 billion.

Between 2005 and 2009, the sales value of retail trade of computer, software and assistant appliances in PRC (a sub-sector of sales value of specialty retail trade of household electric appliances and electronic products) grew at an average annual rate of 22.3% while in 2009, it decreased by 2.7% to RMB69.5 billion.

Between 2005 and 2009, the sales value of retail trade of communication equipments in PRC (a sub-sector of sales value of specialty retail trade of household electric appliances and electronic products) grew at an average annual rate of 10.2% while in 2009, it decreased by 6.5% to RMB34.6 billion.

Between 2004 and 2008, the retail value of communication appliances in PRC grew at an average annual rate of 11.6% while in 2008, it increased by 1.4% to reach RMB62.0 billion.

(Source: Independent Assessment of the Industrial Label Manufacturing Industry in China prepared by Vital Factor Consulting Sdn Bhd)

MALAYSIA

As our Group intends to set-up a manufacturing plant in the northern region of Malaysia, following are some relevant statistics on Malaysia.

Demand –
localBetween 2006 and 2010, sales value of the manufacture of gummed or
adhesive paper in strips or rolls and labels, and wallpaper increased at
an average annual rate of 20.0% while in 2010, it grew by 42.8% to
RM644.9 million.

Export Between 2006 and 2010, export value of printed matters decreased at an average annual rate of 1.9% while in 2010, it declined by 1.3% to RM876.6 million.

Performance (a) Electrical and electronics

of user industries Electrical and electronics industry in Malaysia comprises electronic components, consumer electronics, industrial electronics and electrical products. From January to November 2009, output of electrical and electronics industry accounted for 33.9% of the total output of the manufacturing sector in Malaysia.

> Between 2006 and 2010, sales value of the manufacture of computer and computer peripherals decreased at an average annual rate of 15.4% while in 2010, it declined by 13.2% to reach RM33.3 billion.

> Between 2006 and 2010, sales value of the manufacture of domestic appliances, not elsewhere classified grew at an average annual rate of 7.0% while in 2010, it grew by 12.0% to reach RM2.8 billion.

Between 2006 and 2010, sales value of the manufacture of semiconductor devices decreased at an average annual rate of 3.2% while in 2010, it declined by 5.5% to RM42.7 billion.

Between 2006 and 2010, the sales value of manufacture of electronic valves and tubes, and printed circuit boards decreased at an average annual rate of 8.1% while in 2010, it grew by 8.4% to RM25.4 billion.

Between 2005 and 2009, total exports of electrical and electronics declined at an average annual rate of 3.3% while in 2009, it declined by 10.8% to reach RM246.9 billion. From January to November 2010, total exports of electrical and electronics grew by 11.7% to reach RM248.2 billion compared to the corresponding period in 2009.

(b) Medical devices

Between 2006 and 2010, sales value of manufacture of medical and surgical equipment, and orthopaedic appliances increased at an average annual rate of 8.5% while in 2010, it grew by 10.7% to RM1.4 billion.

In 2009, expenditure on medical devices in Malaysia was USD826 million (equivalent to RM2.5 billion).

Between 2006 and 2010, export value of medical instruments and appliances, not elsewhere specified increased at an average annual rate of 9.4% while in 2010, it increased by 8.2% to reach RM1.9 billion.

(Source: Independent Assessment of the Industrial Label Manufacturing Industry in China prepared by Vital Factor Consulting Sdn Bhd)

THAILAND

As our Group has set-up a manufacturing plant in Samut Prakan Province, Thailand in March 2010, following are some relevant statistics on Thailand.

Demand There are no statistics available specifically for the local production of industrial labels in Thailand. As such, the export statistics on printed matters will be used as an indication for demand in Thailand.

Between 2006 and 2010, export value of printed matters increased significantly at an average annual rate of 102.4% while in 2010, it grew by 23.4% to reach 65.8 billion Baht.

Performance of user industries

(a) Electrical and electronics

Between 2005 and 2009, the manufacturing production index (MPI) for electronic products increased at an average annual rate of 16.1% while in 2009, it grew by 2.2% to reach 467.2 points.

Between 2005 and 2009, the MPI for electrical appliances decreased at an average annual rate of 3.4% while in 2009, it declined by 14.6% to 108.1 points.

In 2006 (latest available data), gross output value of the manufacture of electronic valves and tubes, and other electronic components totalled 499.2 billion Baht.

Between 2005 and 2009, production of integrated circuits increased at an average annual rate of 3.9% while in 2009, preliminary figures indicated that it declined by 3.5% to 13.3 billion pieces. In the first seven months of 2010, preliminary figures indicated that the production of integrated circuits grew by 63.9% compared to the corresponding period in 2009 to reach 10.9 billion pieces.

Between 2005 and 2009, production of computer monitors decreased at an average annual rate of 26.1% while in 2009, preliminary figures indicated that it declined by 6.3% to 660,089 sets. In the first seven months of 2010, preliminary figures indicated that the production of computer monitors totalled 385,000 sets.

Between 2005 and 2009, production of selected electrical and electronic products, including computer keyboards, hard disk drive, printers and household appliances increased at an average annual rate of 14.3% while in 2009, preliminary figures indicated that it grew by 0.4% to 286.3 million units. In the first seven months of 2010, preliminary figures indicated that the production of selected electrical and electronic products grew by 28.6% compared to the corresponding period in 2009 to reach 189.5 million units.

Between 2006 and 2010, export value of electrical equipment increased at an average annual rate of 3.8% while in 2010, it grew by 22.9% to 650.7 billion Baht.

Between 2006 and 2010, export value of printed circuits decreased at an average annual rate of 6.2% while in 2010, it grew by 4.1% to 30.2 billion Baht.

(b) Medical devices

In 2006 (latest available data), gross output value of medical and surgical equipment, and orthopaedic appliances totalled 6.1 billion Baht.

Between 2000 and 2005, total supply of scientific equipments, including medical equipment grew at an average annual rate of 14.2% while in 2005 (latest available data), it reached 121.2 billion Baht, representing an increase of 94.0% compared to 2000.

Between 2006 and 2010, export value of medical instruments and appliances increased at an average annual rate of 4.0% while in 2010, it declined by 2.6% to 13.8 billion Baht.

(c) Telecommunication products

Between 2005 and 2009, total number of fixed telephone lines decreased at an average annual rate of 2.5% while in 2009, it declined by 5.0% to 2.8 billion lines.

Between 2005 and 2009, total number of mobile phone lines increased at an average annual rate of 17.1% while in 2009, it grew by 11.4% to reach 30.4 billion lines.

Between 2006 and 2010, export value of telephone sets increased at an average annual rate of 18.4% while in 2010, it grew by 37.6% to 29.9 billion Baht.

Between 2006 and 2010, export value of transmission apparatus increased at an average annual rate of 4.4% while in 2010, it grew by 16.3% to 4.8 billion Baht.

Between 2000 and 2005, total supply of radio, television and communication equipment and apparatus grew at an average annual rate of 4.4% while in 2005 (latest available data), it reached 1.2 trillion Baht, representing an increase of 24.0% compared to 2000.

(Source: Independent Assessment of the Industrial Label Manufacturing Industry in China prepared by Vital Factor Consulting Sdn Bhd)

Supply conditions

PRC – supply dependencies

Imports of self-
adhesive
materialsBetween 2006 and 2010, the import value of other self-adhesive plates,
sheets, film, foil and others of plastics in PRC grew at an average annual
rate of 17.7% while in 2010, it increased by 59.5% to USD1.7 billion
(equivalent to RMB11.5 billion).

	In 2010, Japan was the largest source of import for other self-adhesive plates, sheets, film, foil and others of plastics in PRC, accounted for 32.9% of the total import value. This was followed by Taiwan, Korea and the United States, accounting for 17.8%, 16.4% and 13.7% of the total import value respectively. Some of the other sources of imports in 2010 include PRC (re-import), Singapore, Germany and others.
	Note: The above category is used for printed and unprinted consumer and industrial labels, as well as for other applications and usages. our Group imports the above materials for their feedstock under this category
Raw materials and feedstock	The major raw materials used by the Group for its industrial label manufacturing operations include:
	 Plastic materials Polycarbonate Polypropylene Polyester Adhesive Plastic foam Ink
	As such, the supply of these main materials would be crucial to ensure continuous operation of its manufacturing activities. The following statistics on local production and imports in PRC are used to assess the supply of these types of materials.
Local production	Between 2006 and 2009, the production quantity of plastic films in PRC increased at an average annual rate of 9.3% while in 2009, it increased by 17.0% to 6.9 million tonnes.
	Between 2006 and 2009, the production quantity of adhesives and sealants in PRC increased at an average annual rate of 11.3% while in 2009, it grew by 13.4% to reach 4.1 million tonnes.
	Between 2006 and 2009, the sales value of adhesives and sealants in PRC increased at an average annual rate of 14.8% while in 2009, it grew by 8.5% to reach RMB52.6 billion.
	Between 2006 and 2009, the production quantity of plastic foams increased at an average annual rate of 18.3% while in 2008, it grew by 9.5% to reach 1.9 million tonnes.
	In 2008, the production quantity of ink by members of the Ink Association in PRC grew by 5.6% to reach 227,651 tonnes while the sales value of ink products grew by 12.0% to reach RMB5.0 billion. In 2008, the production quantity of ink in PRC amounted to approximately 434,000 tonnes.
	Note: The above materials are used in the consumer and industrial label industries as well as many other industries.
	[The rest of this page is intentionally left blank]

Imports Between 2006 and 2010, the import value of non-foaming plastic plates, sheets, film, foil and strip of polycarbonates in PRC increased at an average annual rate of 21.8% while in 2010, it grew by 61.0% to reach USD342.7 million (equivalent to RMB2.3 billion).

In 2010, Japan was the largest source of import of non-foaming plastic plates, sheets, film, foil and strip of polycarbonates in PRC, accounting for 48.3% of the total import value. This was followed by Korea and PRC (reimport), accounting for 14.4% and 10.1% of the total import value respectively. Some of the other sources of imports in 2010 include PRC (reimport), United States, Germany and others.

Between 2006 and 2010, the import value of non-foaming plastic, plates, sheets, film and foil and others of polypropylene in PRC increased at an average annual rate of 18.7% while in 2010, it increased by 22.8% to reached USD553.9 million (equivalent to RMB3.6 billion).

In 2010, Japan was the largest source of import for non-foaming plastic plates, sheets, film and foil and others of polypropylene in PRC, accounting for 26.7% of the total import value. This was followed by United States and Korea, accounting for 18.4% and 18.1% of the total import value respectively. Some of the other sources of imports in 2010 include Taiwan, Germany, PRC (re-import), Australia and others.

Between 2006 and 2010, the import value of adhesives based on polymers in primary forms or on rubber in PRC increased at an average annual rate of 25.8% while in 2010, it grew by 46.7% to reach USD1.2 billion (equivalent to RMB7.6 billion).

In 2010, Japan was the largest source of import for adhesives based on polymers in primary forms or on rubber in PRC, which accounted for 34.3% of the total import value. This was followed by United States, Taiwan and Korea, accounting for 16.2%, 16.0% and 12.6% of the total import value respectively. Some of the other sources of imports in 2010 include Germany, PRC (re-import) and others.

Between 2006 and 2010, the import value of other printing ink in PRC decreased at an average annual rate of 0.3% while in 2010, it grew by 16.8% to USD339.3 million (equivalent to RMB2.2 billion).

In 2010, Japan was the largest source of import for other printing ink in PRC, accounting for 37.2% of the total import value. This was followed by Taiwan, which accounted for 19.2% of the total import value. Some of the other sources of imports in 2010 include Korea, PRC (re-import), United States, Germany, Singapore and others.

Note: The above materials are used in the consumer and industrial label industries as well as many other industries.

(Source: Independent Assessment of the Industrial Label Manufacturing Industry in China prepared by Vital Factor Consulting Sdn Bhd)

MALAYSIA – Supply dependencies

As our Group intends to set-up a manufacturing plant in Malaysia, following are some relevant statistics on Malaysia.

Raw materials and feedstock Between 2006 and 2010, sales value of the manufacture of plastic bags and films increased at an average annual rate of 2.3% while in 2010, it grew by 10.8% to RM5.6 billion.

Between 2006 and 2010, sales of the manufacture of plastic foam products increased at an average annual rate of 5.2% while in 2010, it grew by 18.4% to RM514.4 million.

Between 2006 and 2010, sales value of the manufacture of printing ink decreased at an average annual rate of 1.6% while in 2010, it declined by 23.1% to RM306.7 million.

Between 2006 and 2010, import value of plates, sheets, film, coil and strips of plastics increased at an average annual rate of 4.4% while in 2010, it grew by 12.0% to reach RM2.6 billion.

(Source: Independent Assessment of the Industrial Label Manufacturing Industry in China prepared by Vital Factor Consulting Sdn Bhd)

THAILAND – Supply dependencies

As our Group has set-up a manufacturing plant in Thailand in March 2010, following are some relevant statistics on Thailand.

Raw materials In 2006 (latest available data), gross output value of the manufacture of paints, varnishes and similar coatings, printing ink and mastics totalled 44.7 billion Baht.

In 2006 (latest available data), gross output value of the manufacture of plastic products totalled 239.9 billion Baht.

Between 2006 and 2010, import value of plastic films and foils increased at an average annual rate of 4.9% while in 2010, it grew by 26.0% to 35.9 billion Baht.

(Source: Independent Assessment of the Industrial Label Manufacturing Industry in China prepared by Vital Factor Consulting Sdn Bhd)

4.23.7 Substitute product / services

All industries use labels in one form or another. However there are substitutes for labels whereby other processes negates the need to use labels and some of the common examples of these include:

- injection moulding of brand name and other information onto plastics
- direct laser and engraving
- direct tampo printing
- direct bubble jet printing

Although these processes are already in use, they cannot totally replace the use of labels. Labels are still regarded as the most practical and cost effective application for product identification and tracking, security against counterfeit, product description or instruction, tamper protection and others.

In addition, these substitute processes will not be practical for security purposes and this is where security labels has an advantage by having certain properties such as hologram features to protect against counterfeiting.

(Source: Independent Assessment of the Industrial Label Manufacturing Industry in China prepared by Vital Factor Consulting Sdn Bhd)

4.23.8 Reliance on and vulnerability to imports

Some of the major raw materials such as plastic foams and ink used by our Group for the FYE 31 December 2009 were largely imported. Other major raw materials used by our Group for the FYE 31 December 2009 include polycarbonate materials, polyester materials and adhesive materials which were largely sourced in PRC with a small proportion of imports.

Our Group is reliant on imports for the supply of some of our major raw materials including plastic foams and ink used in our manufacturing operations. However, all of these materials are available in a number of countries, coupled with the fact that PRC has a past record of importing these materials from various overseas countries, therefore any disruption in supply would be minimised.

(Source: Independent Assessment of the Industrial Label Manufacturing Industry in China prepared by Vital Factor Consulting Sdn Bhd)

4.24 OUTLOOK OF THE INDUSTRY

PRC

Looking forward into 2011, real GDP performance in PRC is forecasted to continue growing at approximately 8%. Although the GDP forecasted for 2011 is slightly lower compared to 2010 at 10.3%, nevertheless growth continues to be strong.

Entrepreneur confidence in the first quarter of 2011 also continued to improve by 0.3% compared to the previous quarter, and by 1.4% compared to the same period in 2010.

Continuing economic growth combined with stronger entrepreneur confidence will continue to provide opportunities and help sustain operators within the industrial label manufacturing industry.

Economic conditions in PRC relative to selected economies

PRC's real GDP growth at approximately 8% in 2011 is expected to be more robust compared to the projected GDP growth in 2011 for some of the more advanced economies, for example:

- United States = 2.8%
- United Kingdom = 1.7%
- Japan = 1.4%

As such, operators whose main markets are in PRC are expected to be in a better position in terms of growth opportunities compared to companies whose main markets are projected to have slower growth. PRC's prospects in terms of outlook is further boosted by its large population, which registered 1.3 billion persons in 2010.

(Source: Independent Assessment of the Industrial Label Manufacturing Industry in China prepared by Vital Factor Consulting Sdn Bhd)

THAILAND

Our Group also undertakes manufacturing of industrial labels in Samut Prakan Province, Thailand. As such, the economic performance of Thailand will have some impact on our Group.

In 2010, the economic conditions in Thailand improved with a real GDP growth of 7.8% based on preliminary figures. Looking forward into 2011, Thailand's real GDP is forecasted to grow by 4.0%.

The continuing economic growth, albeit at a lower rate compared to 2010, will continue to provide opportunities for manufacturers within the industrial label manufacturing industry.

(Source: Independent Assessment of the Industrial Label Manufacturing Industry in China prepared by Vital Factor Consulting Sdn Bhd)

MALAYSIA

As we intend to set-up a plant for the manufacturing of industrial labels and nameplates in the northern region of Malaysia by 2011, the economic performance of Malaysia will have some relevance to our business.

In 2010, real GDP for Malaysia grew by 7.2%. In addition, GDP of the manufacturing industry based on constant prices grew by 11.4% in 2010.

Looking forward into 2011, the government of Malaysia has forecasted continuing growth as follows:

- (a) Real GDP growth is forecasted at between 5% and 6%
- (b) Real GDP growth for the manufacturing industry is forecasted at 5.7%
- (c) Forecasted continuing growth of the economy in general and the manufacturing industry in particular in 2011 will continue to sustain and provide growth opportunities for operators within the industrial label manufacturing Industry.

(Source: Independent Assessment of the Industrial Label Manufacturing Industry in China prepared by Vital Factor Consulting Sdn Bhd)

5.1 PROMOTERS AND SUBSTANTIAL SHAREHOLDERS

5.1.1 Shareholdings of our Promoters and substantial shareholders

As at LPD, the particulars of our Promoters and substantial shareholders and their respective shareholdings before and after the Public Issue are as follows:

Name	Nationality/ Country of	Be	Before the Public Issue			After the Public Issue and upon Listing			
	incorporation	Direct		Indirect	t	Direc	t	Indirect	
		No of Shares	%	No of Shares	%	No of Shares	%	No of Shares	%
IJUS	USA	48,654,600	54.06	0	0	48,654,600	40.55	0	0
Andrew Conrad Jacobs	American	0	0	48,654,600 (1)	54.06	0	0	48,654,600 (1)	40.55.
Meng Bin	Chinese	0	0	32,436,400 (2)	36.04	0	0	32,436,400 (2)	27.03
Foo Chong Lee	Malaysian	32,436,400	36.04	0	0	32,436,400	27.03	0	0

Notes

(1) Deemed interested by virtue of his substantial shareholding in IJUS pursuant to Section 6A of the Act.

(2) Deemed interested by virtue of the shareholding of his wife, Foo Chong Lee pursuant to Section 6A of the Act.

With the exception of our Promoters and substantial shareholders named above, our Directors are not aware of any persons who, directly or indirectly, exercise control over our Company.

5.1.2 Profiles of our Promoters

The profiles of our Promoters are as follows:

(a) IJUS, a non-listed corporation incorporated in USA on 20 March 1972 is a Promoter and our substantial shareholder. The principal business activities of IJUS are the sales of industrial labels, telecom metal and plastic parts, full product design and engineering services, composite plastics and cable assemblies.

The issued and paid up capital of IJUS as at 31 December 2009 is USD1,300 and its total shareholder's equity is USD4,043,651. Andrew Conrad Jacobs is the sole shareholder of IJUS. IJUS currently employed 29 full time employees.

			Shareholding			
Name	Designation	Nationality	Direct No of Shares	%	Indirect No of Shares	%
Andrew Conrad Jacobs	President	American	100	100	0	0

The particulars of the director of IJUS are set out below:

- (b) Andrew Conrad Jacobs, an American aged 55, is a Promoter and the Non-Independent Non-Executive Chairman of Ideal Jacobs and the President of IJUS. His profile is disclosed in **Section 5.2.2**.
- (c) Meng Bin, a Chinese aged 44, is a Promoter and our Chief Executive Officer/Managing Director. His profile is disclosed in **Section 5.2.2**.
- (d) Foo Chong Lee, a Malaysian aged 41, is a Promoter and our substantial shareholder. She graduated from University of Utah in July 1994 with double Bachelor Degrees of Science in chemical engineering and fuel engineering. Her previous work experience was as administration manager in Maxturn Group Sdn Bhd where she worked to strengthen the management system of the company and assisted the managing director in collaborating with various government agencies in promoting its products. She is the wife of our Chief Executive Officer / Managing Director, Meng Bin. Currently she is a housewife and is not involved in the running of the Company.

5.1.3 Changes in our Promoters' and substantial shareholders' shareholdings in our Company during the Past 3 Years

There were no changes in the shareholdings of our Promoters and substantial shareholders for the past 3 years prior to the LPD save as follows:

Promoter/ Substantial shareholder	Date	Par value	No of Shares held before acquisition / (disposal)	%	No. of Shares acquired / allotted / (disposed)	Direct sharehold Company afte No. of Shares	•
Meng Bin	18.05.2009	RM1	0	0	97	97	97
Michig Bill			-	-			
	29.01.2010	10 sen	970	97	(970)	0	0
Chia Ching Kang	18.05.2009	RM1	0	0	3	3	3
	29.01.2010	10 sen	30	3	(30)	0	0
IJUS	29.01.2010	10 sen	0	0	600	600	60
	31.05.2010	10 sen	600	60	48,654,000*	48,654,600	54.06
Foo Chong Lee	29.01.2010	10 sen	0	0	400	400	40
	31.05.2010	10 sen	400	40	32,436,000*	32,436,400	36.04

Note:

IJUS and Foo Chong Lee were respectively entitled to the allotment of 54,000,000 Shares and 36,000,000 Shares as consideration for the IJX Acquisition. Out of this, IJUS and Foo Chong Lee agreed that 4,455,000 Shares be allotted to Chew Siok Mei and 4,455,000 Shares be allotted to Koo Ah Lik @ Ku Yin Fu.

5.2 DIRECTORS

5.2.1 Particulars and shareholdings of our Directors

Based on the Register of Directors of the Company as at LPD, none of our Directors have direct or indirect interests in our Shares before and after the Public Issue and during their years in office save and except for those disclosed below:

		Be	efore t	he Public Issue		After the	Public	Issue and upon L	isting
Name	Designation	Direct		Indirect		Direct		Indirect	
	2003.110	No of Shares	%	No of Shares	%	No of Shares	%	No of Shares	%
Andrew Conrad Jacobs	Non- Independent Non-Executive Chairman	0	0	⁽¹⁾ 48,654,600	54.06	0	0	⁽¹⁾ 48,654,600	40.55
Meng Bin	Chief Executive Officer/Managing Director	0	0	⁽²⁾ 32,436,400	36.04	0	0	⁽²⁾ 32,436,400	27.03
Hing Kim Tat	Independent Non-Executive Director	0	0	⁽³⁾ 4,455,000	4.95	0	0	⁽³⁾ 4,455,000	3.71

Notes

(1) Deemed interested by virtue of his substantial shareholding in IJUS pursuant to Section 6A of the Act.

(2) Deemed interested by virtue of the shareholdings of his wife, Foo Chong Lee pursuant to Section 6A of the Act.

(3) Deemed interested by virtue of the shareholdings of his wife, Chew Siok Mei pursuant to Section 6A of the Act.

Andrew Conrad Jacobs and Meng Bin will be seeking re-election at the second annual general meeting. In accordance with Article 83 of the Company's Articles of Association, one-third of the Directors shall retire from office at each annual general meeting after the first annual general meeting and be eligible for re-election provided always that all Directors shall retire from office once at least in each three years but shall be eligible for re-election.

5.2.2 Profiles of Directors

Andrew Conrad Jacobs, an American aged 55, is the Non-Independent Non-Executive Chairman of Ideal Jacobs Group. He graduated from the University of Delaware with a degree in Speech Communication in 1977. He co-founded IJX in 2005. He is also the President of IJUS. Upon graduation, he started his career with his father in the printing industry in 1977 and therefore has more than 30 years of experience in this industry. Under the supervision of his father, he has been trained in the marketing, production, quality control and other related fields in this industry. He is responsible for the rise of IJUS as one of the established suppliers in the printing industries among the multinational companies. In addition, he has been active in the environmental, health and safety movements in the USA. Through his efforts and involvement, IJUS became a member of the US Environmental Protection Agency Performance Track program (which was subsequently discontinued in March 2009) and a participant of the Occupational Safety and Health Administration ("OSHA")'s Safety and Health Recognition Program ("SHARP") which is part of the US Department of Labor. With his refined skills and continuous research of topic area of focus, he is also a public speaker and author of several books. The books that he has written include "My Road to China" and "How to Start and Run Your Own Company -Or- Sex, Money and Power...It's All The Same Thing".

Meng Bin, a Chinese aged 44, is the Chief Executive Officer / Managing Director of Ideal Jacobs and its Group of companies. He is also the legal representative and Chairman of the Board of Directors of IJX. He brings with him extensive industry experience having accumulated approximately 17 years of experience in general management, marketing and operations. He has been instrumental in the growth and development of IJX and the commencement of the Group's manufacturing operations in Thailand. His particular focus is on customer excellence and servicing their needs, as well as the establishment of worldclass operations processes and driving the growth of established product platforms. He is dedicated in creating a business system that is environmentally and socially responsible, and therefore health and safety of employees remains as top priority. This is reflected in the company's accreditation and adherence to ISO 9001, ISO 14001 and OHSAS 18001 standards. Upon graduating from the University of Utah with a Finance Degree in 1993, he started his career as the General Manager in Sanbor Xiamen Corporation. After 7 years of experience in the manufacturing field, he went to Malaysia and worked with Space Diversity Limited, Co. as a Director for the company's trading operations in PRC and abroad. In 2005, he left the company to move back to Xiamen, PRC to establish IJX with its founder. Andrew Conrad Jacobs. He is responsible for the overall management of the Ideal Jacobs Group.

Hing Kim Tat, a Malaysian aged 44, is an Independent Non-Executive Director of Ideal Jacobs, the Chairman of the Board of Supervisors of IJX and a Director of IJT. He is a lawyer by profession. He graduated in 1991 from Nottingham Trent University with an LL.B (Hons). Upon admission to the Law Society of England & Wales as a solicitor, he worked as an assistant solicitor with a firm in London, England. He is also a member of the Malaysian Bar. He has 16 years of experience in corporate and commercial legal matters, and business activities in Malaysia and the PRC. He is also a Malaysian Trade Mark Agent.

Wee Hock Kee, a Malaysian aged 50, is an Independent Non-Executive Director of Ideal Jacobs, a member of the Board of Supervisors of IJX and a Director of IJT. He graduated in 1985 with Association of Chartered Certified Accountant ("ACCA") from Emile Woolf College London and was qualified by the Malaysian Institute of Accountant ("MIA") as a chartered accountant in 1989. He became a Chartered Fellow of Institute of Internal Auditors ("IIA") Malaysia in 2006. He is currently a Fellow Member of the ACCA, a Chartered Accountant with MIA and a Chartered Fellow of IIA Malaysia. He began his career as an internal audit trainee in 1985 in Fraser & Neave. Within a span of 20 years he rose to his last position in employment with AstraZeneca Plc ("AZ") as the Regional Audit Director for Asia Pacific, Middle East and Africa before deciding to dedicate his efforts to public practice and passionately promote internal audit by assuming the driver-seat in CG Board Asia Pacific Sdn. Bhd.

He was part of the AZ Group Internal Audit global senior management team, responsible for developing and charting the Group's governance strategy. Besides this, he assumed the "project lead" role in subsidiary compliance (encompassing the Japan, Australia and PRC subsidiaries) for AZ's global Section 404 of the Sarbanes- Oxley Act internal control initiative.

He was the Past President of IIA Malaysia, the former President of the Asian Confederation of Internal Auditors ("ACIIA") (2006-2007) and a Board Member of IIA Inc US (2005-2007). He was formerly a member of ACCA Malaysia's Advisory Committee (2002-2006). He was the Chairman of the Internal Audit Working Group of MIA.

He was member of IIA Global Governance Task Force and Nomination Committee. He won the prestigious Malaysian Internal Auditor of the Year Award for 2001. He has extensive experience in performing internal audits for public listed companies across a range of industries. He has also broad experience advising companies on the implementation of corporate governance and risk management programmes. Wee is also a trained and fully qualified Quality Assurance Review Assessor of the Institute of Internal Auditors, USA.

Koong Lin Loong a Malaysian aged 47, is our Independent Non-Executive Director. He is qualified as a Chartered Management Accountant in the United Kingdom; a member of the MIA; Certified Practising Accountants Australia; Certified Management Accountants Australia; Chartered Tax Institute of Malaysia; Associate Member of Malaysian Association of Company Secretaries, the IIA Malaysia and Kampuchea Institute of Certified Public Accountants and Auditors. Mr. Koong has extensive cross-border experiences in various industries which include internal audit and control, feasibility study for Malaysian listed corporations and Hong Kong joint venture assignment in China; he represented Malaysian Chinese Youth Leaders delegation to China and Taiwan for a series of dialogues with respective leaders from both countries. Currently, among others, he is the National Council Member of the Associated Chinese Chambers of Commerce and Industry of Malaysia (ACCCIM) and Deputy Chairman of its Small and Medium Enterprises (SMEs); Audit Committee Member of SME Corp, Ministry of International Trade and Industry of Malaysia and Executive Council Member of the Negeri Sembilan Chinese Chambers of Commerce and Industry of Malaysia and Executive Council Member of the Negeri Sembilan Chinese Chambers of Commerce and Industry of Malaysia

Mr. Koong is the Managing Partner of REANDA LLKG INTERNATIONAL, Chartered Accountants and Executive Director of K-Konsult Taxation Sdn. Bhd. and its group of companies.

5.2.3 Directors' remuneration and benefits

No remuneration and/or material benefits-in-kind for the FYE 31 December 2009 were paid to our Directors. The aggregate remuneration and/or material benefits-in-kind the past FYE 31 December 2010 and current FYE 31 December 2011 proposed to be paid to our Directors are as follows:

Director Remuneration Band for				
	FYE 31 December 2010 (RM)	FYE 31 December 2011 (RM)		
Andrew Conrad Jacobs	0	150,000 - 200,000		
Meng Bin	450,000 - 500,000	650,000 - 700,000		
Hing Kim Tat	0	50,000 - 100,000		
Wee Hock Kee	Below 50,000	50,000 - 100,000		
Koong Lin Loong	0	50,000 - 100,000		

5.2.4 Principal directorships in other corporations for the past 5 years and principal business activities performed outside our Group

Our Directors were not executive directors in other corporations for the past 5 years prior to the LPD and did not carry out any principal business activities performed outside our Group as at LPD except as listed below:

Company	Country of Incorporation	Position	Resignation	Principal Activities
IJUS	USA	President and sole shareholder	n/a	Sales of industrial labels, telecom metal and plastic parts, full product design and engineering services, composite plastics and cable assemblies.
Ideal Jacobs Mexico, Inc	USA	Director and indirect substantial shareholder. IJUS held 92% interest.	Revoked and relegated to inactive status on 16 March 2010	Holding company.
Ideal Jacobs Medical Group Limited	Hong Kong	Director and indirect substantial shareholder. Ideal Jacobs Xiamen Corporation held 60% interest.	De- registered on 4 September 2009	Sales, distribution, leasing of medical equipment and other products.
Ideal Jacobs Xiamen Corporation	USA	Director and indirect substantial shareholder. IJUS holds 58% interest.	Voluntary dissolution initiated on 7 September 2010	Holding company.
Ideal Jacobs Netherlands, Inc	USA	Director and indirect substantial shareholder. IJUS holds 99% interest.	Voluntary dissolution initiated on 7 September 2010	Holding company.
Ideal Jacobs Mexico, S.de R.L. de C.V. (Sociedad de Responsabilidad Limitada de Capital)	Mexico	Director and direct substantial shareholder. Andrew Conrad Jacobs holds 95% interest.	n/a	Label warehousing and commercialization.
Ideal Jacobs Military and Defense Products, L.L.C,	USA	Indirect substantial shareholder. IJUS holds 66.7% interest.	Cancelled on 5 October 2010	Design, sales and marketing of new composite products.

Andrew Conrad Jacobs

Company	Country of Incorporation	Position	Resignation	Principal Activities
Ideal Jacobs India, Inc	USA	Director and indirect substantial shareholder. IJUS holds 100% interest.	Voluntary dissolution initiated on 7 September 2010	Holding company.
Ideal Jacobs Europe B.V.	Netherlands	Indirect substantial shareholder. IJUS holds 90.2% interest.	n/a	Keeping and exploiting of patents, importing products made of printed plastic, extruded, manufactured and processed material of intermediate for telecommunications, defense and chemical industries.

Meng Bin

Company	Country of Incorporation	Position	Resignation	Principal Activities
Ideal Jacobs Medical Group Limited	Hong Kong	Director and indirect shareholder. His wife, Foo Chong Lee holds 40% interest	De-registered on 4 September 2009	Sales, distribution, leasing of medical equipment and other products.
Ideal Jacobs Xiamen Corporation	USA	Director and indirect substantial shareholder. His wife, Foo Chong Lee holds 40% interest.	Voluntary dissolution initiated on 7 September 2010	Holding company.
Legend Technology Group Limited	Hong Kong	Past Director and indirect substantial shareholder. His wife, Foo Chong Lee holds 100% interest.	Deregistration initiated on 8 November 2010	Sales, distribution, leasing of medical equipment and other products.

Company	Country of Incorporation	Position	Resignation	Principal Activities
Messrs Hing & Alvin	Malaysia	Partner	n/a	Legal services.
Favourite Outcome Sdn Bhd	Malaysia	Non-Executive Director and substantial shareholder	n/a	General trading & investment.
Flexitone Corporation Sdn Bhd	Malaysia	Non-Executive Director	1 June 2009	General trading.

Hing Kim Tat

Wee Hock Kee

Company	Country of Incorporation	Position	Resignation	Principal Activities
CG Board Asia Pacific Sdn Bhd	Malaysia	Managing Director	n/a	Corporate governance.
BackToHealth(M) Sdn Bhd	Malaysia	Chief Executive Officer	n/a	Healthcare rehabilitation.
Support Plus System (M) Sdn Bhd	Malaysia	Director	n/a	Healthcare rehabilitation.
Ergo Rehab (M) Sdn Bhd	Malaysia	Director	n/a	Healthcare rehabilitation.

Company	Country of Incorporation	Position	Resignation	Principal Activities
REANDA LLKG INTERNATIONAL	Malaysia	Managing Partner	n/a	Assurance services.
REANDA LLKG (CAMBODIA) Co. Ltd	Cambodia	Managing Partner	n/a	Assurance services.
K-Konsult Taxation Sdn Bhd	Malaysia	Executive Director	n/a	Taxation and corporate advisory.
K-Konsult Taxation (JB) Sdn Bhd	Malaysia	Executive Director	n/a	Taxation and corporate advisory.
INS Bioscience Bhd	Malaysia	Independent Non-Executive Director	n/a	Investment holding, R&D and consultancy in biotechnology.
K-Contec Penta Consortium Sdn Bhd	Malaysia	Director	n/a	Business process and re- engineering advisory.
Oversea Enterprise Berhad	Malaysia	Independent Non-Executive Director	n/a	Investment holding.
K-Consulting Technologies (M) Sdn Bhd	Malaysia	Director	29 September 2006	Consultancy in technology.

Koong Lin Loong

Our Directors have declared that their involvement in the abovementioned companies/ businesses will not affect their contribution to our Group or negatively impact their ability to act in their respective capacities.

5.3 AUDIT, REMUNERATION AND NOMINATION COMMITTEES

5.3.1 Audit Committee

The requirements for an Audit Committee and details on their roles and functions are contained in the Listing Requirements. The Audit Committee must consist of at least three individuals and independent directors must form a majority in the audit committee.

The function of our audit committee is to ensure good corporate governance while its detailed terms of reference shall be set out in writing. It shall prepare an audit committee report at the end of each financial year which will be included in our annual report. It comprises the following members:

Name	Designation	Directorship
Hing Kim Tat	Chairman	Independent Non-Executive Director
Wee Hock Kee	Member	Independent Non-Executive Director
Koong Lin Loong	Member	Independent Non-Executive Director

5.3.2 Remuneration Committee

The terms of reference of our Remuneration Committee involves the review and recommendation of our Directors' remuneration package to our Board. It comprises the following members:

Name	Designation	Directorship
Wee Hock Kee	Chairman	Independent Non-Executive Director
Hing Kim Tat	Member	Independent Non-Executive Director
Koong Lin Loong	Member	Independent Non-Executive Director

5.3.3 Nomination Committee

The terms of reference of our Nomination Committee are to recommend the appointment of new Directors and committee members of our Company to our Board. It comprises the following members:

Name	Designation	Directorship
Koong Lin Loong	Chairman Independent Non Executive Dir	
Wee Hock Kee	Member Independent Non-Executive D	
Hing Kim Tat	Member	Independent Non-Executive Director

5.4 CORPORATE GOVERNANCE AND INTERNAL CONTROL

5.4.1 Statement on corporate governance

The Board acknowledges good corporate governance as a matter of high importance and remains a fundamental part of our Group's culture. The Board is responsible for the corporate governance of the Group, undertaken with due regard to all of the Group's stakeholders and its role within the community.

To this end, the Board is pleased to report of the high standard of corporate governance practised throughout the Group in the best interests of the stakeholders. The Board is fully aware of the principles and best practices under the Malaysian Code of Corporate Governance (Revised 2007) ("the Code") and the Listing Requirements and notes with pride that efforts are in place to ensure compliance with the above.

This disclosure statement below sets out the manner in which the Company has applied the principles of the Code and the extent of compliance with Best Practices advocated therein pursuant to the Listing Requirements.

The Board

The Board is responsible, amongst others, for establishing and communicating the strategic direction and corporate values of the Company, and supervising its affairs to ensure its success within a framework of acceptable risks and effective control and in compliance with the relevant laws, regulations, guidelines and directives in the territories in which it operates. It reviews management performance and ensures that the necessary financial and human resources are available to meet the Company's objectives.

Further to this, the Board has delegated specific responsibilities to Board Committees as well as various sub-committees to assist the Board in the running of the Company. The functions and terms of reference of the Board Committees as well as the authority delegated by the Board have been clearly defined. There are 3 Board Committees namely the Audit Committee, Nomination Committee and Remuneration Committee. These Committees will deliberate and discuss issues within their terms of reference and report to the Board with their recommendations. However, the ultimate responsibility for decision-making still lies with the Board.

Board balance

The Board currently comprises of 5 members, our Non-Independent Non-Executive Chairman, our Chief Executive Officer/Managing Director and 3 Independent Non-Executive Directors. Together, the Directors bring wide business, regulatory, industry and financial experience to complement and to lead the Company.

All Board members participate fully in decisions on key issues involving the Company. The Chief Executive Officer/Managing Director is responsible for implementing the policies and decisions of the Board and managing the Company's day-to-day operations. Together with the Independent Non-Executive Directors, the Board ensures that strategies are fully discussed and examined taking into account the long term interests of the various stakeholders including shareholders, employees, customers, suppliers and the various communities in which the Company conducts its business.

There is a clear division of responsibilities between our Non-Independent Non-Executive Chairman and our Chief Executive Officer/Managing Director to ensure that there is a balance of power and authority. In ensuring this balance, the positions of Non-Independent Non-Executive Chairman and Chief Executive Officer/Managing Director are held by separate members of the Board. The Non-Independent Non-Executive Chairman is responsible for the orderly conduct and working of the Board and for ensuring that members have access to relevant information on a timely manner, whilst our Chief Executive Officer /Managing Director is responsible for overseeing the day to day management of the Company's business operations and implementation of Board decisions.

Board meetings

The Board is scheduled to meet at least 4 times a year at quarterly intervals, with additional meetings to be convened when urgent and important decisions are to be made between the scheduled meetings. Agenda and Board papers will be circulated to the Board prior to the Board meetings so as to give the Directors time to consider and deliberate on the issues to be raised at Board meetings.

The Board met twice during the financial year ended 31 December 2010 and the attendance	
is tabulated as follows:	

Director	Attendance				
Director	1 October 2010	6 December 2010	Total		
Andrew Conrad Jacobs	~	~	2/2		
Meng Bin	×		2/2		
Hing Kim Tat	1	~	2/2		
Wee Hock Kee	1	~	2/2		
Koong Lin Loong	✓	-	1/2		

Board structures & procedures

The Board delegates certain responsibilities to Board Committees, each with defined terms of reference and responsibilities. The Board receives reports of the Board Committees proceedings and deliberations. Where committees have no authority to make decisions on matters reserved for the Board, the Board Committee's recommendations would be highlighted for the Board of Directors' approval.

Supply of information

The agenda and Board papers will be circulated in advance of each Board meeting to enable the Directors to obtain information and further explanations so that proper discussion can be held during Board meetings and an informed decision can be made. The Board papers include amongst others, minutes of previous meetings, Company financial performance, proposal papers from management and etc.

All Directors, whether as a full Board or in their individual capacity, will have access to the advice and services of the Company Secretary. The Directors may also seek independent professional advice in furtherance of their duties, whenever they deem necessary, at the expense of the Company.

Appointment to the Board

The Nomination Committee, which comprises independent directors, is responsible for making recommendations for any new appointments to the Board. In making these recommendations, the Nomination Committee considers the required mix of skills and experience which the Directors should bring to the Board. Any new nomination received is put to the full Board for assessment and approval.

Re-elections

In accordance with the Company's Articles of Association, all Board members who are appointed by the Board shall be subject to election by shareholders at the first opportunity of their appointment. The Company's Articles of Association also provide that at least 1/3 of the Directors shall retire by rotation at each Annual General Meeting and that all Directors shall retire once every 3 years. A retiring Director shall be eligible for re-election.

Directors over 70 years of age are required to submit themselves for re-appointment annually in accordance with Section 129(6) of the Companies Act, 1965.

Board Committees

The Board has established the following committees to assist the Board in the discharge of their duties and responsibilities. The committees are provided with written terms of reference. The Chairman of the various committees reports the decision and outcome of the committee meetings to the Board.

Audit Committee ("AC")

Members of the AC are:

Hing Kim Tat	Chairman
Wee Hock Kee	Member
Koong Lin Loong	Member

The major terms of reference for our AC include reviewing the financial statements of our Group before submission to our Board, recommendations of the external auditors, reviewing the results and scope of the audit and other services provided by our external auditors. In addition, our AC reviews and evaluates our Group's internal control systems. Our AC is also responsible for the assessment of financial risks and matters relating to related party transactions and conflict of interests. Our AC may obtain advice from independent parties and other professionals in the performance of its duties.

The committee met twice during the financial year ended 31 December 2010 and the attendance is tabulated as follows:

Disaster	Attend	Total	
Director	20 September 2010	6 December 2010	rotar
Hing Kim Tat	✓	\checkmark	2/2
Wee Hock Kee	1	✓	2/2
Koong Lin Loong	~	-	1/2

Nomination Committee ("NC")

Members of the NC are:

Koong Lin Loong	Chairman
Wee Hock Kee	Member
Hing Kim Tat	Member

Our NC is responsible for identifying and recommending new nominees to our Board as well as committees of our Board. Our NC will assess the effectiveness of our Board as a whole, our Board Committees and each individual Director on an annual basis. In developing such recommendations, our NC will consult all Directors and reflect that consultation in any recommendation brought forward to our Board. Our Board makes all decisions on appointments after considering the recommendations of our NC.

Remuneration Committee ("RC")

Members of the RC are:

Wee Hock Kee	Chairman
Hing Kim Tat	Member
Koong Lin Loong	Member

Our RC reviews and proposes, subject to the approval of our Board, the remuneration policy and terms of conditions of service of each Director for his services as a member of our Board as well as Committees of our Board. Nevertheless, the remuneration of non-executive Directors is a matter for the Board decision as a whole. Relevant directors are required to abstain from deliberation and voting decisions in respect of his individual remuneration. The remuneration of Directors is generally based on market conditions, responsibilities held and the overall financial performance of our Group. Decisions and recommendations of our RC shall be reported back to our Board for approval and where required by rules and regulations governing our Company, for approval of shareholders at the annual general meeting.

As at LPD, the committee met once on 12 January 2011 with full attendance from the members of the RC.

SHAREHOLDERS

Dialogue between Company and investors

The Board recognises the importance of accountability to shareholders on all major developments affecting the Company. Information is disseminated to shareholders and investors through various channels which include annual financial results, annual reports as well as, where appropriate, circulars and press releases. The Board will regularly review the information disseminated to ensure that consistent and accurate information is provided to shareholders of the Company.

Use of Annual General Meeting ("AGM")

The Company will hold an AGM which will provide the opportunity for shareholders to raise questions pertaining to issues in the Annual Report, Audited Financial Statements, corporate developments in the Group and the resolutions proposed. Shareholders who are unable to attend are allowed to appoint proxies to attend and vote on their behalf. Members of the Board as well as Auditors of the Company would be present to answer questions raised at the meeting.

ACCOUNTABILITY AND AUDIT

Financial reporting

In presenting the audited financial statements, the Directors are responsible for presenting a balanced and understandable assessment of the Company's position and prospects. The Audit Committee of the Board will assists in scrutinising the information disclosed so as to ensure its reasonableness and adequacy.

Internal control

The Board acknowledges its responsibility for maintaining a sound system of internal control in the Group. These controls provide reasonable but no absolute assurance against material misstatement, loss or fraud.

Relationship with auditors

The Company maintained a transparent and appropriate relationship with both the external and internal auditors.

CONCLUSION

The Board subscribes to the belief that observance with relevant legal and regulatory requirements are pivotal to sound corporate governance. Hence, the Board is fully dedicated to continuously evaluate the Group's corporate governance practices and procedures with a view to ensure that adequate checks and balances exist and the high standard of corporate governance are being maintained.

5.4.2 Statement on internal control

Pursuant to our Listing, the Board is pleased to present its Statement on Internal Control as a group, prepared in accordance with the Statement on Internal Control: Guidance for Directors of Public Listed Companies. The statement below outlines the nature and scope of internal controls of the Group during the financial year.

Board responsibility

The Board recognises its overall responsibility for the Group's systems of internal control and risk management, and for reviewing the adequacy and integrity of the Group's internal control system. The Board's responsibility in relation to the systems of internal control encompasses to all subsidiaries of the Group. However, as there are inherent limitations in any system of internal controls, such system of internal control put into effect by Management can only manage but not eliminate all risks that may impede the achievement of the Group's business objectives. Therefore, the internal control system can only provide reasonable and not absolute assurance against material misstatement, error or loss.

Risk management framework

The Board has taken necessary measures to ensure an on-going process to manage and mitigate the significant risks faced by the Group and recognizes the importance of establishing good risk management systems and practices within the Group's operations. In monitoring the significant risk of the Group, the Board relies on the direct participation of our Chief Executive Officer/Managing Director and Senior Management in our daily operations. Our Chief Executive Officer/Managing Director and Senior Management attend various scheduled and an ad-hoc management meeting as well as perform reviews of financial, operational and technical reports in order to monitor the performance of the Group. These meetings and reports present the ideal platform for timely identification of the Group's risks of each business units and implementation of systems to manage these risks. The Chief Executive Officer/Managing Director updates the Board of any significant matters which require the latter's attention

Management style & control environment

Enhancing the Group's ability to achieve its business objectives remains as the Board's primary objective and direction in managing Ideal Jacobs Group. In ensuring that this objective is achieved, the Board will continue to rely on the Senior Management, which consists of the Chief Finance Officer and Managers, to ensure that the performances of their businesses are within the agreed business strategies. The Board will in turn monitor the performances and profitability through the reports it received and its involvement in operational and strategic meetings. Matter arising which are significant in nature are brought to the attention of the Chief Executive Officer/Managing Director, who in turn, will direct these matters, if necessary, to the Board for its attention.

In monitoring the performance of the Group, an elaborate annual budgetary planning and review process is practiced. This is to ensure that the performance of the various business units can be monitored and benchmarked, and the interests of all its stakeholders are addressed.

The Group is in the midst of establishing its standard operating procedures for significant facets of the Group's business processes. Recognising that the development of standard operating procedures is a gradual process as internal control systems will continue to evolve, the development is currently focused on major functional aspects of the Group's business operations and geared towards prevention of asset loss and protection of shareholder value.

Well-defined organisational structures and management disciplines further reinforced the internal control framework to ensure its continued relevance and effectiveness. Among the management disciplines were the Group-wide authority chart which provided clear definition of delegated authority to various management levels.

Assurance mechanism

The Board has delegated the responsibility for reviewing the adequacy and integrity of the internal control system to the Audit Committee. In turn, the Audit Committee assesses the adequacy and integrity of the systems of internal controls through independent reviews conducted on reports it receives from Management, internal audit function and external auditors.

The external auditors provided assurance in the form of their annual statutory audit of the financial statements of the Group. Any areas for improvement identified during the course of the statutory audit are brought to the attention of the Audit Committee through management letters or are articulated at the Audit Committee meetings.

During the financial year, the Group outsourced its internal audit function to a professional internal audit service provider firm whose remit is to the Audit Committee. The outsourced internal audit function has determined the areas of internal audit focus after considering the significant risks of the Group. The internal audit areas identified were incorporated into an internal audit plan, which was subsequently approved by the Audit Committee.

Conclusion

In accordance with the assessment of the Group's systems of internal control, the Board is of the view that the risks undertaken by the Group were within tolerable level in the context of the business environment the Group operates in and the systems of internal control that existed throughout the year – comprising the internal control framework, management processes, monitoring and review process, provided a level of confidence on which the Board relied for assurance. During the year under review, nothing has come to the attention of the Board which would result in any material losses, contingencies or uncertainties that would require separate disclosure in this annual report. Notwithstanding this, the Board will continue to ensure that the Group's systems of internal control can continuously adapt to prevail in its current changing and challenging business environment.

5.5 OUR KEY MANAGEMENT AND TECHNICAL PERSONNEL

5.5.1 Shareholdings of our key management and technical personnel

As at LPD, none of our key management and technical personnel have direct or indirect interests in our Shares before and after the Public Issue save and except for those disclosed below:

		Bef	fore th	e the Public Issue After the Public I			ublic Is	ssue and upon Listing		
	Direct		Indirect		Direct		Indirect	t		
Name	Designation	No of	%	No of Shares	%	No of	%	No of	%	
		Shares				Shares		Shares		
Meng Bin	Chief Executive Officer/Managing Director	0	0	32,436,400 ⁽¹⁾	36.04	0	0	32,436,400 (1)	27.03	

Notes

(1) Deemed interested by virtue of the shareholdings of his wife, Foo Chong Lee pursuant to Section 6A of the Act.

5.5.2 Profiles of key management and technical personnel

Meng Bin's profile is described in Section 5.2.2.

Lim Peng Keat, a Malaysian aged 56, is the Chief Finance Officer of Ideal Jacobs. He completed his final professional examination of the Chartered Institute of Management Accountants ("CIMA"), United Kingdom in 1984 and was admitted as an Associate and Fellow member of CIMA in 1985 and 1988 respectively. In 1985 he was admitted as a Chartered Accountant by the MIA. He obtained his Master's degree in Business Administration from the University of Portsmouth, United Kingdom in 1999.

He commenced work in 1978 as a cost assistant / accountant in MEM Malaysia Sdn Bhd before leaving to join Nusabina Pulau Pinang Sdn Bhd as an accountant in 1982. In 1986 he joined Koperasi Gabungan Negeri Pulau Pinang Berhad as Finance Manager. He was appointed General Manager / Executive Director of SDKM Fibres, Wires & Cables Berhad in 1997. Subsequently in 2007 he joined Workplace Basics (Asia Pacific) Sdn Bhd as Principal Consultant. He joined Ideal Jacobs in January 2010 as Chief Finance Officer.

Du Xixi, a Chinese aged 35, is the General Manager and a member of the Board of Directors of IJX. He obtained his Bachelor of Science degree majoring in Mechanical and Electrical Engineering from JiangSu Technology University in 1999. He brings with him approximately 11 years of experience in general management in the manufacturing industry. In 1999, he joined ITT Industry Company, USA as an Engineer in the NPI Department before he was promoted to PMC Manager in 2000 where he was responsible for material inventory, procurement, and production schedule as well as customer service. In 2002, he was promoted to the position of Production Manager where he was responsible for the entire production department. Subsequently he left in 2006 to join IJX as Production Manager. In 2007, he was appointed as Vice President (Operations and Engineering) and is mainly responsible for new projects and operation. He was appointed as General Manager responsible for the entire operations of IJX in 2009.

Chia Ching Kang, a Malaysian aged 28, is the Business Development Manager of Ideal Jacobs. He holds a bachelor's degree in Accounting and Finance from the University of Wellington. He has been involved in the establishing of IJT and Ideal Jacobs. He generates new projects by developing and maintaining relationships with existing and new clients and consultants. His contribution for development of domestic and overseas markets has helped the Company grow.

Zou Jie, a Chinese aged 27, is the assistant to our Chief Executive Officer / Managing Director and is a member of the Board of Supervisors of IJX. She holds a Bachelor's degree in English from Xiamen University. With wide experience as executive assistant in foreign owned enterprises, she brings sound communication and organization skills and business sense to IJX. She provides professional secretarial and administrative support to the Chief Executive Officer/ Managing Director, moderates the internal or external relationships and supervises the execution of company policies. After graduation, she joined Beijing Hezoo Networks Technology Corporation Limited as project manager in Beijing from 2006 to 2008, in charge of the formulation and development of website project. In 2008, she returned to Xiamen and worked in JACO Solarsi (Xiamen) limited company as assistant to the General Manager. She joined IJX in 2009.

Zhao Hua, a Chinese aged 36, is the Finance Manager of IJX and a member of the Board of Directors of IJX. She graduated in 1997 with two years academic study in accounts from Hefei Industrial University, Hefei, PRC. Her career started in 1998 as a clerk in the Government Offices in Sanwan Town, Si County, PRC. She left in 2001 and joined Xiamen Tianqi Artware Limited Co as an accountant, where she was mainly responsible for the accounting aspects of the company and the general ledger. In 2005, she joined IJX as an accountant and was appointed in her current tenure as Finance Manager in 2009. She has approximately nine years of experience in accounting with strong knowledge in finance and also good analytical skills. She is mainly responsible for effective management of budgetary controls, cash management, inventory control, tax and audit and ensuring all the financial records and statements comply with the local PRC and USA accounting policies and regulatory requirements.

Liu Lihui, a Chinese aged 29, is the Sales Manager of IJX. She graduated in 2003 with a Bachelor's degree in English from the Foreign Language Institute in Fujian Normal University, PRC. Her career started in 2003 as a Planner, Account Executive & Copy Writer at Fujian New Vogue Culture Communication Company. In 2004, she joined the NetDragon Websoft Inc. ("NetDragon") group of companies at its Chinese operating headquarters as Planner and Assistant Manager of the Product Department. She left in 2005 and joined IJX as the Assistant to the President and Management Representative. She was appointed in her current tenure as Sales Manager in 2009. She is mainly responsible for customer relationship maintenance and management, daily customer support work, and cultivating new recruit and team members.

Paul Jordan, a British aged 39, is the General Manager and is the Director of IJT. His qualifications include Six Sigma Green Belt, Institute of Operations and Management Diploma. He graduated in 1996 from Liverpool John Moores University with a Bachelor of Science degree in Technology Management. He obtained the Business Technical Education Council - Ordinary National Certificate and Higher National Certificate in Mechanical Production Engineering whilst qualifying in a 4 year Toolmaker Apprenticeship. After graduating, his career progressed at Jiffy Packaging Cheshire UK where he became the Production Control Manager, where he was responsible for effective production schedules, purchasing and capacity plans. In 2002, he left and joined Honeywell Holt Lloyd International, South Manchester, United Kingdom as Supply Chain Analyst. In 2006, he joined Fabrinet Thailand as Senior Supply Chain Engineering Manager in Bangkok, Thailand. He left in 2009 and joined IJX as Area Sales Manager to oversee the sales in Thailand. He has approximately 15 years experience with a wide range of commercial experience and highly effective interpersonal skills and is able to develop sales of products, concepts and services within the domestic group in the Thailand market.

He Nali, a Chinese aged 29, is the Costing and Engineering Centre Manager of IJX. She graduated in 2004 with a Bachelor's degree in English from Chongqing Jiaotong University, PRC. Her career started in 2004 as a Secretary at Intex Group, PRC. In 2005, she joined IJX and worked as a Sales Support Representative, but was transferred to the costing and engineering department in 2009. She has extensive experience in commodity and supplier management, strategic planning and purchasing, sourcing and cost reduction. She proposes effective measures to evaluate and select suppliers for potential cost savings to reduce engineering costs for the Group.

Suwaleerat Kawinsungkom, a Thai aged 29, is the Sales Manager of IJT. She graduated in 2004 with a Bachelor of Arts (English) degree from Bangkok University. She has 6 years experience in both supply chain and customer service roles, with commercially and effective interpersonal skills. She was initially involved in a customer focused role in the hotel business. She then became a Senior Supply Chain Specialist responsible for pricing, quotations and negotiating with suppliers and customers. She is experienced in the international business environment. She joined IJT in 2009.

5.5.3 Involvement of key management and technical personnel in other businesses/ corporations

As at LPD none of our key management and technical personnel is involved in any other principal businesses or corporations.

5.6 DECLARATION OF PROMOTERS, DIRECTORS AND KEY MANAGEMENT

Our Promoters, Directors, key management and key technical personnel hereby declare that they are not and have never been involved in or been the subject of:

- (a) petitions for bankruptcy or for insolvency which was filed (and not struck out) either personally or against any partnership in which he was a partner or against any corporation of which he was a director or key personnel;
- (b) disqualifications (for any reason) from acting as a director of any corporation, or from taking part directly or indirectly in the management of any corporation;
- (c) past or pending criminal proceedings, charges or convictions;
- (d) adverse court judgments involving any breach of laws or regulatory requirements relating to the securities or futures industry; or
- (e) orders, judgments or rulings of any court, government, or regulatory authority or legally constituted body forbidding him from engaging in any type of business practice or activity.

5.7 FAMILY RELATIONSHIPS

As at LPD there are no family relationships/associations among our Promoters, substantial shareholders, Directors and key management and technical personnel save and except for the relationship between Foo Chong Lee, a Promoter and substantial shareholder of Ideal Jacobs and Meng Bin, our Chief Executive Officer/Managing Director and Promoter who are husband and wife.

5.8 EXISTING OR PROPOSED SERVICE AGREEMENTS

As at LPD, there is no existing or proposed service agreement or contract for service entered into by our Group or any company within our Group, with our Directors or key management and technical personnel.

5.9 EMPLOYEES

As at LPD, we have a total workforce of 119 employees who are all permanent employees. The breakdown of our employees is as follows:

	Number of employees						
Category of employee	FYE 31.12.2008	FYE 31.12.2009	FYE 31.12.2010	As at LPD			
Managerial and professional ⁽¹⁾	8	13	12	13 ⁽³⁾			
Technical professionals	11	13	17	18			
- Designers ⁽²⁾	5	4	5	5			
- Engineers	4	5	7	8			
- Quality Assurance	2	4	5	5			
Sales and Marketing	5	8	14	14			
Clerical and Administrative	6	9	14	17			
Factory floor workers	33	47	58	57			
- Skilled workers	18	28	30	36			
- Semi-skilled workers	11	15	22	17			
- Unskilled workers	4	4	6	4			
TOTAL	63	90	115	119			

Notes

(1) Including Directors

(2) Including graphic and art designers

(3) Includes 2 managers from Thailand and 2 managers from Malaysia who are involved in sales and marketing functions

The gradual increase in the number of employees during the past 3 years up to the FYE 31 December 2010 was mainly a result of our business expansion during these financial years / period.

None of our employees belong to any labour union. The relationship and cooperation between our management and our employees have always been good and this is expected to continue. As at LPD, there has been no major industrial dispute pertaining to our employees.

5. INFORMATION ON OUR PROMOTERS, SUBSTANTIAL SHAREHOLDERS, DIRECTORS AND KEY MANAGEMENT

Training and development programmes

We emphasize on training and development as a key continuous improvement process to keep our employees motivated and to increase their skills and knowledge.

Our staff training and development programmes are conducted in-house as well as utilising external programmes provided by third parties. Some of our training and development programmes include, among others, inventory control management, materials and costing management, industrial safety, management control systems, learning languages, human resource management, leadership development, project management, and sales and marketing.

On 2 March 2010, IJX received a certificate from Xiamen Municipal Bureau of Labour and Social Security to testify that the company has not violated any labour and social security rules and regulations since the incorporation of IJX.

As at LPD, breakdown of our total number of 119 employees by geographical location are as follows:

Kuala Lumpur, Malaysia	4
Xiamen, PRC	98
Samut Prakan Province, Thailand	17

Management succession plans

We seek to ensure continuity in our management team in order to maintain our competitiveness. It is our policy to groom outstanding junior level employees for more job responsibilities and supervisory roles, and groom exceptional middle-management staff to gradually assume the responsibilities of senior management. Our Chief Executive Officer/ Managing Director and senior management are involved in the process of selection and identifying key competencies and requirements for managerial and more senior positions. Job candidate profiles are developed for management positions in line with our business goals, strategies and culture.

Our Group takes a continuous and proactive approach towards addressing talent management. This is to ensure our Group has talent readily available from a capability perspective to undertake leadership positions throughout our Group. Our middle management are constantly exposed to various aspects of our business activities in order to ensure that they have a full understanding of the responsibilities and the decision making process and are equipped with the knowledge necessary for them to succeed to senior management positions.

5.10 PROMOTERS, DIRECTORS AND/OR SUBSTANTIAL SHAREHOLDERS' BENEFIT

No amounts and benefits or benefits in kind have been paid or given to our Promoters, Directors and/or substantial shareholders within the 2 years preceding the date of this prospectus save and except for the dividend payments made to the IJX Vendors detailed in **Section 8.6**.

6. APPROVALS AND CONDITIONS

6.1 APPROVALS AND CONDITIONS

Bursa Securities had vide its letter dated 30 August 2010, approved our admission to the Official List and the listing of and quotation for our entire enlarged issued and paid-up share capital of RM12,000,100 comprising 120,001,000 Shares on the ACE Market of Bursa Securities.

The conditions imposed by Bursa Securities and the status of our compliance with the conditions are as follows:

No.	Details on conditions imposed	Status of Compliance
(a)	 Submission of the following information in respect of the moratorium on the shareholdings of promoters to the Bursa Depository: (i) Name of shareholders; (ii) Number of shares; and (iii) Date of expiry of the moratorium for each block of shares. 	The details of the moratorium will be submitted to Bursa Securities before the date of listing.
(b)	Approvals from other relevant authorities have been obtained for implementation of the listing proposal;	Complied.
(c)	Make the relevant announcements pursuant to rules 8.1 and 8.2 of Guidance Note 15 of the Listing Requirements; and	Announcement pursuant to paragraph 8.1 of Guidance Note 15 of the Listing Requirements had been made on date of this Prospectus. Relevant announcement pursuant to paragraph 8.2 of Guidance Note 15 of the Listing Requirements will be made one day before the listing date.
(d)	Furnish Bursa Securities a copy of the schedule of distribution showing compliance to the share spread requirements based on the entire issued and paid up share capital of Ideal Jacobs on the first day of listing.	A copy of the schedule of distribution will be submitted to Bursa Securities on the first day of listing.

The SC via its letter dated 16 August 2010 has taken note of the notification under the equity requirement of public companies. The SC has also noted that no equity condition is imposed on Ideal Jacobs for its listing as it is a company with a predominantly foreign based operation. However, MIDF Investment/ Ideal Jacobs is required to notify the SC in the event that Ideal Jacobs is no longer considered a company with predominantly foreign based operations at the time of its listing on the ACE Market of Bursa Securities.

6.2 MORATORIUM ON OUR SHARES

Based on paragraph 3.19 of the ACE Market Listing Requirements, a moratorium will be imposed on the sale, transfer or assignment of Shares held by the Promoters as follows:

 The moratorium applies to the entire shareholdings held by the promoters for a period of 6 months from the date of our admission to the ACE Market of Bursa Securities ("6-Month Moratorium");

6. APPROVALS AND CONDITIONS

- Upon the expiry of the 6-Month Moratorium, the Promoters shall hold under moratorium at least 45% of the nominal issued and paid up ordinary share capital of the company for another period of 6 months; and
- (iii) Thereafter, the promoters may sell, transfer or assign up to a maximum of 1/3 per annum (on a straight-line basis) of the Shares held under moratorium.

Our Promoters are fully aware and understand the moratorium imposed in complying with paragraph 3.19 of the ACE Market Listing Requirements. The Promoters have agreed that the moratorium will be imposed on their entire shareholdings for a period of 12 months from the date of our admission to the ACE Market of Bursa Securities ("12-Month Moratorium"). Upon expiry of the 12-Month Moratorium, our Promoters shall hold under moratorium at least 45% of the nominal issued and paid up ordinary share capital of our Company and may sell, transfer or assign up to a maximum of 1/3 per annum on a straight-line basis those Shares held under moratorium.

The Promoters and their respective Shares which are subject to moratorium are as follows:

Promoters	After the Public Issue the 12-Month	-	After 12-Mor	nth Moratorium
	No of Shares	%	No of Shares	%
IJUS	48,654,600	40.55	32,400,270	27.00
Foo Chong Lee	32,436,400	27.03	21,600,180	18.00

The remaining existing shareholders of Ideal Jacobs have agreed that a moratorium will be imposed on the sale, transfer or assignment on 75% of their Shares for a period of 6 months commencing from the date of our admission to the ACE Market of Bursa Securities as follows:

Existing shareholders	After the Pu	blic Issue	Shares under Mo	6-Month pratorium
	No of Shares	%	No of Shares	%
Chew Siok Mei	4,455,000	3.71	3,341,250	2.78
Koo Ah Lik @ Ku Yin Fu	4,455,000	3.71	3,341,250	2.78

The Moratorium, which has been fully accepted by the aforesaid shareholders is specifically endorsed on the Share certificates representing the shareholdings of the respective shareholders to ensure that our registrars do not register any transfer not in compliance with the moratorium restrictions. In compliance with the restrictions, Bursa Depository will on our registrar's instructions in the prescribed forms ensure that trading of these Shares are not permitted during the moratorium period.

Our Promoters and existing shareholders of Ideal Jacobs have provided written undertakings that they shall not sell, transfer or assign their respective shareholdings during the Moratorium period.

The Share Registrar and Bursa Depository have been informed in relation to the moratorium restriction on our Promoters and remaining existing shareholders of Ideal Jacobs to ensure that they do not register any transfer of Shares contravening the above moratorium restriction.

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EXISTING AND PROPOSED RELATED PARTY TRANSACTIONS AND CONFLICTS OF INTEREST 7.1

7.1.1 Recurrent related party transactions

All existing or proposed material recurrent related party transactions or other contracts of arrangement entered which involve the direct or indirect interests of our Directors, major shareholders and/or persons connected with them as defined under the Listing Requirements are disclosed below:

companies companies Manufacture of industrial labels, mameplates and laser/die-cut products and fabrication of plastic parts / Sales of finished parts / Sales of finished parts / Sales of finished parts, ribection parts, product design and engineering services, composite plastics and services, composite plastics and services, composite plastics and cable assemblies. Manufacture of industrial labels, mameplates and laser/die-cut maneplates and laser/die-cut product design and engineering services, composite plastics and components), cable to JUUS from JJX Manufacture of industrial labels, mameplates and laser/die-cut product design and engineering services, composite plastic parts, full product design and engineering services, composite plastic parts for assembly, semi-finished (components), finished product design and engineering services, composite plastic parts, full product design and engineering product design product design and engineering	Transacting	Business activities of the	Nature of transactions	Interested party		Transaction value (RMB / RM)	ue (RMB / RM)	
Sales of finished products, label (screen foam, insulator, metal full parts, injection parts, assembly, semi-finished printed labels, other semi-finished (components), cable to JJUS from JJX Purchase of raw materials such as c polycarbonate, other plastic sheet, adhesive, ink, plastic pellet, supplementary material, metal, foil, foam, semi- finished plastic parts for assembly, semi-finished printed labels, other semi-finished (components), finished goods breakdown, label (screen print), roll label, gasket, insulator from LIUS by LIX	Irties	companies			FYE 31.12.2007	FYE 31.12.2008	FYE 31.12.2009	FPE 31.10.2010
nameplates and laser/die-cut products, label, gasket, parts / Sales of industrial labels, telecom metal and plastic parts, tul product design and engineering services, composite plastics and services, composite plastics and cable assemblies. Manufacture of industrial labels, mameplates and fabrication of plastic polycarbonate, other product design and engineering services, composite plastics and cable assemblies. Manufacture of industrial labels, product and fabrication of plastic parts for parts / Sales of industrial labels, telecom metal and plastic parts full services, composite plastics and cable assemblies inished product design and engineering services, composite plastics and cable assemblies inished product design and engineering services, composite plastic parts for assembly, semi-finished (components), finished printed labels, other semi-finished (components), finished printed labels, other semi-finished printed labels, other semi-finished printed labels, other semi-finished printed labels, other semi-finished printed labels, product printed labels, printed printed labels, product printed labels, printed printed labels, prin	K and IJUS	Manufacture of industrial labels,	Sales of finished	Andrew Conrad	1,489,653 /	2,114,542 /	2,546,893/	2,317,769/
products and fabrication of plastic parts / Sales of industrial labels, full parts injection parts, injection parts, relecom metal and plastic parts, full services, composite plastics and services, composite plastics and services, composite plastics and cable assemblies. Manufacture of industrial labels, nameplates and fabrication of plastic product design and engineering product design and engineering product design and engineering services, composite plastic parts, full product design and engineering services, composite plastic parts, full finished plastic parts for assembly, semi-finished (components), finished goods breakdown, label (screen print), roll label, gasket, insulator from		nameplates and laser/die-cut	products, label (screen	Jacobs is the	673,025	1,018,998	1,313,433	1,102,331
parts / Sales of industrial labels, foam, insulator, metal telecom metal and plastic parts, full product design and engineering services, composite plastics and services, composite plastics and cable assemblies. (components), cable to lJUS from IJX Manufacture of industrial labels, mameplates and laser/die-cut products and fabrication of plastic parts / Sales of industrial labels, telecom metal and plastic parts, full product design and engineering services, composite plastic sand telecom metal and plastic parts, full product design and engineering services, composite plastic sand finished plastic parts for assembly, semi-finished printed labels, finished printed labels, printed printed labels, printed printed labels, printed printed labels, printed printed labels, printed printed labels, printed printed printed labels, printed printed labels, printed printed labels, printed printed labels, printed printed labels, printed printed pri		products and fabrication of plastic	print), roll label, gasket,	Non-Independent				
telecom metal and plastic parts, full parts, injection parts, product design and engineering product design and engineering assembly, semi-finished printed labels, other semi-finished printed labels, other semi-finished printed labels, other semi-finished printed labels, other parts / Sales of industrial labels, purchase of raw materials such as products and fabrication of plastic parts, full product design and engineering product design and engineering services, composite plastic parts, full product design and engineering product design and engineering product design and engineering services, composite plastic parts, full product design and engineering product design and engineering product design and engineering services, composite plastic parts, full plastic parts for assembly, semi-finished plastic parts for assembly, semi-finished goods breakdown, label (screen print), roll label, gasket, insulator from LUIS bv LIX		parts / Sales of industrial labels,	foam, insulator, metal	Non-Executive				
product design and engineering assembly, semi-finished services, composite plastics and services, components), cable to cable assemblies. Components), cable to cable assemblates and laser/die-cut builds from JJX Manufacture of industrial labels, products and fabrication of plastic parts full products and fabrication of plastic parts, full product design and engineering supplementary material, metal, foil, foam, semi-finished printed labels, other semi-finished printed labels, other semi-finished plastic parts for assembly, semi-finished goods breakdown, label (screen print), roll label, gasket, insulator from LUS by LIX by L		telecom metal and plastic parts, full	parts, injection parts,	Chairman of Ideal				
services, composite plastics and printed labels, other cable assemblies. Components), cable to cable assemblies. Manufacture of industrial labels, hameplates and laser/die-cut materials such as products and fabrication of plastic parts, full products and engineering product design and engineering services, composite plastics and printed labels, finished poods breakdown, label, gasket, insulator from LUS from LX		product design and engineering	assembly, semi-finished	Jacobs; and				
cable assemblies. cable assemblies. Manufacture of industrial labels, nameplates and laser/die-cut products and fabrication of plastic parts / Sales of industrial labels, products and fabrication of plastic parts / Sales of industrial labels, product design and engineering product design and engineering produ		services, composite plastics and	printed labels, other	President and				
Manufacture of industrial labels, nameplates and laser/die-cut (components), cable to lJUS from IJX Manufacture of industrial labels, nameplates and laser/die-cut Purchase of raw mameplates and laser/die-cut Purchase of raw products and fabrication of plastic Purchase of raw parts / Sales of industrial labels, product design and engineering Purchase of raw products and fabrication of plastic parts, full plastic sheet, adhesive, insk plastic pellet, semi-finished plastic parts for assembly, semi-finished product design and engineering componentary material, metal, foil, foam, semi-finished product design and engineering printed labels, other services, composite plastics and components), finished product design and engineering printed labels, other services for assembly, semi-finished printed labels, printed label, gasket, insulator from gasket, insulator from		cable assemblies.	semi-finished	sole shareholder				
Manufacture of industrial labels, mameplates and laser/die-cut products and fabrication of plastic parts / Sales of industrial labels, parts / Sales of industrial labels, parts / Sales of industrial labels, product design and engineering product design and engineering services, composite plastics and cable assemblies printed labels, full printed labels, for assembly, semi-finished printed labels, full finished plastic parts for assembly, semi-finished goods breakdown, label, gasket, insulator from			(components), cable to	of IJUS				<u>-</u>
Manufacture of industrial labels, materials such as products and fabrication of plastic parts / Sales of industrial labels, parts / Sales of industrial labels, product design and engineering product design and engineering services, composite plastics and eral, foil, foam, semi-finished plastic parts for assembly, semi-finished goods breakdown, label, gasket, insulator from LIUS bv LIX			IJUS from IJX					
<pre>c materials such as polycarbonate, other plastic sheet, adhesive, full ink, plastic pellet, supplementary material, metal, foil, foam, semi- finished plastic parts for assembly, semi-finished printed labels, other semi-finished (components), finished goods breakdown, label (screen print), roll label, gasket, insulator from LULS by LUS</pre>	X and IJUS	Manufacture of industrial labels,	Purchase of raw	Andrew Conrad	1.311.312 /	599,465 /	757,573/	352,200/
<pre>c polycarbonate, other plastic sheet, adhesive, full ink, plastic pellet, supplementary material, metal, foil, foam, semi- finished plastic parts for assembly, semi-finished printed labels, other semi-finished (components), finished goods breakdown, label (screen print), roll label, gasket, insulator from LULS by LUS</pre>		nameplates and laser/die-cut	materials such as	Jacobs is the	592 450	288 882	390,680	167,506
full ink, plastic sheet, adhesive, ink, plastic pellet, supplementary material, metal, foil, foam, semi- finished plastic parts for assembly, semi-finished printed labels, other semi-finished printed labels, other semi-finished printed labels, other semi-finished poods breakdown, label (screen print), roll label, gasket, insulator from LUIS by LIX		products and fabrication of plastic	polycarbonate, other	Non-Independent	1400	1001001		
full ink, plastic pellet, supplementary material, metal, foil, foam, semi- finished plastic parts for assembly, semi-finished printed labels, other semi-finished (components), finished goods breakdown, label (screen print), roll label, gasket, insulator from LUIS by LIX		parts / Sales of industrial labels,	plastic sheet, adhesive,	Non-Executive				
supplementary material, metal, foil, foam, semi- finished plastic parts for assembly, semi-finished printed labels, other semi-finished (components), finished goods breakdown, label (screen print), roll label, gasket, insulator from LULS bv LUX		telecom metal and plastic parts, full	ink, plastic pellet,	Chairman of Ideal				
metal, foil, foam, semi- finished plastic parts for assembly, semi-finished printed labels, other semi-finished (components), finished goods breakdown, label (screen print), roll label, gasket, insulator from LUIS bv LIX		product design and engineering	supplementary material,	Jacobs and				
finished plastic parts for assembly, semi-finished printed labels, other semi-finished (components), finished goods breakdown, label (screen print), roll label, gasket, insulator from LUIS bv LIX		services, composite plastics and	metal, foil, foam, semi-	President and				
-		cable assemblies	finished plastic parts for	sole shareholder				
printed labels, other semi-finished (components), finished goods breakdown, label (screen print), roll label, gasket, insulator from LUIS by LIX			assembly, semi-finished	of IJUS				
semi-finished (components), finished goods breakdown, label (screen print), roll label, gasket, insulator from JJUS by LIX			printed labels, other					
(components), finished goods breakdown, label (screen print), roll label, gasket, insulator from LUIS by LIX			semi-finished					
goods breakdown, label (screen print), roll label, gasket, insulator from LUIS bv LIX			(components), finished					
(screen print), roll label, gasket, insulator from JJUS by JJX			goods breakdown, label					
gasket, insulator from LUIS by LIX			(screen print), roll label,					
XLI vd SULI			gasket, insulator from					
			IJUS by IJX					

7. REL	RELATED PARTY TRANSACTIONS AND CONFLICTS OF INTEREST	CONFLICTS OF INTEREST			
Transacting	Business activities of the companies	Nature of transactions	Interested party	Transaction value (RMB / RM) FYE FYE FYE 31.12.2007 31.12.2009 31.1	FPE 31.10.2010
Ideal Jacobs and IJUS	Investment holding/ Sales of industrial labels, telecom metal and plastic parts, full product design and engineering services, composite plastics and cable assemblies.	Territorial, Licensing and Technical Assistance Agreements whereby Ideal Jacobs acquired the license to use the specified trademark from IJUS and IJUS agreed to provide technical assistance to Ideal Jacobs for the consideration stated therein	Andrew Conrad Jacobs is the Non-Independent Non-Executive Chairman of Ideal Jacobs and President and sole shareholder of IJUS	20	NULAR BANK B
*Notes Payme	*Notes Payment of the licensing fees shall be as follows:				
1st pé 2nd p 3rd pí 4th pé 5th pe Subse	1st payment of USD50,000 to be made before 31.10.2010 (1 st 2nd payment of USD60,000 to be made before 31.10.2011 3rd payment of USD70,000 to be made before 31.10.2012 4th payment of USD80,000 to be made before 31.10.2013 5th payment of USD90,000 to be made before 31.10.2014 Subsequent annual payments of USD100,000 per year to be	(1 st),000 was waived by IJ tober of that year	payment of USD50,000 was waived by IJUS via a letter dated 18 October 2010) made before 31 October of that year	
Claus	Clause 2.2 of the agreement specifies that IJUS vupon written request from Ideal Jacobs.	vill automatically grant Ideal Jac	cobs a grace period of	Clause 2.2 of the agreement specifies that IJUS will automatically grant Ideal Jacobs a grace period of 6 calendar months or such longer period from the due date upon written request from Ideal Jacobs.	ate
Our [more relate	Our Directors are of the view that the above material r more favourable to the related parties than those gen related party transactions of revenue or trading nature.	material recurrent related pai hose generally available to t ìg nature.	rty transactions were the public. Section	Our Directors are of the view that the above material recurrent related party transactions were conducted on an arm's length basis and on terms no more favourable to the related parties than those generally available to the public. Section 7.6 discusses the shareholders' mandate for recurring related party transactions of revenue or trading nature.	ou

7. RELATED PARTY TRANSACTIONS AND CONFLICTS OF INTEREST

7.1.2 Non-Recurrent Related Party Transactions

All existing and/or proposed material non-recurrent related party transactions or other contracts of arrangement entered into which involve the direct or indirect interests of our Directors, major shareholders and/or persons connected to them as defined under the Listing Requirements are disclosed below:

Transaction value	⁽¹⁾ USD756,000 (approximately RM2,512,755)	⁽¹⁾ USD504,000 (approximately RM1,675,170)	0 ₍₂₎
Interested party	Andrew Conrad Jacobs is the Non-Independent Non-Executive Chairman of Ideal Jacobs; and President and sole shareholder of IJUS	Meng Bin Chief Executive Officer; and Managing Director of Ideal Jacobs Foo Chong Lee is a Promoter and substantial shareholder of Ideal Jacobs and is the wife of Meng Bin	Meng Bin Chief Executive Officer / Managing Director of Ideal Jacobs; and substantial shareholder of IJT
Nature of transaction	Purchase of IJUS's portion of contributed capital in IJX by Ideal Jacobs pursuant to the IJX Acquisition	Purchase of Foo Chong Lee's portion of contributed capital in IJX by Ideal Jacobs pursuant to the IJX Acquisition	Transfer of 98,000 shares in IJT from Meng Bin to Ideal Jacobs pursuant to the IJT Acquisition ⁽²⁾
Business activities of the companies	Investment holding/ Sales of industrial labels, telecom metal and plastic parts, full product design and engineering services, composite plastics and cable assemblies.	Investment holding	Investment holding
Transacting parties	Ideal Jacobs and IJUS	Ideal Jacobs and Foo Chong Lee	Ideal Jacobs and Meng Bin
Transacting date	23.03.2010	23.03.2010	11.12.2009

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RELATED PARTY TRANSACTIONS AND CONFLICTS OF INTEREST
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Transaction value	USD727,934.74		0
Interested party	Meng Bin who is director of IJX and his wife, Foo Chong Lee who is Promoter and substantial shareholder of Ideal Jacobs.	Foo Chong Lee is director and substantial shareholder of Legend.	Meng Bin who is Chief Executive Officer/ Managing Director of Ideal Jacobs and his wife, Foo Chong Lee who is a Promoter and substantial shareholder of Ideal Jacobs. Foo Chong Lee is director and substantial shareholder of Legend.
Nature of transaction	Pledge of fixed deposit of IJX as security for a loan from the Bank of East Asia (China) Limited Xiamen Branch to Legend ("Legend Loan") ⁽³⁾		Personal Guarantee issued by Meng Bin in respect of the Legend Loan
Business activities of the companies	Manufacture of industrial labels, nameplates and laser/die-cut products and fabrication of plastic parts/ Sales, distribution, leasing of medical equipment and other products		Sales, distribution, leasing of medical equipment and other products
Transacting parties	LJX and Legend Technology Group Limited ("Legend")		Meng Bin and Legend and the Bank of East Asia (China) Limited Xiamen Branch
Transacting date	10.2.2010		10.2.2010

tdeal Jacobs Malaysia

	Transaction value	USD687,326		USD697,744
	Interested party	Meng Bin who is Chief Executive Officer/ Managing Director of Ideal Jacobs and his wife, Foo Chong Lee who is a promoter and substantial shareholder of Ideal Jacobs.	Foo Chong Lee is director and substantial shareholder of Legend.	LJUS and Foo Chong Lee who are substantial shareholders and Promoters of Ideal Jacobs. Foo Chong Lee is also director and substantial shareholder of Legend.
REST	Nature of transaction	Interest free loan from Legend to Ideal Jacobs for the purpose of working capital and payment of Listing expenses ⁽⁴⁾		Repayment of the Legend Loan by IJUS
CTIONS AND CONFLICTS OF INTEREST	Business activities of the companies	Investment holding/ Sales, distribution, leasing of medical equipment and other products		Sales of industrial labels, telecom metal and plastic parts, full product design and engineering services, composite plastics and cable assemblies/ Sales, distribution, leasing of medical equipment and other products
RELATED PARTY TRANSACTIONS AND	Transacting parties	Ideal Jacobs and Legend		IJUS and Legend ⁽⁵⁾
7. REL	Transacting date	11.2.2010- 13.9.2010		30.9.2010

7. REL	ATED PARTY TRANSACI	RELATED PARTY TRANSACTIONS AND CONFLICTS OF INTEREST	REST		
Transacting date	Transacting parties	Business activities of the companies	Nature of transaction	Interested party	Transaction value
1.10.2010	IJUS, Legend and Ideal Jacobs	Sales of industrial labels, telecom metal and plastic parts, full product design and engineering services, composite plastics and cable assemblies/ Sales, distribution, leasing of medical equipment and other products/ Investment holding	Assignment in favour of IJUS of the interest free Ioan provided to Ideal Jacobs from Legend ⁽⁶⁾	IJUS and Foo Chong Lee who are substantial shareholders and Promoters of Ideal Jacobs. Foo Chong Lee is also director and substantial shareholder of Legend.	USD687,326
6.12.2010	Meng Bin and Ideal Jacobs	Investment Holding	Personal advances ⁽¹⁾	Meng Bin who is Chief Executive Officer/ Managing Director of Ideal Jacobs and his wife, Foo Chong Lee who is a Promoter and substantial shareholder of Ideal Jacobs	RM150,000
1.1.2011	IJUS and IJT	Sales of industrial labels, telecom metal and plastic parts, full product design and engineering services, composite plastics and cable assemblies/ Manufacture of industrial labels, nameplates and die-cut products.	Interest free advance from IJUS to IJT for the purpose of working capital ⁽⁸⁾	IJUS is the substantial shareholder and Promoter of Ideal Jacobs. IJT is 99.99% owned subsidiary of Ideal Jacobs	USD60,000

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169

Company No. 857363-U 7. RELATED PARTY TRANSACTIONS AND CONFLICTS OF INTEREST	 Note: The transaction value was based on the adjusted NA of UX as at 31 December 2009 after adjusting for the dividend declared on 22 February 2010 and paid to the UX Vendors on 11 June 2010, 18 June 2010 and 25 June 2010 The transaction value was based on the adjusted NA of UX as at 31 December 2009 after adjusting for the dividend declared on 22 February 2010 and paid to the UX Vendors on 11 June 2010, 18 June 2010 and 25 June 2010 On 15.09.2009 Meng Bin was allotted a total of 98,000 shares of 100 Baht each in UT. The 98,000 shares were issued but not paid. The shares were transaction was paid given directly to UT and Meng Bin derived no benefit from this transaction. The pologe over the fixed deposit of UX has been released on 30 September 2010 by the Bank of East Asia (China) Limited Xiamen Branch pursuant to the repayment of the Legend Loan by JUUS as per note (5) below. This interest free loan given to Ideal Jacobs resulted in a debt owing from Ideal Jacobs to Legend. JUS his interest free loan provided by Legend Loan to the Bank of East Asia (China) Limited Xiamen Branch. Ideal Jacobs intends to repay the advance from its shareholder, JUUS of USD687, 326 (approximately RM2.1 million) from the proceeds of the public issue of RM8, 100,000. The interest free advance of RM15,000 was provided by Meng Bin to Ideal Jacobs with no fixed term of repayment for Ideal Jacobs' working capital representation free advance of INUS 6000 was provided by Meng Bin to IUS pursuant to the repayment for Ideal Jacobs' working capital representation is shareholder, JUUS of USD687, 326 (approximately RM2.1 million) the interest free advance of RM15,000 was provided by Meng Bin to Ideal Jacobs with no fixed term of repayment for Ideal Jacobs' working capital representation advance for 000 was provided by Meng Bin to Ideal Jacobs with no fixed term of repayment for Ideal Jacobs' Norking capital representatin advance for 1000 was provided by Meng Bin to Ideal J	ch tra	
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7.2 TRANSACTIONS THAT ARE UNUSUAL IN THEIR NATURE OR CONDITIONS

Our Directors have confirmed that, to the best of their knowledge and belief, there are no transactions that are unusual in their nature or conditions, involving goods, services, tangible or intangible assets, which our Group was a involved in for the past 3 years up to the FYE 31 December 2009 and the subsequent financial period up to LPD except for those disclosed in **Section 7.1.2**.

7.3 OUTSTANDING LOANS MADE TO/FOR THE BENEFIT OF RELATED PARTIES

There are no outstanding loans, including guarantees of any kind, made by our Group to or for the benefit of related parties during the past 3 years up to the FYE 31 December 2009 and the subsequent financial period up to LPD. Save and except for:

- The assignment of the Legend Loan to IJUS amounting to USD687,326 (approximately RM2.1 million) which is disclosed in Section 7.1.2 above whereby Ideal Jacobs is now indebted to IJUS instead of Legend;
- ii) The pledge of fixed deposit of IJX as security for the Legend Loan from the Bank of East Asia (China) Limited Xiamen Branch as disclosed in Section 7.1.2. above; and
- iii) The interest free advance of USD60,000 provided by IJUS to IJT as disclosed in Section 7.1.2 above.

7.4 INTEREST IN SIMILAR BUSINESS

As at LPD, none of our Directors or substantial shareholders is interested, directly or indirectly, in any other business carrying on a similar or competing trade as our Group's business save as disclosed below:

Director/Substantial shareholder	Name of company	Nature of business	Position	Current Status
Andrew Conrad Jacobs	IJUS	Sales of industrial labels, telecom metal and plastic parts, full product design and engineering services, composite plastics and cable assemblies.	President and sole shareholder	Active
Andrew Conrad Jacobs	Ideal Jacobs Medical Group Limited	Sales, distribution, leasing of medical equipment and other products.	Director and indirect substantial shareholder. Ideal Jacobs Xiamen Corporation held 60% interest	Deregistered on 4 September 2009.

Director/Substantial shareholder	Name of company	Nature of business	Position	Current Status
Andrew Conrad Jacobs	Ideal Jacobs Europe B.V ⁽¹⁾	Keeping and exploiting of patents, importing products made of printed plastic, extruded, manufactured and processed material of intermediate for telecommunications, defense and chemical industries.	Indirect substantial shareholder	Active
Andrew Conrad Jacobs	Ideal Jacobs Mexico S.de R.L. de C.V. (Sociedad de Responsabilidad Limitada de Capital) ⁽²⁾	Label warehousing and commercialization	Director and direct substantial shareholder	Active
Andrew Conrad Jacobs	Ideal Jacobs Xiamen Corporation ⁽³⁾	Holding Company	Director and indirect substantial shareholder	Voluntary dissolution initiated on 7 September 2010
Andrew Conrad Jacobs	Ideal Jacobs Netherlands, Inc ⁽⁴⁾	Holding Company	Director and indirect substantial shareholder	Voluntary dissolution initiated on 7 September 2010
Andrew Conrad Jacobs	Ideal Jacobs Military and Defense Products, L.L.C ⁽⁵⁾	Design, sales and marketing of new plastic composite products	Indirect substantial shareholder	Cancelled on 5 October 2010
Andrew Conrad Jacobs	Ideal Jacobs India, Inc ⁽⁶⁾	Holding Company	Director and indirect substantial shareholder	Voluntary dissolution initiated on 7 September 2010
Andrew Conrad Jacobs	Ideal Jacobs Mexico, Inc ⁽⁷⁾	Holding Company	Director and indirect substantial shareholder	Revoked and relegated to inactive status on 16 March 2010

Notes:

- (1) Ideal Jacobs Europe B.V., incorporated in Netherlands is a 90.2% subsidiary of IJUS.
- (2) Ideal Jacobs Mexico S.de R.L. de C.V. (Sociedad de Responsabilidad Limitada de Capital), incorporated in Mexico is 95% owned by Andrew Conrad Jacobs.
- (3) Ideal Jacobs Xiamen Corporation, incorporated in USA is a 58% subsidiary of IJUS.
- (4) Ideal Jacobs Netherland, Inc, incorporated in USA is a 99% subsidiary of IJUS.
- (5) Ideal Jacobs Military and Defense products, L.L.C, incorporated in New Jersey, USA was a 66.7% subsidiary of IJUS.
- (6) Ideal Jacobs India, Inc, incorporated in USA is wholly-owned subsidiary of IJUS.
- (7) Ideal Jacobs Mexico, Inc, incorporated in USA, was a 92% subsidiary of IJUS.

7.5 INTEREST IN OTHER BUSINESSES OR CORPORATIONS WHICH ARE CUSTOMERS OR SUPPLIERS OF OUR GROUP

As at LPD, none of our Directors or substantial shareholders is interested directly and/or indirectly with any other business or corporation which is a customer or supplier of our Group save as disclosed below:

Interested director or substantial shareholder	Name of company	Nature of business	Position (Director / Shareholder)	Direct %	Indirect %
Andrew Conrad Jacobs	IJUS	Sales of industrial labels, telecom metal and plastic parts, full product design and engineering services, composite plastics and cable assemblies.	Non- Independent Non-Executive Chairman of Ideal Jacobs and sole shareholder of IJUS	100	0

Our Directors and substantial shareholders are aware that any interests held by them in other businesses and corporations which are customers or suppliers to our Group may result in conflicts of interest which may be detrimental to the interests of our Group or its minority shareholders. To prevent this and in addition to ensuring that all such dealings are effected on an arm's length basis and transacted on normal commercial terms; we have and will take the following measures:

- (a) the Directors and/or shareholders concerned will be required to abstain from deliberations and voting on decisions and resolutions in relation to dealings or transactions with the affected businesses and corporations.
- (b) the Audit Committee and Independent Directors will ensure proper disclosure and corporate governance in all dealings or transactions with the affected businesses and corporations.

7.6 RECURRENT RELATED PARTY TRANSATIONS OF REVENUE OR TRADING NATURE

Rule 10.09(2) and Guidance Note 8 of the Listing Requirements allows a listed issuer to seek a mandate from its shareholders in respect of recurrent related party transactions involving transactions of a revenue or trading nature which are necessary for its day-to-day operations. Examples of such transactions are contracts for the supply of materials, items or services related to the companies' business. It is likely that such transactions will occur with some degree of frequency and at any time.

Due to the time-sensitive and inherent nature of commercial transactions, the shareholders' mandate will enable us to enter into such recurrent related party transactions, provided that the transactions are made at arm's length and on normal commercial terms.

We will be applying for an extension of time from Bursa Securities prior to the listing date to allow us to obtain shareholders' ratification and/or mandate for recurrent related party transactions entered into commencing from our Listing date up to the date of our annual general meeting or extraordinary general meeting.

Any related party transactions which do not fall within the scope of the shareholders' mandate shall be subject to the relevant provisions of the Listing Requirements.

7.7 DECLARATION BY SPONSOR AND ADVISERS

MIDF Investment confirms that there are no existing and potential interests or conflicts of interest in their capacity as the Adviser, Sponsor, Sole Underwriter and Sole Placement Agent to our Group for the Public Issue.

Messrs. Lee Choon Wan & Co confirms that there are no existing and potential interests or conflicts of interest in their capacity as solicitors advising on the Public Issue and conducting due diligence on Ideal Jacobs.

SBC International Law Associates Company Limited confirms that there are no existing and potential interests or conflicts of interest in their capacity as the due diligence solicitors on IJT and the legal adviser on the laws of Thailand.

Fidelity Law Firm confirms that there are no existing and potential interests or conflicts of interest in their capacity as the due diligence solicitors on IJX and the legal adviser on the laws of the PRC.

Messrs. SJ Grant Thornton confirms that there are no existing and potential interests or conflicts of interest in their capacity as Auditors and Reporting Accountants to our Group for the Public Issue.

Vital Factor Consulting Sdn. Bhd. confirms that there are no existing and potential interests or conflicts of interest in their capacity as Independent Business and Market Research Consultants to our Group for the Public Issue.

Audex Governance Sdn. Bhd. confirms that there are no existing and potential interests or conflicts of interest in their capacity as Risk Management and Internal Control Consultants to our Group for the Public Issue.

8.1 HISTORICAL FINANCIAL INFORMATION

Our company is an investment holding entity. Detailed information on our Group is provided in **Sections 4.1.1** and **9**.

The Proforma Consolidated Statements of Comprehensive Income of Ideal Jacobs Group for the past three (3) FYE 31 December 2007 to 2009, FPE 31 October 2009 and FPE 31 October 2010 are provided for illustrative purposes, based on the audited and unaudited financial statements of Ideal Jacobs, IJT and IJX by assuming that the Ideal Jacobs Group has been in existence throughout the financial years/ periods under review.

Years/ Periods ended	31 December 2007	31 December 2008	31 December 2009	31 October 2009 ⁽⁴⁾	31 October 2010
	(audited)	(audited)	(audited)	(unaudited)	(audited)
	RM	RM	RM	RM	RM
Revenue	4,106,016	7,562,817	14,207,759	11,069,282	13,406,651
Gross profit	2,341,626	4,035,466	8,685,861	6,727,019	7,945,287
Profit before amortisation, depreciation, interest expenses and taxation	1,290,895	2,354,002	5,880,769	5,007,957	4,471,668
Amortisation	-	-	-	-	-
Depreciation	(258,427)	(294,068)	(343,078)	(263,062)	(427,368)
Interest expenses	-	-	(724)	(729)	(10,845)
PBT but after amortisation, depreciation and interest expenses	1,032,468	2,059,934	5,536,967	4,744,166	4,033,455
Taxation	-	(211,881)	(590,876)	(436,756)	(387,636)
PAT	1,032,468	1,848,053	4,946,091	4,307,410	3,645,819
Gross Profit Margin (%)	57.03	53.36	61.13	60.77	59.26
PBT Margin (%)	25.15	27.24	38.97	42.86	30.09
PAT Margin (%)	25.15	24.44	34.81	38.91	27.19
Gross Earnings per Share ("EPS") ⁽¹⁾ (sen)	1.15	2.29	6.15	6.33 ⁽³⁾	5.38 ⁽³⁾
Net EPS ⁽¹⁾ (sen)	1.15	2.05	5.50	5.74 ⁽³⁾	4.86 ⁽³⁾
Diluted Net EPS ⁽²⁾ (sen)	0.86	1.54	4.12	4.31 ⁽³⁾	3.65 ⁽³⁾

Note

(1) Based on our enlarged share capital of 90,001,000 Shares

- (2) Based on our entire enlarged issued and paid up share capital of 120,001,000 after the Public Issue and Listing
- (3) Annualised to 12 months for comparison purposes
- (4) The consolidated statements of comprehensive income for the FPE 31 October 2009 is unaudited and is included for comparison purpose only

8.2 CAPITALISATION AND INDEBTEDNESS

The following information should be read in conjunction with the Reporting Accountants' Letter on Proforma Consolidated Financial Information and Accountants' Report set out in **Sections 8.7** and **9** respectively.

The following table shows our Group's cash and cash equivalents, capitalisation and indebtedness:

- (a) based on our proforma consolidated statements of financial position as at 31 October 2010; and
- (b) as adjusted for the net proceeds from the Public Issue and intended use of the proceeds from the Public Issue.

	Proforma Group as at FPE 31 October 2010 (RM'000)	After adjusting for the Public Issue and utilisation of proceeds (RM'000)
Cash and cash equivalents	3,888	5,438
Short term indebtedness – Hire purchase	90	90
Long term indebtedness – Hire purchase	108	108
Total indebtedness	198	198
Shareholders' equity	11,868	16,968
Total indebtedness and capitalisation	12,066	17,166

8.3 MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION, RESULTS OF OPERATIONS AND PROSPECTS

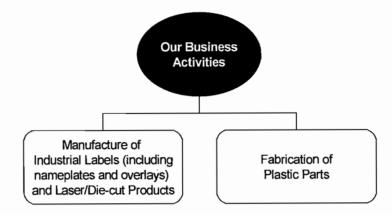
The following discussion on the results of our operations for the period under review should be read in conjunction with the proforma consolidated financial information and the related notes included in **Section 8.7**. This discussion contains forward-looking statements that involve risks and uncertainties. Our actual results may differ significantly from those projected in the forward-looking statements. Factors that may cause future results to differ significantly from those projected in the forward-looking statements include, but are not limited to, those discussed below and the discussion on risk factors included in **Section 3**.

Our proforma consolidated financial statements have been prepared on the basis that our Group has been in existence throughout the financial years/ periods under review.

8.3.1 Our Company's financial condition and results of operations

BUSINESS OVERVIEW

Our business activities are depicted as follows:



Our business is focused on the manufacture of industrial labels and nameplates, and laser/die-cut products. Our secondary business is in the fabrication of plastic parts. Nameplates are special types of labels, while laser/die-cut products are commonly part of the total label industry.

Fabrication of plastic parts is synergistic to our business as it is mainly servicing the same customers for the same equipment that use our labels, nameplates and laser/die-cut products. This allows us to capitalise on opportunities from our existing customer base and products

In support of our business, we also provide in-house graphic and engineering design as a value-added service to our customers. Our markets are currently focused on information technology ("IT") and telecommunications, electronics and medical devices industries.

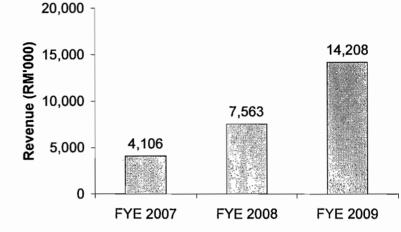
Our head-office is in Kuala Lumpur, Malaysia while our main manufacturing facility is in Xiamen, PRC, and we have commenced our manufacturing operations in Samut Prakan Province, Thailand in March 2010.

In January 2011, we started setting-up our die-cutting line in Suzhou, PRC and plan to commence operation by the second quarter of 2011. As part of our future plans, we intend to commence manufacturing of industrial labels in the same facility in Suzhou, PRC by second half of 2011.

As at LPD, we also have sales engineers covering markets such as Shanghai/ Suzhou, Shenzhen, Wuhan, Qingdao, Ningbo, Beijing/Tianjin and the Fujian province in the PRC.

(a) Revenue

For the financial years under review, our revenue was mainly derived from our operations through our wholly owned subsidiary, IJX in PRC. Our manufacturing operations in Thailand had commenced in March 2010.



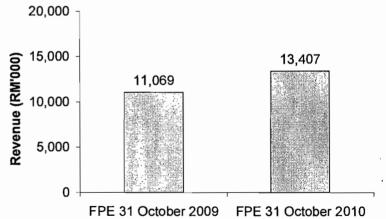
Our revenue grew from RM4.1 million for the FYE 2007 to RM14.2 million for the FYE 2009. This

represented an average annual growth rate of 86.0%.

Our growth in revenue over the last 3 financial years was primarily contributed by the following:

- increased in sales for our core products, namely screen printed labels and nameplates for FYE 2007 to FYE 2009;
- commercialisation of new products comprising rolled labels, rubber and plastic foams, and plastic parts (such as faceplates and EMI shielding panels) in FYE 2008, which continued to increase in sales in FYE 2009;
- increase in our number of customers from 47 in FYE 2007 to 116 customers in FYE 2009; and
- increased in revenue contribution from our new customers, which accounted for 9.6%, 20.5% and 10.7% of total revenue for FYE 2007, FYE 2008 and FYE 2009 respectively.

For the FPE 31 October 2010, our revenue increased by 21.1% to reach RM13.4 million compared to the FPE 31 October 2009. For the first 10 months of 2010, our revenue was mainly derived from our wholly owned subsidiary, IJX in PRC.



For the FPE 31 October 2010, there was a small amount of external revenue recorded for IJT, which amounted to approximately RM44,000. The delay in generating external sales is mainly due to the following reasons:

- Unstable political conditions in Thailand for the first half of 2010 has dampened our effort to send experienced and skilled personnel from IJX to provide training to the relevant staff in IJT in various areas such as design, sales and marketing, quality control, certification and audit.
- Customers delayed the audit process on our operations due to the unstable political conditions in Thailand. The audit is a quality and procedures audit, which involves reviewing processes, quality assurance and control systems procedures, records, and administrative documentation to ensure proper quality assurance and control as well as proper internal management and documentation. A quality and procedures audit is sometimes requested by new customers or existing customers for new manufacturing plants. The audit process is to ensure that our Thailand operations meet customers' requirements and expectations. As at LPD, three of our customers in Thailand have completed their audit process namely Celestica (Thailand) Ltd, Fabrinet Co Ltd and Sanmina SCL. As at LPD, IJT has already received request for quotations directly from these three customers with expected orders from December 2010 onwards.

(i) Revenue by business activities, products and services

Overview

Our revenue can be further segmented by business activities, and products and services for the respective financial years and periods as follows:

	FYE2	007	FYE2	008	FYE 2	2009	FPE 31 C 200		FPE 31 (201	
Revenue	RM '000	%	RM '000	%	RM '000	%	RM '000	%	RM '000	%
Manufacture of industrial labels (including nameplates and overlays) and laser/die-cut products	3,632	88.4	5,607	74.1	10,155	71.5^	8,153^	73.7	8,834	65.9^
Industrial labels (including nameplates and overlays)										
- Screen printed labels	2,826	68.8	4,169	55.1	6,572	46.3	5,168	46.7	5,554	41.4
- Rolled labels	0	0	489	6.5	1,661	11.7	1,363	12.3	967	7.2
Laser/die-cut products										
- Rubber and plastic foams ⁽¹⁾	0	0	238	3.1	1,488	10.5	1,206	10.9	1,720	12.8
- Insulators ⁽²⁾	806	19.6	711	9.4	434	3.1	417	3.8	593	4.4
Fabrication of plastic parts ⁽³⁾	0	0	544	7.2	2,950	20.8	2,059	18.6	3,390	25.3
Others (4)	474	11.6	1,411	18.7	1,102	7.8	857	7.7	1,183	8.8
TOTAL	4,106	100.0	7,563^	100.0	14,208^	100.0^	11,069^	100.0	13,407	100.0

^ Total does not add-up due to rounding Notes:

- (1) These are laser/die-cut products which include EMI shielding gaskets, rubber gaskets, plastic foam gaskets and thermal pads.
- (2) These are laser/die-cut products.
- (3) Fabrication of plastic parts also involves minor assembly. Plastic parts include faceplates, EMI shielding plastic panels and latches.
- (4) Others are mainly the supply of labels, insulators, gaskets, elastomer bands and metal parts that are manufactured by third parties. Metal parts include heat sinks, metal faceplates and other machined metal parts.

Manufacture of industrial labels, nameplates and laser/die-cut products

FYE 2007

For the FYE 2007, manufacture of industrial labels, nameplates and laser/die-cut product accounted for 88.4% of our total revenue.

The sales of our industrial labels and nameplates were mainly made to our multinational customers such as Celestica (Thailand) Ltd, Pentair Technical Products China, Lucent Technologies Qindao Telecommunication System Ltd and Solectron Technology Sdn Bhd (currently known as Flextronics Technology (Penang) Sdn Bhd) and Solectron Manufactura de Mexico. (currently known as Flextronics International USA Inc.). In addition, there were increased orders from these companies after our proven ability to deliver quality products in a timely manner.

For the FYE 2007, 19.6% of our total revenue or RM0.8 million was derived from the sales of our laser/die-cut products, namely insulators. Sales value of our insulators recorded a small amount for the FYE 2007 as we only commercialised this product during the FYE 2007. This was mainly for our customer, Pentair Technical Products China.

FYE 2008

Sales from manufacturing of industrial labels, nameplates and laser/die-cut products represented 74.1% of our total revenue for the FYE 2008. This include sales of our screen printed labels which amounted to RM4.2 million or 55.1% of our total revenue, and sales of our new products, rolled labels accounted for 6.5% of our total revenue. Rolled labels was only commercialised during the FYE 2008, which was part of our product expansion plans. Sales derived from laser/die-cut products accounted for RM0.9 million or 12.5% of our total revenue for the FYE 2008. Of the laser/die-cuts, we commercialised our rubber and plastic foams during the FYE 2008.

FYE 2009

Revenue derived from our manufacturing of industrial labels, nameplates and laser/die-cut products was the main contributor to our Group's revenue, which accounted for RM10.2 million representing 71.5% of our total revenue for the FYE 2009. Of this, screen printed labels accounted for 46.3% of our total revenue while 11.7% of our revenue was derived from rolled labels. The remaining 13.6% was derived from sales of laser/die-cut products, namely rubber and plastic foams, as well as insulators.

Fabrication of plastic parts accounted for 20.8% of our revenue for the FYE 2009. This included faceplates, EMI shielding plastic panels and latches. Others accounted for the remaining 7.8% of our total revenue, which were mainly derived from the supply of labels, insulators, gaskets, elastomer bands and metal parts manufactured by third parties. Metal parts include heat sinks, metal faceplates and other machined metal parts. For the FYE 2009, we purchase external products for the following reasons:

Some of the industrial labels were sourced from IJUS as part of clearing the leftover stock for certain customers.

- We outsourced a proportion of our industrial labels to external manufacturers to supplement our production during peak periods where our capacity is fully utilised particularly for high volume and low-end rolled labels. Externally sourced labels only accounted for 1.9% of our revenue.
- We also outsourced a small proportion of our insulators and gaskets to external manufacturers particularly for high volume and larger sized insulators and gaskets, which require the hot bending process, a process which we do not have in-house. In addition, we also outsourced insulators and gaskets during peak periods where our capacity is fully utilised. Externally sourced insulators and gaskets only accounted for 4.7% of our revenue.
- We sourced metal parts from external suppliers, as we do not have the in-house facilities to produce these parts.

FYE 2007 to FYE 2009

Our revenue derived from manufacture of industrial labels, nameplates and laser/die-cut products increased from RM3.6 million for the FYE2007 to RM10.2 million for the FYE 2009. This represented an average annual growth rate of 67.7%. The growth in revenue from this part of our business was largely attributed to the following:

- increase in the sales orders of our screen printed labels and nameplates and laser/die-cut products;
- commercialisation of new products during the FYE 2008 including rolled labels and, rubber and plastic foams, which continued to contribute to the increase in sales in FYE 2009. The commercialisation of these new products was due to the increase in our capabilities to extend our product portfolio to meet the requirements and needs of existing and potential customers; and
- similarly, the increase in our revenue was also attributed to growth in our customer base from 47 for FYE 2007 to 116 customers for FYE 2009. The majority of our growth in number of customers was for industrial labels and nameplates.

FPE 31 October 2010 and FPE 31 October 2009

For the FPE 31 October 2010, revenue derived from the manufacture of industrial labels, nameplates and laser/die-cut products increased by 8.4% compared to FPE 31 October 2009. The growth in revenue was mainly due to the increase in sales orders from our screen printed labels and nameplates, and also rubber and plastic foams. For FPE 31 October 2010, revenue from screen printed labels and nameplates, and rubber and plastic foams grew by 7.5% and 42.6% respectively compared to the same period in 2009.

Fabrication of plastic parts

We commercialised our fabrication of plastic parts during the FYE 2008 as a result of extending our product portfolio to meet customer requirements. Fabrication of plastic parts accounted for RM3.0 million or 20.8% of our revenue for the FYE 2009.

Revenue derived from our fabrication of plastic parts increased from RM0.5 million for the FYE 2008 to RM3.0 million for the FYE 2009. This represented a growth of 442.3%. The introduction of this category of products was due to our capabilities to design and fabricate as well as deliver quality products to our customers. For instance, we designed the electromagnetic interference (EMI) shielding plastic panel with the aim of saving production costs by replacing the original metal part. We have also mechanically redesigned a latch for telecommunications equipment application, which was originally in two different parts to form one single continuous piece. The redesigned latch, which has been successfully registered as our patent is also aimed at saving production costs. Furthermore, the growth in our revenue for our plastic parts was also due to the increase in sales orders from existing and new customers.

For the FPE 31 October 2010, revenue derived from fabrication of plastic parts increased by 64.6% to RM3.4 million compared to FPE 31 October 2009. The growth is mainly due to the increase in sales orders for this category of products.

(ii) Revenue by geographical market

The analysis of our revenue by geographical market for the financial years and periods under review are as follows:

	FYE2007		FYE2	008	FYE 2	2009	FPE 31 October 2009		FPE 31 October 2010	
By country	RM '000	%	RM 000	%	RM '000	%	RM (000	%	RM '000	%
PRC*	2,301	56.1	4,276	56.5	7,151	50.3	5,714	51.6	8,827	65.8
Hong Kong	24	0.6	103	1.4	1,940	13.7	1,331	12.0	857	6.4
USA	704	17.1	1,089	14.4	1,894	13.3	1,176	10.6	1,472	10.9
Thailand	706	17.2	1,695	22.4	2,344	16.5	2,108	19.0	1,496	11.2
Malaysia	214	5.2	255	3.4	174	1.2	157	1.4	328	2.4
Netherlands	104	2.5	60	0.8	23	0.2	19	0.2	14	0.1
Taiwan	0	0	57	0.8	102	0.7	91	0.8	109	0.8
Philippines	0	0	25	0.3	265	1.9	242	2.2	145	1.1
Singapore	0	0	1	#	230	1.6	183	1.7	9	#
Mexico	53	1.3	0	0	81	0.6	44	0.4	0	0
Korea	0	0	0	0	4	#	4	#	15	0.1
Finland	0	0	0	0	# ⁽¹⁾	#	0	0	0	0
India	0	0	0	0	0	0	0	0	91	0.7
Canada	0	0	0	0	0	0	0	0	44	0.3
Total	4,106	100.0	7,563^	100.0	14,208	100.0	11,069	100.0^	13,407	100.0^

Notes:

*Include sales to companies located in free trade zones in PRC ^Total does not add-up due to rounding

#Insignificant proportion

(1) For the FYE 2009, sales to Finland was RM28 (RMB54) only

FYE 2009

For the FYE 2009, revenue derived from the PRC contributed 50.3% of our Group's total revenue, which amounted to RM7.2 million. The remaining 49.7% was contributed by other countries, which amounted to RM7.1 million, was spread across 11 countries including Hong Kong, USA, Malaysia, Thailand, the Netherlands, Taiwan, the Philippines, Singapore, Korea, Mexico, and Finland.

FYE 2007 to FYE 2009

Our revenue derived from the PRC increased from RM2.3 million for the FYE 2007 to RM7.2 million for the FYE 2009. This represented an average annual growth rate of 76.5% between the FYE 2007 and FYE 2009. The increase in sales in the PRC demonstrated our capabilities in successfully penetrating the market. As at LPD, we have sales engineers covering the markets in various parts of the PRC, including Shanghai/ Suzhou, Shenzhen, Wuhan, Qingdao, Ningbo, Beijing/Tianjin and the Fujian province. These sales engineers are mainly responsible for developing new business, maintaining relationships with existing customers and providing after sales service.

Revenue from other countries increased from RM1.8 million for FYE 2007 to RM7.1 million for the FYE 2009. This represented an average annual growth rate of 98.4%. The increase in our revenue from other countries was mainly attributed to the increase in sales from some of our other existing countries as well as sales to new countries including Taiwan, Philippines and Singapore for FYE 2008 and Korea and Finland for FYE 2009.

FPE 31 October 2010 and FPE 31 October 2009

Our revenue derived from the PRC increased from RM5.7 million for the FPE 31 October 2009 to RM8.8 million for the FPE 31 October 2010.

Revenue derived from other countries decreased by 14.5% to RM4.6 million for the FPE 31 October 2010. The decrease in our revenue were mainly from Thailand, Hong Kong, Philippines and Singapore.

(b) Gross profit

The analysis of our gross profit contribution and gross profit margins for the financial years and periods under review are as follows:

Gross profit contribution by business activities and products

Business activity /	FYE2	2007	FYE2	2008	FYE	2009	FPE 31 (20(FPE 31 20	October
product	Gross RM '000	Profit %	Gross RM 000	Profit %	Gross RM '000	Profit %	Gross RM '000			Profit %
Manufacture of industrial labels (including nameplates and overlays) and laser/die- cut products	1,976	84.4	3,285	81.4	6,701^	77.1^	5,371^	79.8	5,397	67.9^
Industrial labels (including nameplates and overlays)										
- Screen printed labels	1,462	62.5	2,551	63.2	4,559	52.5	3,622	53.8	3,441	43.3
- Rolled labels	0	0	306	7.6	1,486	17.1	1,214	18.0	809	10.2
Laser/die-cut products										
- Rubber and plastic foams	0	0	129	3.2	501	5.8	380	5.7	745	9.4
- Insulators ⁽²⁾	514	21.9	299	7.4	154	1.8	156	2.3	402	5.1
Fabrication of plastic parts	0	0	(24)	(0.6)	1,332	15.3	863	12.8	1,882	23.7
Others (4)	366	15.6	774	19.2	653	7.5	493	7.3	666	8.4
TOTAL	2,342	100.0	4,035	100.0	8,686^	100.0^	6,727^	100.0^	7,945	100.0^

^ Total does not add-up due to rounding Notes:

- (1) These are laser/die-cut products which include EMI shielding gaskets, rubber gaskets, plastic foam gaskets and thermal pads.
- (2) These are laser/die-cut products.
- (3) Fabrication of plastic parts also involves minor assembly. Plastic parts include faceplates, EMI shielding plastic panels and latches.
- (4) Others are mainly the supply of labels, insulators, gaskets, elastomer bands and metal parts that are manufactured by third parties. Metal parts include heat sinks, metal faceplates and other machined metal parts.

Gross profit margin

	FYE 2007	FYE 2008	FYE 2009	FPE 2009	FPE 2010
Business Activity / Product	%	%	%	%	%
Manufacture of industrial labels (including nameplates and overlays) and laser/die-cut products	54.4	58.6	66.0	65.9	61.1
Industrial labels (including nameplates and overlays)					
- Screen printed labels	51.8	61.2	69.4	70.1	62.0
- Rolled labels	0	62.6	89.5	89.1	83.6
Laser/die-cut products					
- Rubber and plastic foams ⁽¹⁾	0	54.1	33.7	31.5	43.3
- Insulators ⁽²⁾	63.7	42.1	35.5	37.3	67.8
Fabrication of plastic parts ⁽³⁾	0	-4.4	45.1	41.9	55.5
Others ⁽⁴⁾	77.1	54.9	59.3	57.5	56.3
OVERALL MARGIN	57.0	53.4	61.1	60.8	59.3

^ Total does not add-up due to rounding Notes:

- (1) These are laser/die-cut products which includes EMI shielding materials, rubber gaskets, plastic foam gaskets and thermal pads.
- (2) These are laser/die-cut products.
- (3) Fabrication of plastic parts also involves minor assembly. Plastic parts include faceplates, EMI shielding plastic panels and latches.
- (4) Others are mainly the supply of labels, insulators, gaskets, elastomer bands and metal parts that are manufactured by third parties. Metal parts include heat sinks, metal faceplates and other machined metal parts.

FPE 31 October 2010 and FPE 31 October 2009

For the FPE 31 October 2010, the manufacture of industrial labels, nameplates and laser/die-cut products contributed 67.9% of our total gross profit, whilst fabrication of plastic parts contributed 23.7% of our total gross profit.

For the FPE 31 October 2010, our gross profit increased by 18.1% to RM7.9 million compared to the same period in 2009. However, our gross profit margin declined slightly from 60.8% for the FPE 31 October 2009 to 59.3% for the FPE 31 October 2010.

FYE 2009

For the FYE 2009, manufacture of industrial labels, nameplates and laser/die-cut products contributed 77.1% of our total gross profit. This was followed by fabrication of plastic parts, which contributed 15.3% of our total gross profit.

FYE 2007 to FYE 2009

Our gross profit increased from RM2.3 million for the FYE 2007 to RM8.7 million for FYE 2009. This represented an average annual growth of 93.8% between the FYE 2007 and FYE 2009. The growth in our gross profit was mainly due to increasing economies of scale as we increased our revenue base.

Overall, our gross profit margin also improved from 57.0% for the FYE 2007 to 61.1% for the FYE 2009. This was largely attributed to the increase in gross profit margin from screen printed labels and nameplates, rolled labels and plastic parts.

Our increase in gross profits were also contributed by our new customers, which accounted for approximately 11.5%, 22.4% and 11.3% of total gross profit for FYE 2007, FYE 2008 and FYE 2009 respectively.

Our gross profit margin for screen printed labels and nameplates improved from 51.8% for the FYE 2007 to 69.4% for the FYE 2009. Our gross profit margin from the manufacture of rolled labels also improved from 62.6% for the FYE 2008 to 89.5% for the FYE 2009. The improvement in our gross profit margins were mainly attributed to increase in economies of scale resulting from increasing sales over the years from these two activities.

Our ability to achieve a gross profit margin ranging from 57.0% to 61.1% for the financial years and financial periods under review was mainly due to the following:

Our business model of high product mix, low volume and short lead time is a major competitive advantage that will continue to provide us with high profit margin

Our business model is unlike most other manufacturers of labels, nameplates and laser/die-cut products, which emphasises on high volume to generate high revenue. However, high volume business generally comes with lower pricing, and thus lower margin.

As such, we have differentiated our business model from most other manufacturers by taking on small volume jobs with a high mix of products. Our low volume means we are able to charge higher pricing for each production run that we do. In addition, we take on many product mixes, and for each product that we manufacture we have factored in the initial set-up cost into the pricing of our first order. As such, subsequent production runs would provide us with higher margins as we have already recovered our initial set-up costs.

In addition, our business model is also based on fast turnaround. In our job specifications, we normally agree to deliver within 12 days of receiving confirmed purchased orders. In many situations, we are also able to deliver within one to three days from receipt of purchase orders.

Our ability to achieve fast turnaround is primarily a reflection of our efficient production and supports the fact that most of our orders are low volume. In addition, a fast turnaround is our business model to differentiate us from other manufacturers.

As such, our business model of high product mix, low volume orders and fast turnaround has contributed to our high profit margin.

One of the challenges of our business model focusing on high product mix, low volume and fast turnaround is for each of our manufacturing plant to significantly grow in revenue terms and still obtain a relatively high profit margin.

To counter this challenge, we have adopted a geographical expansion strategy whereby we set-up manufacturing plants in multiple locations. This approach will enable us to retain our business model focusing on high product mix, low volume and fast turnaround to obtain relatively high profit margin for each manufacturing plant, but grow in total Group size by having multiple manufacturing plants spread out in PRC and across a number of other countries.

Nevertheless, there is nothing stopping any other label manufacturers from adopting a similar business model of high product mix, low volume and fast turnaround, if they so chose to do so, are able to attract such customers, and have the required in-house processes and facilities to provide the required standards and quality of products and services.

We are on the approved vendor lists of brand owners that provide us with potential sales and reduced competition

We are on the approved vendor lists (AVL) of brand owners including Alcatel-Lucent, USA Ciena International Inc., Sun Micro Systems Inc., and Arris Group Inc. In total, we are on the AVL of 12 brand owners. Being on the AVL list of brand owners means we are normally given the opportunity to bid for any contracts relating to our manufacturing capabilities. Our normal bidding process is to submit written quotations in response to request for quotation from our customers. Under such a scenario, we commonly compete against two and no more than four other competitors. As such, by being on the AVL of brand owners, we do not need to solicit for potential sales as they come to us instead, and the competitive intensity is reduced.

Some of the brand owners use intermediaries such as EMS to do their actual manufacturing or procurement service providers to obtain materials like our labels.

Some of our sales orders are based on global pricing which provide us with high profit margin

Some of our sales orders are based on global pricing adopted by brand owners. These brand owners adopt a standardised global pricing primarily to facilitate efficiency for their operations, particularly from a costing perspective. Global pricing has to take into consideration manufacturing costs in various countries including high cost production countries like the USA and Europe. As such, global pricing is commonly higher compared to local pricing in a low cost production country. Thus, by having our operations in low cost production countries like the PRC and Thailand, we are able to take advantage of our relatively lower production cost to attain a high profit margin.

Some of the brand owners that we service directly and indirectly through their EMS or procurement service providers include Alcatel-Lucent, USA Ciena International Inc., Sun Micro Systems Inc., and Arris Group Inc.

We service major EMS companies and brand owners of IT, telecommunications, electronics and medical devices

Our customers are some of the major EMS companies and brand owners of IT, telecommunications, electronics and medical devices. Through EMS and procurement centres, we also service some major brand owners. This serves as a testament to the quality of our products and services. Some of our customers who are EMS companies include Celestica (Thailand) Ltd, Celestica (Suzhou) Technology Co Ltd, Flextronics Technology (Penang) Sdn Bhd and Flextronics Global Enclosures (Shanghai) Co. Ltd. Some of our customers who are also brand owners include Rayco (Shanghai) Medical Products Co. Ltd., Alcatel-Lucent Shanghai Bell Co. Ltd., Lucent Technologies Qingdao Telecommunication Systems Ltd., Pentair Technical Products China, and Emerson Network Power Philippines Inc. Our ability to continuously meet the expectations and requirements of our customers and brand owners will provide us with the basis for future growth.

Our target markets are some of the largest sectors in manufacturing that will provide us with significant growth opportunities

We service end-user industries like IT, Telecommunications, electronics and medical devices industries. Indications of the growth and size of potential markets in the PRC are as follows:

Between 2006 and 2009, the gross industrial output value of the manufacture of communication equipment, computers and electronic equipment in PRC increased at an average annual rate of 10.4% while in 2009, it grew by 1.5% to reach RMB4.5 trillion. In 2009, there were approximately 14,000 manufacturers of communication equipment, computers and electronic equipment in PRC.

Between 2005 and 2009, the gross industrial output value of the manufacture of electronic appliances in PRC (a sub-sector of the manufacture of communication equipment, computers and electronic equipment) increased at an average annual growth rate of 20.7% while in 2009, it increased by 1.5% to RMB644.7 billion. In 2009, there were approximately 2,400 manufacturers of electronic appliances in PRC.

Between 2005 and 2009, the gross industrial output value of the manufacture of medical equipment and appliances in PRC increased at an average annual rate of 28.9% while in 2009, it grew by 17.0% to reach RMB97.3 billion. In 2009, there were approximately 1,300 manufacturers of medical equipment and appliances in PRC.

Between 2005 and 2009, the sales value of wholesale of computer, software and assistant appliances in PRC grew at an average annual rate of 23.8% while in 2009, it increased by 10.0% to reach RMB257.1 billion.

In addition, the market size of the label printing industry in the PRC was estimated at RMB14 billion (equivalent to approximately RM7 billion) based on gross industrial output value in 2009. (*Source: Independent Assessment of the Industrial Label Manufacturing Industry in China*) The large market size in the PRC will provide significant growth opportunities for our main operations in the PRC.

We have graphic and engineering design capabilities as a competitive advantage to keep existing customers and attract new customers

We have graphic and engineering design capabilities which enable us to provide value-added services to our customers for industrial labels and nameplates, as well as plastic parts. Our graphic design capabilities for industrial labels and nameplates include layout design, colour management, creation or reproduction of image and graphics, and development of prototypes. Our engineering design capabilities for industrial labels and nameplates take into consideration material selection, adherence properties, hardness, abrasion resistance and environmental resistance properties.

We also undertake engineering design for fabrication of plastic parts. The focus is to assist our customers to reduce costs by improving overall design or replacement of metal parts with more cost effective plastic parts.

Our engineering design capabilities for plastic parts provide us with the opportunity to extend our services to complement our core labels, nameplates and laser/die-cut products on the same IT and telecommunications equipment or electronic devices. As such, our fabrication of plastic parts is highly synergistic as we are primarily servicing the same customers who buy our labels, nameplates and laser/die-cut products. Thus far, we have used our engineering design capabilities to successfully develop complementary parts including among others, faceplate, filler panel, EMI shielding plastic panels, latches and enclosures in telecommunications equipment and devices.

We have patented the design of our EMI shielding plastic panel, which is a cost effective and more environmentally friendly alternative to the original metal part. We have also mechanically redesigned a latch for telecommunications equipment, which forms a continuous piece compared to the original two-piece version. This design which has been successfully registered as our patent helps our customer to save on cost of production.

Our in-house engineering design capabilities provide us with the opportunities to expand our products and services whilst providing added value to our customers.

We benefit from operational efficiency and effectiveness

We also benefit from operational efficiency and effectiveness and this is reflected in the reducing trend of our administration, distribution and other operating expenses over revenue from 32.9% for the FYE 2007 to 22.2% for FYE 2009 with the exception of FPE 31 October 2010, where our administration, distribution and other operating expenses increased by 106.7% compared to FPE 31 October 2009 due to business expansion.

Manufacture of industrial labels, nameplates and laser/die-cut products

FYE 2007 to FYE 2009

Gross profit from our manufacture of industrial labels, nameplates and laser/die-cut products represented the largest contributor to our total gross profit, which accounted for 84.4%, 81.4% and 77.1% for FYE 2007, FYE 2008 and FYE 2009 respectively.

Our gross profit derived from the manufacture of industrial labels, nameplates and laser/diecut products increased from RM2.0 million for the FYE 2007 to RM6.7 million for the FYE 2009. The growth of our gross profit contribution is in line with the increase in our revenue, which was mainly due to increase in sales orders from our existing customers, as well as sales orders from new customers. Furthermore, the growth was also attributed to the commercialisation of rolled labels, and rubber and plastic foams during the FYE 2008.

Our gross profit margin from our manufacture of industrial labels, nameplates and laser/diecut products also improved from 54.4% for the FYE 2007 to 66.0% for the FYE 2009. The improvement in our gross profit margin was attributed to the increase in our gross profit margin from our screen printed labels and rolled labels.

Similarly, our gross profit margin from rubber and plastic foams also declined from 54.1% for FYE 2008 to 33.7% for FYE 2009. However, the decline in profit margin had a small impact on our profitability as gross profit from rubber and plastic foams accounted for 3.2% and 5.8% of our total gross profit for FYE 2008 and FYE 2009 respectively. The different product mix and different customers resulted in a decline in the gross profit margin for our rubber and plastic foams.

Gross profit margin from our insulators declined from 63.7% for the FYE 2007 to 35.5% for the FYE 2009. The decline in gross profit margin was due to end of the product life-cycle whereby the customer insisted on lowering of the cost of insulators which impacted on the product pricing and margin of insulators. Each product has its own product life-cycle and eventually most products will be phased out totally or replaced with upgrades or new products.

Fabrication of plastic parts

FYE 2008 to FYE 2009

Fabrication of plastic parts contributed to 15.3% of our total gross profit for the FYE 2009. The increase in our gross profit contribution from plastic parts was mainly due to the increase in sales orders and also sales from new customers for these products, which was in line with our growth in revenue for this category.

For FYE 2008, our gross profit margin from the fabrication of plastic parts recorded a gross loss margin of 4.4%. This was mainly due to the high initial start-up cost for plastic parts including tooling and moulds, which was commercialised during FYE 2008. Subsequently, our gross profit margin for these products improved significantly to 45.1% in FYE 2009 and this was mainly attributed to increased operational efficiency.

	FYE 2007	FYE 2008	FYE 2009	FPE 2009	FPE 2010
	RM '000				
Administration	941	1,410	2,178	1,364	3,215
Selling and distribution	213	386	649	506	704
Others	199 ⁽¹⁾	192 ⁽²⁾	325 ⁽³⁾	114 ⁽³⁾	182 ⁽⁴⁾
Total	1,353	1,988	3,152	1,984	4,101

(c) Administration, distribution and other operating expenses

Notes:

FPE = FPE 31 October

- (1) Others include allowance for slow moving stock, foreign exchange loss and bad debts written off.
- (2) Others include allowance for slow moving stock, foreign exchange loss, loss from disposal of property, plant and equipment, donation, education fee and bad debts written off.
- (3) Others include allowance for slow moving stock, foreign exchange loss, loss on disposal of property, plant and equipment, loss on disposal of investment, property, plant and equipment written-off and bad debts written off.
- (4) Others include allowance for slow moving stock, foreign exchange loss and property, plant and equipment written-off.

Our administration, distribution and other operating expenses represented 32.9%, 26.3%, and 22.2% of our total revenue for the FYE 2007, FYE 2008 and FYE 2009 respectively. For the FPE 2009 and FPE 2010, our administration, distribution and other operating expenses represented 17.9% and 30.6% of our total revenue respectively.

Our administration, distribution and other operating expenses increased by 46.9% and 58.6% for the FYE 2008 and FYE 2009 respectively.

The increase in our administration, distribution and other operating expenses for the FYE 2008 and FYE 2009 was attributed to the increase in administration expenses including office personnel salaries, car expenses, training and consultation fees, phone charges, social and employment insurance, and travelling expenses, as well as increases in selling and distribution expenses comprising freight charges, office expenses and salaries of sales personnel.

For the FPE 2010, our administration, distribution and other operating expenses increased by 106.7% compared to FPE 2009. The increase was mainly attributed to administration, distribution and other operating expenses incurred for the business expansion including the set-up of a new office in Malaysia and manufacturing operations in Thailand. Increases in administration expenses include new office and plant rental expenses, office personnel

salaries, staff training, and travelling expenses while increases in other operating expenses include allowance for slow moving stock, and loss in foreign exchange.

(d) Profit before taxation

The analysis of profit before taxation ("PBT") and PBT margin for the periods under review are as follows:

	FYE 2007	FYE 2008	FYE 2009	FPE 2009	FPE 2010
PBT (RM'000)	1,032	2,060	5,537	4,744	4,033
PBT Margin	25.15%	27.24%	38.97%	42.86%	30.09%

Note:

FPE = FPE 31 October

Our PBT increased from RM1.0 million for the FYE 2007 to RM5.5 million for the FYE 2009. Similarly, our PBT margins also improved from 25.15% for the FYE 2007 to 38.97% for the FYE 2009. The improvements in our PBT margin were mainly due to the reduction in our overhead and operational costs as well as our stringent control in overall expenses. This is demonstrated by the fact that our administration, distribution and other operating expenses over revenue were on a reducing trend from 32.9% for FYE 2007 to 22.2% for FYE 2009.

Furthermore, the improvement in our PBT margin was also partly due to the increase in our gross profit margin over the last three financial years under review.

Our PBT margin dropped from 42.86% for the FPE 31 October 2009 to 30.09% for the FPE 31 October 2010. The dropped in our PBT margin was mainly attributed to increases in operational expenses incurred during the business expansion for FPE 31 October 2010, which included the new office in Malaysia and new manufacturing facilities in Thailand.

(e) Effective tax

Our effective tax rates, being tax expenses as a percentage of our PBT for the financial years/ periods under review in PRC were as follows:

	FYE 2007	FYE 2008	FYE 2009	FPE 2009	FPE 2010
Effective tax rate	-	10.3%	10.7%	9.2%	11.4%
PRC statutory tax rate	15%	18%	20%	20%	22%

Note:

FPE = FPE 31 October

For the FYE 2007, our operations in PRC were entitled to full exemption from income tax.

According to the Income Tax Law of PRC, companies with foreign investments and foreign companies are entitled to full exemption from income tax for the first 2 years of its operations, and 50% reduction in income tax for the subsequent three years starting from the first profitable year of operation.

For the FYE 2008, FYE 2009, and FPE 31 October 2010, our effective tax rates were lower than the PRC statutory tax rates due to the tax benefits which were enjoyed by our subsidiary in PRC. Ideal Jacobs and IJT are currently loss making companies. Therefore they are not subject to taxes by the authorities.

(f) Profit after taxation

The analysis of profit after taxation ("PAT") and PAT margin for the financial years/ periods under review were as follows:

	FYE 2007	FYE 2008	FYE 2009	FPE 2009	FPE 2010
PAT (RM'000)	1,032	1,848	4,946	4,307	3,646
PAT Margin	25.15%	24.44%	34.81%	38.91%	27.19%

Note:

FPE = FPE 31 October

Our PAT increased from RM1.0 million for the FYE 2007 to RM4.9 million for the FYE 2009. Similarly, our PAT margin also improved from 25.15% for the FYE 2007 to 34.81% for the FYE 2009. The improvements in our PAT margin were in-line with the improvements in our PBT.

The profit margin will be reduced in the medium to long term due to the following factors:

- IJX had been enjoying exemption of income tax for revenue earned in Xiamen, PRC. Moving forward, IJX will be paying more tax for revenue earned in Xiamen, PRC, where in 2012 onwards it will be paying the full tax rate of 25%.
- Our recent expansion plan in Thailand, as well as future expansion for our thermoplastic composite product manufacturing line in Thailand, and establishment of manufacturing plants in Malaysia and Suzhou, PRC would incur increased operating and depreciating costs, and thus will have an impact on our profit margin in the medium term.

Our business faces competition from other manufacturers of industrial labels in China. However, we believe that our proven track record as an approved vendor of brand owners of IT, telecommunications, electronics and medical devices, some of which include Alcatel-Lucent, USA Ciena International Inc., Sun Micro Systems Inc., and Arris Group Inc., and our team of experienced and skilled personnel will enable our Group to remain competitive and to sustain our profit margin in the future. In addition, we also provide value-added services, such as graphic and engineering design to support our core products and services, which creates an added competitive advantage to our business.

Our PAT margin dropped from 38.9% for the FPE 31 October 2009 to 27.19% for the FPE 31 October 2010, which was mainly attributed to our business expansion in Malaysia and Thailand during the FPE 31 October 2010.

8.3.2 Factors and trends affecting future financial condition and results

Factors that may cause future financial condition and operation results to differ significantly are as follows:

- (a) Socio-economic growth such as GDP and population growth will increase demand for our products .
- (b) Growth in user industry sectors will create opportunities for our products.
- (c) Export market demand would continue to drive the growth of consumer and industrial products, which would provide opportunities for label manufacturers in the PRC, including industrial labels and nameplates, and laser/die-cut products. Between 2006 and 2010, the export value of other self-adhesive plates, sheets, film, foil of plastics in the PRC increased at an average annual rate of 21.7%.

(Source: Independent Assessment of the Industrial Label Manufacturing Industry prepared by Vital Factor Consulting Sdn Bhd)

- (d) Our competitive advantages will provide a platform for continuing growth, which include:
 - (i) We service major EMS companies and brand owners
 - (ii) We are on the approved vendor lists of brand owners
 - (iii) Our business model is focused on high product mix, low volume and short lead time

- (iv) We have sales and research and development support from IJUS
- (v) We have graphic and engineering design capabilities
- (vi) We have the capabilities to produce a diverse range of industrial labels and nameplates
- (vii) We have quality management systems in place

Details of our competitive advantages are set out in Section 4.2.1(c).

(e) We have in place a sound business plan for moving forward. Details of our future plans are set out in **Section 4.22**.

8.3.3 SIGNIFICANT FACTORS MATERIALLY AFFECTING OUR GROUP'S OPERATIONS AND FINANCIAL RESULTS

In addition to the factors and trends set-out in **Section 8.3.2**, some of the following factors have an impact on our operating conditions and financial results are discussed below:

(a) Business growth and expansion

Our financial results are dependent on our business growth and expansion from local market in PRC and other countries.

Our revenue grew from RM4.1 million for the FYE 2007 to RM14.2 million for the FYE 2009. This represented an average annual growth rate of 86.0%.

(b) Quality management systems in place

We place significant emphasis on quality and this is reflected in the ISO 9001:2000 quality management systems that we have in place through our subsidiary, IJX. Our industrial labels comply with UL standards as certified by Underwriters Laboratories Inc., United States. As a testament to our quality, we are on the approved vendor lists for a number of IT and telecommunications companies.

(c) Capabilities to produce a diverse range of industrial labels and nameplates

We can produce a diverse range of industrial labels and nameplates to meet most, if not all of our customers' product labelling and identification requirements with our own in-house facilities. We have the capabilities to produce customised industrial labels with special properties.

(d) Demand for the industrial label manufacturing industry

The end-user-industry applications for labels are diverse, as virtually all products that are manufactured would require some form of labelling or identification. Some of these include:

- telecommunications products;
- computers and peripherals;
- medical equipments;

The diversity in applications and user industries will continue to provide demand and opportunities for our products.

- (i) Between 2006 and 2009, the gross industrial output value of the manufacture of communication equipment, computers and electronic equipment in PRC increased at an average annual rate of 10.4%.
- (ii) Between 2005 and 2009, the gross industrial output value of the manufacture of medical equipment and appliances in PRC increased at an average annual rate of 28.9%

(Source: Independent Assessment of the Industrial Label Manufacturing Industry prepared by Vital Factor Consulting Sdn Bhd)